



DATE: September 27, 2017
TO: Energy Council
FROM: Wendy Sommer, Executive Director
BY: Karen Kho, Senior Program Manager
SUBJECT: 2017 BayREN Contract Amendment

SUMMARY

The Association of Bay Area Governments (ABAG) is proposing to add three new deliverables to the Energy Council’s 2017 scope of work for the Bay Area Regional Energy Network. In order to move forward with these changes, the Energy Council needs to authorize the Executive Director to enter into a contract amendment with ABAG for an additional \$222,000.

DISCUSSION

On January 17, 2017 the Energy Council approved a resolution authorizing the Executive Director to enter into a contract of up to \$6,000,000 for BayREN services. The Energy Council’s existing scope of work includes implementing a Home Energy Score program in partnership with the Department of Energy. Since launching in fall 2015, the program has enrolled 46 assessors throughout the Bay Area and scored a total of 853 homes. In the proposed contract amendment, the Energy Council will promote Home Energy Score to homeowners and create a tracking database to streamline quality assurance activities. The Energy Council will also assist ABAG in tracking and monitoring regulatory and legislative issues of interest to BayREN.

RECOMMENDATION

That the Energy Council adopt the attached resolution authorizing the Executive Director to enter into an amended contract with ABAG for Bay Area Regional Energy Network (BayREN) and other related actions.

- Attachment A: BayREN Scope of Work
- Attachment B: Resolution authorizing BayREN contract amendment

Attachment A
Additions to the Energy Council Scope of Work
2017 BayREN Program

Home Energy Score (\$200,000)

The Energy Council will promote Home Energy Score in the following ways:

- Update the HomeScore.ca website
- Conduct digital advertising campaign
- Update homeowner brochures
- Implement a 10,000-unit direct mail campaign in collaboration with contractors
- Support BayREN county representatives in promoting Home Energy Score locally
- Coordinate with the BayREN single-family team on rebate processing

Subtotal marketing costs \$145,000

The Energy Council will set up an open-source tracking database with the following functionality:

- Manage assessor communications
- Automate project tracking
- Generate a custom recommendations report

Subtotal database costs \$55,000

Regulatory and Legislative Support (\$22,000)

The Energy Council will assist ABAG with the following regional activities:

- Monitor regulatory proceedings
- Identify additional funding sources
- Track policy issues of concern to BayREN members
- Cultivate strategic partnerships
- Develop strategy for regulatory/legislative engagement

Total Amendment = \$222,000

Attachment B

**ENERGY COUNCIL
RESOLUTION #EC 2017 –**

**MOVED:
SECONDED:**

AT THE MEETING HELD SEPTEMBER 27, 2017

RESOLUTION AUTHORIZING THE EXECUTIVE DIRECTOR TO AMEND THE 2017 CONTRACT FOR BAY AREA REGIONAL ENERGY NETWORK (BayREN) AND OTHER RELATED ACTIONS

WHEREAS, the Energy Council recognizes that it is in the interest of local, regional, state, and federal agencies to stimulate the economy; create and retain jobs; reduce fossil fuel emissions; and reduce total energy usage and improve energy efficiency; and

WHEREAS, the Energy Council was formed to seek funding to develop and implement programs and policies that reduce energy demand, increase energy efficiency, advance the use of clean, efficient and renewable resources, and help create climate resilient communities; and

WHEREAS, the California Public Utilities Commission (CPUC) has recognized the need for expanded collaboration with and participation by local governments to achieve market transformation toward energy efficiency as part of its Long Term Energy Efficiency Strategic Plan; and

WHEREAS, in its Decision 15-10-028, the CPUC authorized funding for Regional Energy Networks (RENs) to continue their existing programs with an annualized budget; and

WHEREAS, the Energy Council partnered with the Association of Bay Area Governments (ABAG) and eight other county representatives to implement the Bay Area Regional Energy Network (BayREN); and

WHEREAS, with ongoing input from the Energy Council Technical Advisory Group (TAG), the Energy Council represents Alameda County jurisdictions within BayREN; and

WHEREAS, the Energy Council leads the regional Home Energy Program and has supported BayREN policy and regulatory activities, and

WHEREAS, ABAG intends to provide the Energy Council with an additional \$222,000 for services related to BayREN as described in Attachment A;

NOW THEREFORE, BE IT RESOLVED, that the Energy Council hereby authorizes the Executive Director to:

1. Enter into all necessary contracts and agreements with ABAG in order to accept additional funds in the amount of \$222,000, and make any necessary changes to the FY 2017/18 budget for Project 1347: BayREN.
2. Approve any required time extensions, modifications, or amendments thereto.
3. Allocate the necessary resources to implement and carry out the amended scope of work.

ADOPTED this 27th day of September 2017, by the following votes:

AYES:

NOES:

ABSENT:

ABSTAINED:

I certify that under the penalty of perjury that the foregoing is a full, true and correct copy of Resolution #EC 2017 –

WENDY SOMMER
Executive Director