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**MINUTES OF REGULAR MEETING OF THE
PLANNING COMMITTEE
AND
ALAMEDA COUNTY RECYCLING BOARD**

Thursday, January 10, 2019

4:00 P.M.

**StopWaste Offices
1537 Webster Street
Oakland, CA 94612
510-891-6500**

**Teleconference
Jillian Buckholz
1206 Hackberry Street Rear
Austin, TX 78702
530-228-4520**

I. CALL TO ORDER

Deborah Cox, First Vice President, called the meeting to order at 4:00 p.m.

II. ROLL CALL OF ATTENDANCE

Jillian Buckholz, Recycling Programs (teleconference)
Bernie Camara, Recycling Materials Processing Industry
Deborah Cox, ACWMA
Nancy Deming, Environmental Educator
Dianne Martinez, ACWMA
John Moore, Environmental Organization
Tianna Nourot, Solid Waste Industry Representative
Jim Oddie, ACWMA
Dave Sadoff, ACWMA
Sarah Vared, Source Reduction Specialist

Absent:

ACWMA, Vacant

Staff Present:

Wendy Sommer, Executive Director
Jeff Becerra, Communications Manager
Meri Soll, Senior Program Manager
Farand Kan, County Counsel
Arliss Dunn, Clerk of the Board

Others Participating:

Myvan Khuu-Seeman, Administrative Analyst, City of Newark

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III. ANNOUNCEMENTS BY PRESIDENT

First Vice President Cox welcomed Tianna Nourot as the new Solid Waste Industry Representative. Wendy Sommer announced that Jeff Becerra, Communications Manager, will now serve as staff to the Recycling Board, replacing Tom Padia upon his retirement in December.

IV. OPEN PUBLIC COMMENT

There was none.

V. CONSENT CALENDAR

1. Approval of the Draft Joint Minutes of December 13, 2018 (Jeff Becerra)

2. Board Attendance Record (Jeff Becerra)

3. Written Report of Ex Parte Communications (Jeff Becerra)

There were no public comments for the consent calendar. Board member Oddie made the motion to approve the consent calendar. Board member Martinez seconded and the motion carried 9-0:

(Ayes: Buckholz, Camara, Cox, Deming, Martinez, Moore, Nourot, Oddie, Sadoff. Nays: None. Abstain: None. Absent: Vared.)

VI. REGULAR CALENDAR

1. City of Newark Expenditure Plan for Accumulated Measure D Funds (Meri Soll)

Staff recommends that the Recycling Board approve the Expenditure Plan submitted by the City of Newark and find that Newark is eligible to continue receiving its quarterly per capita disbursements from the Recycling Fund through June 30, 2020, while it spends its Measure D funds according to the Expenditure Plan.

Meri Soll provided an overview of the staff report. A link to the report is available here: [Newark-Expenditure-Plan.pdf](#). Board member Sadoff stated that he assumes that there has been communication with the City of Newark staff, agency staff, and the Recycling Board since 2016 and inquired about those discussions. Ms. Soll stated that she has been working on this plan since March 2018 and was working with staff in the City Administrator's office. She is now working with a new staff person, and projects under Measure D have since moved from the City Administrator's office to Public Works. Ms. Soll stated that she has had extensive conversations and meetings with multiple staff to explain how Measure D funds are eligible to be used and to brainstorm with staff how to spend down fund balance. Ms. Soll added, Tom Padia was diligent in working with member agencies with regard to Measure D funding and explaining the appropriate activities for using the funds. Board member Martinez commented that a large chunk of the funding for FY 19/20 is targeted towards the construction of the new civic center and inquired about the overall status of funding for the civic center. Ms. Khuu-Seeman stated that the taxpayers passed Measure GG to fully fund the new civic center, which also includes a new city hall, police station, and library. In the past year, they have begun the design process and the city architect and chief building official have been spearheading the process.

Board member Moore inquired about the issues related to the franchise agreement that blocked the Measure D funding. Ms. Soll read from a memo penned by Tom Padia in 2016 which stated in part that Newark was planning to utilize a good portion of their Measure D funding to buy down the cost of implementing new organics collection services under their franchise agreement with Republic Services. However, the term of Newark's franchise agreement, ten years, and the structure of the agreement was prohibited under the terms of the county charter's designation of Measure D funds, which states any projects that exceed five years must seek Recycling Board approval and projects exceeding ten years are not allowed. Board member Oddie commented that this is the second time that we have allowed an expenditure plan for Newark and inquired if the Board has allowed other jurisdictions the same accord. Ms. Soll stated that no other city has been provided with two

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approvals of an expenditure plan. We have approved expenditure plans for the City of Livermore to hold funds to hire an additional staff person, and the City of Hayward was banking funds, which is what prompted the development of the expenditure policy. Board member Oddie commented that construction projects can linger for years and inquired what would happen to the funds if the project was not completed in five to ten years. Ms. Khuu-Seeman stated that the project is front and center with the community and city staff as they have outgrown their current facilities. Ms. Khuu-Seeman added, she is reaching out to other departments as well to inform them of the availability, purpose and goals of Measure D funding. Ms. Sommer commented that the amount of Measure D funding will remain constant and the plan before the Board is for two fiscal years. Staff will monitor the progress of the project and if it appears that it will not be completed in the proposed schedule we will come back to the Board with another plan.

There were no public comments on this item. Board member Sadoff made the motion to approve the staff recommendation. Board member Cox seconded and the motion carried 10-0:

(Ayes: Buckholz, Camara, Cox, Deming, Martinez, Moore, Nourof, Oddie, Sadoff, Vared. Nays: None. Abstain: None. Absent: None).

2. Upstream, Reuse and Repair Agency Activities (Meri Soll)

This item is for information only.

Meri Soll provided an overview of the staff report and presented a PowerPoint presentation. A link to the report and the presentation is available here: [Upstream-Grant-Activities.pdf](#). Justin Lehrer shared the activities of two grantees that participated in previous grant projects focused on upstream. The grantees were Surplus Services located in Fremont, and the California Product Stewardship Council. Surplus Services is a for-profit company that accepts unwanted electronics from corporate, government, and institutional clients, and they prioritize reuse first. Mr. Lehrer shared a video of their business model. A link to the video is available here: [Surplus Services](#). The California Product Stewardship Council was awarded \$15,000 to work with retailers for the Refuel your Fun campaign, to promote refillable propane canisters.

Board member Moore inquired if StopWaste, like CalRecycle, require measurables. Ms. Soll stated staff does not require greenhouse gas metrics but we do require metrics to quantify the types and amounts of materials being diverted, and if there is an educational outreach component, we also require the number of people that are reached. Ms. Soll added we are working with CalRecycle to assist them in developing standards so when the CalRecycle grants are released there is a level playing field with respect to greenhouse gas reductions quantified with certain types of activities. Board member Moore inquired if we would support the Right to Repair Act. Ms. Sommer stated yes, and we have scheduled a meeting with Californians Against Waste on Monday to see if they are still interested. President Vared inquired about the number of organizations funded versus those requesting funding. (Thirteen organizations were funded.) President Vared inquired if the for-profit organizations will be evaluated differently than the non-profit organizations. Ms. Soll stated that the evaluation metrics will be applied equally. We will measure capacity, concept, diversion and impact. Mr. Lehrer stated that we are aware of the benefits of supporting the for-profit model and especially if their business model can generate their own revenue they would not require grant funding year after year.

President Vared thanked Ms. Soll and Mr. Lehrer for their presentation.

VII. COMMUNICATIONS/MEMBER COMMENTS

There were none.

VIII. ADJOURNMENT

The meeting adjourned at 4:55 p.m.