ALL FOR REUSE

a buy reclaimed initiative

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about

- A “buy reclaimed” initiative for commercial interior materials
- Seeks commitments from large building portfolio owners

Colleges & Universities
Large Corporations
Local & State Governments
goals

Cultivate an ecosystem for commercial material reuse

• Reap the tremendous env. benefits of reuse
• Foster new enterprises and create jobs
• Get to scale quickly
rationale

- Commercial materials are ubiquitous...
- ...Yet commercial reuse is non-existent
- No demand = no commercial reuse businesses
- Traditional focus has been supply-side (Decon., CWM)
- Without buyers, there’s nowhere for materials to go
what it looks like

• A voluntary sign-on to seriously consider reclaimed materials on future buildouts

• Geared toward owners, but will include architects, contractors and advocacy groups

• Intervening in the system of how materials are selected and delivered

• Coalescing nodes of a reclaimed material supply chain
what has worked

• CEH Pledge: Safer Office Furniture Without Flame Retardants

• Wood First initiatives in British Columbia and London

• Sydney Better Buildings Partnership

• Architecture 2030 Challenge

• Rooney Rule
next steps

• Gather feedback through engagement survey *(almost ready for public distribution)*

• Form regional working groups to give shape to initiative

• Raise money

• Hold in-person/virtual workshop to finalize campaign

• Soft launch to friendly organizations
how to help

• Complete the survey when distributed
• Join a working group
• Learn more @ http://allforreuse.org/
• Reach out to us

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• Share with your community!