MINUTES OF THE ALAMEDA COUNTY WASTE MANAGEMENT AUTHORITY MEETING
OF THE PROGRAMS AND ADMINISTRATION COMMITTEE

Thursday, May 10, 2018

9:00 A.M.

StopWaste Offices
1537 Webster Street
Oakland, CA 94612
510-891-6500

Members Present:
County of Alameda                 Keith Carson
City of Berkeley                 Kriss Worthington
Castro Valley Sanitary District  Dave Sadoff
City of Livermore                Bob Carling
City of Oakland                  Dan Kalb
City of Newark                   Mike Hannon
Oro Loma Sanitary District       Shelia Young
City of Pleasanton               Jerry Pentin
City of San Leandro              Deborah Cox
City of Union City               Lorrin Ellis

Absent:
City of Dublin                   Melissa Hernandez
City of Fremont                  Vinnie Bacon

Staff Present:
Wendy Sommer, Executive Director
Pat Cabrera, Administrative Services Director
Tom Padia, Deputy Executive Director
Justin Lehrer, Senior Program Manager
Cassie Bartholomew, Program Manager
Kelly Schoonmaker, Program Manager
Arliss Dunn, Clerk of the Board

Others Participating:
Lakshmi Gunanayagam, Program Manager, ReScape California

1. Convene Meeting
Chair Dave Sadoff called the meeting to order at 9:05 a.m.
2. **Public Comments**
There were none. Chair Sadoff welcomed Council member Kriss Worthington as the new representative for the City of Berkeley.

3. **Approval of the Draft Minutes of April 12, 2018 (Pat Cabrera)**
Board member Pentin made the motion to approve the draft minutes of April 12, 2018. Board member Hannon seconded and the motion carried 7-0 (Ayes: Carling, Cox, Hannon, Pentin, Sadoff, Worthington, Young. Nays: None. Abstain: None. Absent: Bacon, Carson, Ellis, Hernandez, Kalb).

4. **Agency Goals and Indicators Update (Justin Lehrer)**
   
   This item is for information only.

   Justin Lehrer provided an overview of the staff report and presented a PowerPoint presentation. A link to the staff report and the presentation is available here: [Agency-Goals-Indicators-Update-05-10-18.pdf](Agency-Goals-Indicators-Update-05-10-18.pdf)

   Board member Pentin inquired if Amazon will be affected by the “How2Recycle” label. Mr. Lehrer stated that the air pillows that Amazon uses as inserts for packaging include the “How2Recycle” label. We are also working with Amazon on life cycle analysis in helping them to compare the cardboard box with several different shipping options, including recycled paper envelopes, recycled content plastic envelopes, and a bio-based plastic envelope, to help them understand the different impacts. We discovered that the plastic envelope performed better than the recycled content box because it is a lighter weight and it reduces emissions. It also includes the ‘How2Recycle’ label.

   Chair Sadoff inquired about the term “cradle to cradle.” Mr. Lehrer stated that the concept refers to keeping all materials in the cycle from beginning to beginning again as a new product using recycled content. Board member Pentin inquired with respect to reporting if it is a matter of compliance that the cities use Green Halo. Mr. Lehrer stated no, using Green Halo is voluntary. Mr. Padia added the City of Pleasanton requires that all contractors use Green Halo.

   Board member Hannon commented that as we see the recycling market diminishing for many of our recyclables, as we measure our goal of less than 10% of recyclables in the garbage, we should also focus on reducing contamination by less garbage in the recycling. Chair Sadoff requested an overview of the “All In” Food Waste Prevention program. Mr. Lehrer stated that the program is in the early stages and is a collaborative effort between the County Supervisors office, the County Sheriff’s department, StopWaste and other organizations to develop a more robust food recovery sector. Cassie Bartholomew added the movement that we are seeing with the recovery of prepared food includes a need to develop food hubs to recover perishable food. The “All In” program is partnering with the County Sheriff’s department and they have a warehouse with a potential food prep facility that could receive the food, re-package and redistribute it out to organizations. There’s also a program in Berkeley called the Berkeley Food Recovery Network that is also looking to establish a food hub to do the same tasks. Board member Carson added Supervisor Chan’s initiative is comprehensive throughout the county and is establishing a major food hub with Dig Deep Farms, located in the Ashland and Cherryland communities of unincorporated Alameda County. In partnership with the Alameda County Sheriff’s Office, Dig Deep Farms is already growing and distributing food and educating children about the maximum use of recycling and reuse as well as
how to take food and redistribute it to individuals that don’t have access to food. Supervisor Chan has contributed her own resources to funding the infrastructure and staffing for the program.

Chair Sadoff thanked Mr. Lehrer for his presentation.

5. **Bay-Friendly Rated Landscape Update (Kelly Schoonmaker)**
   This item is for information only.

Kelly Schoonmaker provided a brief overview of the staff report and introduced Lakshmi Gunanayagam, Program Manager at ReScape California, and Milena Fiore: Executive Director of ReScape California. Ms. Schoonmaker distributed a list of the Bay-Friendly landscapes throughout Alameda County and other locations. Ms. Gunanayagam presented an overview of the Rated Landscape program. A link to the staff report and the presentation is available here: Rated-Landscapes-Presentation-05-10-18.pdf

Board member Pentin inquired if the program includes residential. Ms. Gunanayagam replied that the program includes multi-family residential but not single family residences. However, the Bay Friendly Scorecard as well as other resources are applicable to any landscape and is a great checklist for any project planner to introduce Bay-Friendly practices into their landscape project. Wendy Sommer recognized Teresa Eade as the founder of the Bay-Friendly rated program.

6. **Member Comments**

Board member Young announced that the Oro Loma Sanitary District held their annual open house on May 5. They no longer do the calendar but now included an activity that invited students to write a one word sentence on “How do I Recycle.” There were 34 schools represented and nearly 3,000 entries with presentations every hour. The event also included tours of the facility and over 700 people attended the event. Board member Young extended a tour of the facility to the Committee. Board member Cox commented that a neighbor and commuter on BART extolled the services of StopWaste and she was pleased to hear that our services are benefitting the public.

7. **Adjournment**
The meeting adjourned at 9:40 a.m.