DATE: November 14, 2019

TO: Alameda County Source Reduction and Recycling Board

FROM: Cassie Bartholomew, Program Manager

SUBJECT: ReThink Disposable technical assistance in Fremont

SUMMARY

The City of Fremont has requested that StopWaste add funds to its existing contract with Clean Water Fund (CWF) to provide ReThink Disposable technical assistance to eating establishments located in Fremont. Staff will present information regarding the request from the City to enter into a Memorandum of Understanding (MOU) with up to $100,000 in funding to pilot ReThink Disposable technical assistance in Fremont.

DISCUSSION

StopWaste has partnered with ReThink Disposable, a program of Clean Water Fund, to reduce single use disposable food service ware and packaging distributed and used by eating establishments and institutions in Alameda County. ReThink Disposable is a technical assistance program that helps food businesses implement voluntary best management practices to reduce waste and cut costs by minimizing the use of disposable products. With StopWaste’s support, between 2014-2018 the Rethink Disposable campaign www.rethinkdisposable.org has reached out to over 430 Alameda County businesses, with 50 sites implementing measures that reduced over 5.5 tons of disposable single use food ware products. Fremont is one of four cities in Alameda County with businesses that made the switch from single use disposable products to reusable food ware in 2018. Building on this success, City staff has requested and received City Council approval to leverage StopWaste’s existing contract with Clean Water Fund to provide ReThink Disposable technical assistance by adding up to $100,000 in City funds to a master contract managed by StopWaste (Recycling Board funds). These dedicated funds will focus on outreach and technical assistance to eating establishments located in Fremont. This is a pilot approach to see what would be needed for StopWaste to manage a master contract with Clean Water that could potentially be open to all interested member agencies.

RECOMMENDATION

Adopt the attached Resolution to accept funds from the City of Fremont and authorize the Executive Director to enter into an MOU with the City of Fremont to pilot ReThink Disposable technical assistance with Fremont businesses by adding funds to StopWaste’s existing contract with Clean Water Fund.
Alameda County Source Reduction and Recycling Board
RESOLUTION #RB 2019 –

MOVED:
SECONDED:

AT THE MEETING HELD November 14, 2019

RESOLUTION AUTHORIZING THE EXECUTIVE DIRECTOR TO ACCEPT FUNDS AND ENTER INTO AN MOU WITH THE CITY OF FREMONT TO PILOT RETHINK DISPOSABLE TECHNCIAL ASSISTANCE WITH FREMONT BUSINESSES AND OTHER RELATED ACTIONS

WHEREAS, the Alameda County Source Reduction and Recycling Board (Recycling Board) has partnered with ReThink Disposable, a program of Clean Water Fund (CWF) to reduce single use disposable food service ware and packaging distributed and used by eating establishments and institutions in Alameda County; and

WHEREAS, through a multi-year contract between the Recycling Board and Clean Water Fund, the program has reached out to over 430 businesses with 50 businesses implementing voluntary measures resulting in the reduction of 5.5 tons of disposable single use food ware products; and

WHEREAS, the City of Fremont now wishes to build on this success by adding up to $100,000 in funding to a master contract with Clean Water Fund managed by StopWaste (Recycling Board funds) with dedicated funding from the City, to provide outreach and technical assistance to eating establishments located in Fremont; and

WHEREAS, this pilot approach will allow StopWaste staff to assess the needs for managing a master contract with CWF that could include other interested member agencies.

NOW THEREFORE, BE IT RESOLVED, that the Recycling Board hereby authorizes the Executive Director to:

1. Enter into a Memorandum of Understanding with the City of Fremont in order to accept funds in the amount of $100,000.00 and make any necessary changes to the FY 2019-20 budget for Project 1200: Packaging.
2. Approve any required time extensions, modifications, or amendments thereto.
3. Allocate the necessary resources to implement and carry out the amended scope of work.

BE IT FURTHER RESOLVED, that the Executive Director as the Board President’s designee, is hereby authorized to execute on behalf of the Recycling Board all contract-related documents, including, but not limited to, applications, payment requests, agreements (including the hiring of temporary staff), and amendments necessary to secure contract funds and to implement the approved contract projects;
ADOPTED this 14th day of November 2019, by the following votes:

AYES:
NOES:
ABSENT:
ABSTAINED:

I certify that under the penalty of perjury that the foregoing is a full, true and correct copy of Resolution #RB 2019 –

____________________________________
Arliss Dunn
Clerk of the Board