DATE: December 4, 2014

TO: Planning & Organization Committee and Recycling Board

FROM: Wendy Sommer, Deputy Executive Director

BY: Roberta Miller, Program Manager

SUBJECT: Litterati Exhibit

BACKGROUND

StopWaste’s board room foyer features art from organizations, schools and groups which focus on waste and recycling exhibits. In the past few years, we have featured elementary and middle school student art around the topic of marine debris, Dia de los Muertos and general material reuse.

DISCUSSION

In October, StopWaste staff curated an exhibit of photographs taken around the country and posted on the website Litterati. These photographs artfully show a single piece of trash that has been found, documented and either disposed or recycled by the photographer. Each photograph was named, geo-tagged and posted on the Litterati’s Instagram feed. The photographs will be on display through mid-January.

Litterati was founded by Jeff Kirschner as a way for anyone to document and participate in litter clean up. Each Litterati photograph is tagged and added to a searchable map. Litterati maps can be searched by material type and date, making the map a great informational tool.

The Litterati exhibit has been displayed at San Francisco Department of the Environment and US EPA, Region 9 Headquarters in San Francisco. It will be featured at Oakland’s Temple Sinai and Don Edwards Wildlife Refuge Center, and is available for other display locations.

Mr. Kirschner will provide the Recycling Board with a presentation about Litterati and the exhibit at the December 11, 2014 Board meeting.

RECOMMENDATION

This item is for information only.