

**Planning & Organization Committee/  
Recycling Board Members**

Dianne Martinez, **President**  
City of Emeryville  
Steve Sherman, **1<sup>st</sup> Vice President**  
Source Reduction Specialist  
Jerry Pentin, **2<sup>nd</sup> Vice President**  
City of Pleasanton  
Adan Alonzo, Recycling Programs  
Bernie Camara, Recycling Materials Processing Industry  
Peter Maass, City of Albany  
Jim Oddie, City of Alameda  
Tim Rood, City of Piedmont  
John Moore, Environmental Organization  
Michael Peltz, Solid Waste Industry Representative  
Toni Stein, Environmental Educator  
Wendy Sommer, Executive Director

**AGENDA**  
**MEETING OF THE**  
**PLANNING AND ORGANIZATION**  
**COMMITTEE**  
**AND**  
**ALAMEDA COUNTY RECYCLING BOARD**

**Thursday, May 11, 2017**

**7:00 P.M.**

**Castro Valley Public Library**  
**3600 Norbridge Avenue**  
**Castro Valley, CA 94546**  
**510-667-7900**  
**(Directions attached)**

Meeting is wheelchair accessible. Sign language interpreter may be available upon five (5) days' notice to 510-891-6500.

**I. CALL TO ORDER**

**II. ROLL CALL**

**III. ANNOUNCEMENTS BY THE PRESIDENT**

Page **IV. CONSENT CALENDAR**

1 **1. Board Attendance Record (Tom Padia)** **Information**

3 **2. Written Report of Ex Parte Communications (Tom Padia)** **Information**

**V. OPEN PUBLIC DISCUSSION**

An opportunity is provided for any member of the public wishing to speak on any matter within the jurisdiction of the Board, but not listed on the agenda. Each speaker is limited to three minutes.

**VI. REGULAR CALENDAR**

5 **1. Reusable Bag Ordinance Update (Meri Soll)** **Information**  
This item is for information only.

7 **2. Presentation of 2016 Benchmark Data (Mark Spencer)** **Information**  
This item is for information only.

9 **3. Castro Valley Sanitary District Less-Than-Weekly Garbage Collection Pilot – Transmittal of Final Report (Tom Padia)** **Information**  
This item is for information only.

**VII. OTHER PUBLIC INPUT**

**VIII. COMMUNICATIONS/MEMBER COMMENTS** **Information**

**IX. ADJOURNMENT**

# Castro Valley Public Library

3600 Norbridge Avenue  
Castro Valley, CA 94546  
510-667-7900

## Directions

<p><b>From South Bay:</b> I-880 N toward OAKLAND. Merge onto I-238 S toward I-580/CASTRO VALLEY/STOCKTON. I-238 S becomes I-580 E. Take the REDWOOD ROAD exit toward CASTRO VALLEY. Turn LEFT onto REDWOOD ROAD. Take the 3<sup>rd</sup> RIGHT onto CASTRO VALLEY BLVD. Take the 2<sup>nd</sup> RIGHT onto NORBRIDGE AVE. Destination will be on the right.</p>	<p><b>From East Bay:</b> I-680 S toward SAN JOSE. Merge onto I-580 W toward OAKLAND. Take the REDWOOD ROAD exit toward CASTRO VALLEY. Turn LEFT onto REDWOOD ROAD. Take the 3<sup>rd</sup> RIGHT onto CASTRO VALLEY BLVD. Take the 2<sup>nd</sup> RIGHT onto NORBRIDGE AVE. Destination will be on the right.</p>
<p><b>From San Francisco:</b> I-80 E toward OAKLAND. Merge onto I-580 E toward DOWNTOWN OAKLAND/HAYWARD-STOCKTON. Take the REDWOOD ROAD exit toward CASTRO VALLEY. Turn LEFT onto REDWOOD ROAD. Take the 3<sup>rd</sup> RIGHT onto CASTRO VALLEY BLVD. Take the 2<sup>nd</sup> RIGHT onto NORBRIDGE AVE. Destination will be on the right.</p>	<p><b>From San Ramon/Crow Canyon Road:</b> Head NORTHEAST on CROW CANYON RD. Make a U Turn MERGE onto I 680 S via the ramp to SAN JOSE Take the EXIT onto I-580 toward DUBLIN/OAKLAND Take the EXIT toward CASTRO VALLEY. VALLEY. Turn LEFT onto E CASTRO VALLEY BLVD. Turn LEFT onto NORBRIDGE AVE.</p>

**2017 - ALAMEDA COUNTY RECYCLING BOARD ATTENDANCE**

	J	F	M	A	M	J	J	A	S	O	N	D
<b>REGULAR MEMBERS</b>												
A. Alonzo	X	X	X	X								
B. Camara	X	X	X	X								
P. Maass	X	X	X	X								
D. Martinez	X	X	X	X								
J. Moore	X	X	X	A								
J. Oddie	X	X	X	X								
M. Peltz	X	X	X	A								
J. Pentin	X	I	X	A								
T. Rood	X	X	X	X								
S. Sherman	X	X	I	X								
T. Stein	X	X	A	X								
<b>INTERIM APPOINTEES</b>												
D. Biddle		X										
M. Southworth			X									

Measure D: Subsection 64.130, F: Recycling Board members shall attend at least three fourths (3/4) of the regular meetings within a given calendar year. At such time, as a member has been absent from more than one fourth (1/4) of the regular meetings in a calendar year, or from two (2) consecutive such meetings, her or his seat on the Recycling Board shall be considered vacant.

X=Attended

A=Absent

I=Absent - Interim Appointed

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**DATE:** March 9, 2017  
**TO:** Recycling Board  
**FROM:** Tom Padia, Deputy Executive Director  
**SUBJECT:** Written Reports of Ex Parte Communications

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**BACKGROUND**

Section 64.130 (Q)(1)(b) of the Alameda County Charter requires that full written disclosure of ex parte communications be entered in the Recycling Board's official record. At the June 19, 1991 meeting of the Recycling Board, the Board approved the recommendation of Legal Counsel that such reports be placed on the consent calendar as a way of entering them into the Board's official record. The Board at that time also requested that staff develop a standard form for the reporting of such communications. A standard form for the reporting of ex parte communications has since been developed and distributed to Board members.

At the December 9, 1999 meeting of the Recycling Board, the Board adopted the following language:

*Ex parte communication report forms should be submitted only for ex parte communications that are made after the matter has been put on the Recycling Board's agenda, giving as much public notice as possible.*

Per the previously adopted policy, all such reports received will be placed on the consent calendar of the next regularly scheduled Recycling Board meeting.

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**DATE:** May 11, 2017  
**TO:** Planning & Organization Committee/Recycling Board  
**FROM:** Tom Padia, Deputy Director  
**BY:** Meri Soll, Senior Program Manager  
**SUBJECT:** Reusable Bag Ordinance Update

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**SUMMARY**

On October 25, 2016 the Waste Management Authority (WMA) expanded the Reusable Bag Ordinance (2016-2) to include all retail stores and eating establishments in Alameda County. The ordinance promotes reusable bags to reduce waste and litter from single-use bags, and keep plastic bags out of local waterways. The original ordinance has covered approximately 1,200 grocery, drug and liquor stores since 2013, and significantly reduced the number of single-use plastic and paper bags distributed at checkout. To build upon this success, the WMA expanded the ordinance to all retail stores effective May 1, 2017 and eating establishments effective November 1, 2017.

**DISCUSSION**

Staff will provide an update to the Board on outreach and implementation activities relating to the expansion of the ordinance to an additional 13,000 stores and eating establishments. Outreach materials developed for both retail stores and eating establishments will be distributed at the meeting as well as a synopsis of technical assistance visits to newly affected stores.

**RECOMMENDATION**

This item is for information only.

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**DATE:** May 11, 2017  
**TO:** Planning & Organization Committee/Recycling Board  
**FROM:** Tom Padia, Deputy Director  
**BY:** Mark Spencer, Senior Program Manager  
**SUBJECT:** Presentation of 2016 Benchmark Data

**SUMMARY**

StopWaste has collected single family, multi-family and selected commercial waste samples from the point of generation since 2013. This presentation reviews the most recent data collected and provides an overview of trends from the past four years.

**DISCUSSION**

With Benchmark Information Service Fee funding, StopWaste has contracted with Container Pros to maintain a crew of three persons to collect samples throughout the year since 2013. In 2016, Container Pros collected 1826 samples from single family dwellings. These samples were collected from randomly selected addresses throughout Alameda County, with roughly 100 samples collected in each jurisdiction. For each sample, the entire contents of the waste (garbage) bin were collected, bagged, labelled and transported to a facility in San Leandro owned by ACI where they were sorted into five categories; waste, recyclable materials, plant debris, food soiled paper and food scraps. These materials were then weighed separately for each sample.

In 2016 Container Pros collected 494 samples from multi-family dwellings in seven jurisdictions and 770 samples from commercial addresses of five selected business types. Each sample consisted of three bags (roughly 96 gallons) pulled from the waste bin at the address. The samples were labelled and transported to the ACI facility where they were sorted and weighed.

An independent contractor performed the QA/QC of the data collected by Container Pros which was then analyzed by Mark Spencer. This presentation on the Benchmark project provides an overview of the past four years' results. The Benchmark Information Service Fee will be discontinued as of June 30, 2017 and this summer the Container Pros crew will be gathering one last set of single family and multi-family data as part of the 2017 Waste Characterization Study. A reduced level of ongoing sampling collected countywide will be incorporated into the new project, Measurement and Analysis, in the FY 17/18 budget and will be funded by core revenues.

**RECOMMENDATION**

This item is for information only

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**DATE:** May 11, 2017  
**TO:** Planning & Organization Committee/Recycling Board  
**FROM:** Tom Padia, Deputy Director  
**SUBJECT:** Castro Valley Sanitary District Less-Than-Weekly Garbage Collection Pilot – Transmittal of Final Report

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**SUMMARY**

With funding and support from StopWaste, the Castro Valley Sanitary District (CVSan) recently concluded a test of “Less Than Weekly” garbage collection. At the May 11 P&O Committee/Recycling Board meeting, staff will share results and lessons learned from the pilot project.

**DISCUSSION**

Given successful trials in Portland and other jurisdictions, and the potential to both drive up participation in organics diversion programs and significantly reduce or control future costs, the Authority budgeted funding in FY 14/15 and 15/16 to support one or more member agencies with piloting every other week residential garbage collection. CVSan was the only jurisdiction to step forward with a proposal to pilot test such a program, and in October 2015 the Authority approved funding to them for this purpose.

CVSan’s current franchise agreement with Waste Management of Alameda County (WMAC) expires in mid-2019. CVSan was interested in gaining knowledge and experience through a pilot to inform their process of structuring collection and outreach programs under a new agreement. As a result of preliminary discussions with WMAC, along with certain Prop. 218 legal concerns, the pilot was structured as a “Less Than Weekly” (LTW) pilot where residents on pilot routes were strongly and repeatedly encouraged to set out garbage only every other week or less often as needed, but the truck did drive the route each week and collected all carts set out.

Residents were given kitchen food scrap pails and liners, tags for extra garbage set-outs, and repeated messaging of “If you don’t fill it up, don’t roll it out.” It is expected that a new contract that goes through a Prop. 218 process from the beginning would be able to incorporate true “Every Other Week” collection if that is the direction CVSan chooses to go.

## Results

The CVSan pilot ran from June through December 2016 and included 825 single family households on portions of two collection routes and a third collection route serving as a control. StopWaste coordinated with Benchmark sampling on pilot and non-pilot routes prior to the pilot and twice during the pilot. While CVSan gained much experience and knowledge during their intensive outreach efforts during the pilot, the sampling did not detect any material impact on diversion of organics out of the garbage carts on the pilot routes as compared to the control. WMAC records of route times and truck weights similarly did not reveal any material diversion impact nor cost savings from the voluntary pilot.

CVSan prides itself on its intensive waste reduction outreach and thorough communications through multiple media with their account holders. If anything, the results of the pilot may indicate that CVSan has come close to the maximum effectiveness that voluntary measures can have in promoting food scrap recycling (i.e. moving food scraps from the garbage cart to the organics cart), and that structural and/or mandatory measures may be needed to “move the needle” going forward. CVSan does already fully participate in the Mandatory Recycling Ordinance for commercial and multi-family accounts.

## **RECOMMENDATION**

This item is for information only

Links: [CVSan Less Than Weekly Pilot Final Report – HF&H Consultants](#)  
[Less Than Weekly Communications Report – Underground](#)