DATE: February 4, 2016
TO: Source Reduction and Recycling Board
FROM: Wendy Sommer, Executive Director
BY: Meghan Starkey, Senior Program Manager
SUBJECT: Municipal Panel Presentation: Special Events Recycling

SUMMARY

Approximately every quarter, StopWaste staff assembles a panel of representatives from the member agencies to speak on a topic previously selected by the Recycling Board. The topic for the February Municipal Panel is Special Events Recycling. Representatives from Alameda, Berkeley and Newark will participate in this panel.

DISCUSSION

Panelists will address the following questions at the meeting:

1. What are the large events are held in your city, and approximately how many participants attend each one? Please include both one-time events such as festivals, as well as smaller events such as Farmer’s Markets.
2. How are logistics for recycling arranged? Do you have partners? What are the results for collection of recycling and/or organics?
3. What are the chief challenges of event recycling?

In addition, it is time to choose the topics for the next round of Municipal Panels. The Technical Advisory Committee (comprised of staff from each Member Agency) has suggested the following for consideration by the Recycling Board, and Board members should feel free to suggest topics not on this list.

3. **Mandatory Recycling.** Considerations when phasing in requirements, such as organics collection and accounts with less than four cubic yards of service.

4. **Measuring Diversion.** Assessing success in local programs.

5. **Outreach.** Using social media to support participation in diversion programs.

**RECOMMENDATION**

Provide staff direction on future topics.