Public Attitudes Toward Food Scrap and Curbside Recycling

Results of Public Opinion Surveys for Stopwaste.org.

Surveys Conducted:
August 2009

320-412A/B

Fairbank, Maslin, Maullin & Associates
Opinion Research & Public Policy Analysis
Santa Monica, CA – Oakland, CA – Madison, WI – Mexico City
Food Scrap Survey Methodology

- Telephone interviews with 600 Alameda County residents who have individual trash and recycling service, conducted August 19-26, 2009, with a margin of sampling error of +/- 4.0%

- Comparisons to:
  - A survey of 603 County residents of communities with food scrap recycling who have individual trash and recycling service, conducted in November 2007 (not including Hayward, Piedmont and San Lorenzo)
  - A baseline survey of 817 residents of Alameda, Castro Valley, Fremont and San Leandro conducted in May 2004.
Food Scrap Recycling
Key Findings on Food Scrap Recycling

- Overall awareness about recycling food scraps in yard waste carts has increased slightly from 2007.

- Understanding of key aspects of the program has increased significantly.

- Over one-third (38%) claim to recycle as many food scraps as possible, up from 31% in November 2007 and 26% in May 2004.

- Seven in ten (70%) recall hearing or seeing information about the food scrap recycling program, up from 65% in November 2007.

- Residents report recycling more paper products and pizza boxes than they did in 2007.
  - A majority (52%) now claim to put pizza boxes in their yard waste bins, up from 41% in November 2007.

- Residents see reducing waste in landfills as the most important reason to recycle food scraps.
5. In the past 2 years, have you heard or read anything about recycling food scraps, including leftover food, food waste, and food-soiled paper, in your yard waste cart?

6. Does your trash service allow you to put food scraps and food-soiled paper in your yard waste cart, or not?
...and overall awareness has increased slightly from 2007.

Heard about Recycling Food Scraps in Past 2 Years

<table>
<thead>
<tr>
<th></th>
<th>Yes, heard a lot</th>
<th>Yes, heard a little</th>
<th>No</th>
<th>DK/NA</th>
</tr>
</thead>
<tbody>
<tr>
<td>August 2009</td>
<td>48%</td>
<td>33%</td>
<td>19%</td>
<td></td>
</tr>
<tr>
<td>Nov 2007</td>
<td>48%</td>
<td>27%</td>
<td>25%</td>
<td></td>
</tr>
</tbody>
</table>

Increase in Total Receiving Info. 6%

Aware that Food Scraps Can Be Put in Yard Waste Cart

<table>
<thead>
<tr>
<th></th>
<th>Yes</th>
<th>No</th>
<th>Don't Know</th>
</tr>
</thead>
<tbody>
<tr>
<td>August 2009</td>
<td>77%</td>
<td>16%</td>
<td>7%</td>
</tr>
<tr>
<td>Nov 2007</td>
<td>71%</td>
<td>21%</td>
<td>8%</td>
</tr>
</tbody>
</table>

6% Increase in Awareness

5. In the past 2 years, have you heard or read anything about recycling food scraps, including leftover food, food waste, and food-soiled paper, in your yard waste cart?
Over one-third claim to recycle as many food scraps as possible...

(Asked only of 77% aware they can recycle food scraps)

How much of your leftovers or food scraps and food soiled paper would you say you put in your yard waste cart? Please use a scale from 1 to 5, where 1 means you don’t put any food scraps in your yard waste cart, and 5 means you put as many food scraps as you can in your yard waste cart.

5 (Put as many scraps as I can in the cart) 38%
4 15%
3 14%
2 17%
1 (Don’t put any scraps in the cart) 16%

Mean Score 3.4

7. How much of your leftovers or food scraps and food soiled paper would you say you put in your yard waste cart?
and this percentage has steadily increased since 2004.

7. How much of your leftovers or food scraps and food soiled paper would you say you put in your yard waste cart?
Participation rates are higher in communities that have offered food scrap recycling longer…

<table>
<thead>
<tr>
<th>Survey Year</th>
<th>0%</th>
<th>20%</th>
<th>40%</th>
<th>60%</th>
<th>80%</th>
<th>100%</th>
</tr>
</thead>
<tbody>
<tr>
<td>New 2009 Survey</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Communities¹</td>
<td>24%</td>
<td>25%</td>
<td>13%</td>
<td>21%</td>
<td>17%</td>
<td></td>
</tr>
<tr>
<td>New 2007 Survey</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Communities²</td>
<td>36%</td>
<td>15%</td>
<td>14%</td>
<td>16%</td>
<td>19%</td>
<td></td>
</tr>
<tr>
<td>Original 2004 Survey</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Communities³</td>
<td>38%</td>
<td>11%</td>
<td>17%</td>
<td>18%</td>
<td>15%</td>
<td></td>
</tr>
</tbody>
</table>

1 Hayward, Piedmont, San Lorenzo.
2 Albany, Berkeley, Dublin, Emeryville, Livermore, Oakland, Newark, Pleasanton, Union City
3 Alameda, Castro Valley, Fremont and San Leandro

7. How much of your leftovers or food scraps and food soiled paper would you say you put in your yard waste cart?
...and in the first communities to offer the service, participation has steadily increased.

Data for Alameda, Castro Valley, Fremont and San Leandro only.

<table>
<thead>
<tr>
<th></th>
<th>5 (Put as many scraps as I can in the cart)</th>
<th>4</th>
<th>3</th>
<th>2</th>
<th>1 (Don’t put any scraps in the cart)</th>
<th>Don’t Know</th>
</tr>
</thead>
<tbody>
<tr>
<td>August 2009</td>
<td></td>
<td>38%</td>
<td>11%</td>
<td>17%</td>
<td></td>
<td>18%</td>
</tr>
<tr>
<td>November 2007</td>
<td></td>
<td>30%</td>
<td>10%</td>
<td>28%</td>
<td></td>
<td>19%</td>
</tr>
<tr>
<td>May 2004</td>
<td></td>
<td>26%</td>
<td>12%</td>
<td>17%</td>
<td></td>
<td>15%</td>
</tr>
</tbody>
</table>

7. How much of your leftovers or food scraps and food soiled paper would you say you put in your yard waste cart?
Berkeley participation rates compare similarly to a recent online survey in Berkeley’s 8th Council District.

How much of your leftovers or food scraps and food soiled paper would you say you put in your yard waste cart?*

<table>
<thead>
<tr>
<th></th>
<th>Some</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>5 (Put as many scraps as I can in the cart)</td>
<td>57%</td>
<td>94%</td>
</tr>
<tr>
<td>4</td>
<td>16%</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>9%</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>12%</td>
<td></td>
</tr>
<tr>
<td>1 (Don’t put any scraps in the cart)</td>
<td>6%</td>
<td>10%</td>
</tr>
</tbody>
</table>

Do you participate in Berkeley’s food scrap recycling program?**

- Yes: 86%
- No: 4%
- Maybe: 10%

*Note: Q7 responses from 37 Berkeley residents.
**Note: 100 participants in an online survey conducted by Berkeley Councilmember Gordon Wozniak (Council District 8) as of August 2009.
Of those unaware that food scraps can be recycled, an increasing number indicate they would recycle if they could.

If you could recycle food scraps and food soiled paper in your yard waste cart, how likely do you think you would be to do that?

**November 2007**
- Very likely: 35%
- Somewhat likely: 27%
- Somewhat unlikely: 12%
- Very unlikely: 21%
- Don’t Know: 5%

**September 2009**
- Very likely: 44%
- Somewhat likely: 26%
- Somewhat unlikely: 10%
- Very unlikely: 17%
- Don’t Know: 3%

Change:
- Total Likely: +8%
- Total Unlikely: -6%

**NC**

8. If you could recycle food scraps and food soiled paper in your yard waste cart, how likely do you think you would be to do that? Do you think you would be...
Most residents recall seeing messages about food scrap recycling; utility bills continue to be most effective.

(Multiple Responses Accepted)

<table>
<thead>
<tr>
<th>Type of Information</th>
<th>2007</th>
<th>2009</th>
<th>Δ</th>
</tr>
</thead>
<tbody>
<tr>
<td>Utility bill inserts</td>
<td>27%</td>
<td>29%</td>
<td>+2%</td>
</tr>
<tr>
<td>Outdoor/Transit advertisements</td>
<td>16%</td>
<td>23%</td>
<td>+7%</td>
</tr>
<tr>
<td>Newspaper advertisements</td>
<td>20%</td>
<td>18%</td>
<td>-2%</td>
</tr>
<tr>
<td>“To-go” containers and shopping carts</td>
<td>9%</td>
<td>12%</td>
<td>+3%</td>
</tr>
<tr>
<td>Other (TV, Radio, events, etc.)</td>
<td>33%</td>
<td>36%</td>
<td>+3%</td>
</tr>
<tr>
<td>No/DK/NA</td>
<td>35%</td>
<td>31%</td>
<td>-4%</td>
</tr>
</tbody>
</table>
13. Did the ads motivate you to start recycling food scraps and food soiled paper, when you had not been recycling them before?

Roughly half of those who recalled seeing ads say they were motivated to start recycling food scraps...

(Asked only of those who recalled seeing messages.)

**November 2007**

- Yes: 45%
- No: 54%
- DK/NA: 2%

**September 2009**

- Yes: 49%
- No: 49%
- DK/NA: 2%
...and as before, half continue to be motivated to *increase* the amount of food scraps they recycle.

(Asked only of those who recalled seeing messages.)

**November 2007**

- Yes, a lot: 25%
- Yes, a little: 26%
- No: 47%
- Don’t Know: 2%

**Total Yes**: 51%

**September 2009**

- Yes, a lot: 28%
- Yes, a little: 24%
- No: 48%
- Don’t Know: 0%

**Total Yes**: 52%

14. Did you increase the amount of food scraps and food soiled paper you recycle after seeing the ads?
Residents are more likely to recycle food-soiled paper products than food scraps, although much still gets thrown away.

16. I am going to read you a list of different waste products you might have to throw away from time to time in your household. Please tell me how you MOST OFTEN throw it away in your household: do you put it in your trash can, your food scraps pail or yard waste cart, your sink or garbage disposal, or your compost pile or bin?
Residents recycle paper products, food scraps and pizza boxes more now than in 2007.

<table>
<thead>
<tr>
<th>Waste Product</th>
<th>August 2009</th>
<th>November 2007</th>
</tr>
</thead>
<tbody>
<tr>
<td>Paper towels, napkins, paper cups and plates</td>
<td>43%</td>
<td>52%</td>
</tr>
<tr>
<td>Spoiled food from the refrigerator</td>
<td>41%</td>
<td>44%</td>
</tr>
<tr>
<td>Uneaten food at the end of a meal</td>
<td>32%</td>
<td>32%</td>
</tr>
<tr>
<td>Food scraps from cooking and preparation, like vegetable cuttings</td>
<td>29%</td>
<td>34%</td>
</tr>
<tr>
<td>Pizza boxes</td>
<td>25%</td>
<td>33%</td>
</tr>
</tbody>
</table>

16. I am going to read you a list of different waste products you might have to throw away from time to time in your household. Please tell me how you MOST OFTEN throw it away in your household: do you put it in your trash can, your food scraps pail or yard waste cart, your sink or garbage disposal, or your compost pile or bin? ^Added in 2009 Survey
The percentage of those who compost at home is largely unchanged from 2007.

(Asked only of the 64% who currently recycle some food scraps.)

17. Do you make compost at home in a compost bin, compost pile, or worm bin, or not?
Most understand the program, but do not necessarily participate in it.

15. Please tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree with the statement:

I understand what types of food scraps can and cannot go in my yard waste cart

- Strongly Agree: 61%
- Somewhat Agree: 15%
- Somewhat Disagree: 7%
- Strongly Disagree: 11%
- DK/NA: 6%

The food scraps recycling program is easy to use

- Strongly Agree: 57%
- Somewhat Agree: 14%
- Somewhat Disagree: 7%
- Strongly Disagree: 9%
- DK/NA: 13%

The food scraps and green waste from my yard waste cart is eventually turned into compost

- Strongly Agree: 55%
- Somewhat Agree: 17%
- Somewhat Disagree: 3%
- Strongly Disagree: 8%
- DK/NA: 17%

I only put food scraps into my yard waste cart if I know I am going to take the yard waste cart out to the curb for pickup soon

- Strongly Agree: 33%
- Somewhat Agree: 19%
- Somewhat Disagree: 12%
- Strongly Disagree: 28%
- DK/NA: 8%

There are some foods I know I could recycle in the yard waste cart, but I don’t

- Strongly Agree: 32%
- Somewhat Agree: 21%
- Somewhat Disagree: 10%
- Strongly Disagree: 29%
- DK/NA: 8%

I talk to friends and neighbors about food scrap recycling

- Strongly Agree: 16%
- Somewhat Agree: 11%
- Somewhat Disagree: 16%
- Strongly Disagree: 54%
- DK/NA: 3%
**Residents have a stronger grasp of how the program works since 2007.**

<table>
<thead>
<tr>
<th>Statement</th>
<th>August 2009</th>
<th>November 2007</th>
</tr>
</thead>
<tbody>
<tr>
<td>I understand what types of food scraps can and cannot go in my yard waste cart</td>
<td>61%</td>
<td>51%</td>
</tr>
<tr>
<td>The food scraps recycling program is easy to use</td>
<td>57%</td>
<td>48%</td>
</tr>
<tr>
<td>The food scraps and green waste from my yard waste cart is eventually turned into compost</td>
<td>55%</td>
<td>53%</td>
</tr>
<tr>
<td>I only put food scraps into my yard waste cart if I know I am going to take the yard waste cart out to the curb for pickup soon</td>
<td>33%</td>
<td>33%</td>
</tr>
<tr>
<td>There are some foods I know I could recycle in the yard waste cart, but I don’t</td>
<td>32%</td>
<td>30%</td>
</tr>
<tr>
<td>I talk to friends and neighbors about food scrap recycling</td>
<td>16%</td>
<td>18%</td>
</tr>
</tbody>
</table>

15. Please tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree with the statement:
The main motivations cited for recycling food scraps are to reduce the amount of trash in landfills and to avoid waste.

Please tell me which one you view as the most important reason to recycle food scraps.

<table>
<thead>
<tr>
<th>Reason</th>
<th>1st Choice</th>
<th>2nd Choice</th>
</tr>
</thead>
<tbody>
<tr>
<td>To reduce trash in landfills</td>
<td>28%</td>
<td>17%</td>
</tr>
<tr>
<td>To avoid wasting materials that can be used</td>
<td>15%</td>
<td>14%</td>
</tr>
<tr>
<td>To reduce greenhouse gas emissions</td>
<td>12%</td>
<td>10%</td>
</tr>
<tr>
<td>To make compost</td>
<td>9%</td>
<td>7%</td>
</tr>
<tr>
<td>To fulfill your civic duty</td>
<td>8%</td>
<td>8%</td>
</tr>
<tr>
<td>To set a good example for our children</td>
<td>3%</td>
<td>13%</td>
</tr>
<tr>
<td>To reduce your garbage bill</td>
<td>3%</td>
<td>4%</td>
</tr>
</tbody>
</table>

19. I am going to read you a list of five different reasons that people have offered to explain why they recycle their food scraps. Please tell me which one you view as the most important reason to recycle food scraps.
Conclusions: Food Scrap Recycling

- Education and outreach efforts appear to have made an impact.

- Overall awareness that food scraps and soiled paper products can be put in yard waste bins has increased since November 2007.

- More residents claim to put as much food scraps or food soiled paper in their yard waste bins as possible.

- More residents specifically recycle pizza boxes and cooking scraps.

- More residents have a clear picture of what can be put in yard waste bins.
Curbside Recycling
Curbside Recycling Methodology

- Telephone interviews with 600 Alameda County residents, conducted August 20-26, 2009, with a margin of sampling error of +/- 4.0%

- Comparisons to:
  - A survey of 601 County residents conducted in November 2007
  - A baseline survey of 804 County residents conducted in November 2002
Key Findings on Curbside Recycling

- 93% of residents claim to recycle paper, bottles and cans, essentially the same as in November 2007 (91%).
- Of the 5% that do not recycle much mixed paper, many are skeptical that it is actually recycled.
- When uncertain that something can be recycled, more residents now try to find out if it can be – rather than putting it directly in the garbage.
- A majority (54%) of those surveyed recalled seeing or hearing information about paper recycling.
- Caring for the health of our planet is seen as the most important reason to recycle cans, bottles and paper.
Over nine in ten continue to say they recycle.

Do you recycle paper, bottles and cans in a recycling bin, or not?

November 2007

Yes 91%

No 9%

August 2009

Yes 93%

No 7%

Disproportionately likely to be Valley residents, have household incomes less than $30K, be African-American, be 75 or older, and have some college education, but not a four-year degree.

5. Do you recycle paper, bottles and cans in a recycling bin, or not?
Of those who do not recycle, most cite issues of convenience as reasons for not recycling paper.

(Open-ended; multiple responses accepted; asked only of the 7% who do not recycle anything.)

**Thinking specifically about paper, why don’t you recycle paper?**

<table>
<thead>
<tr>
<th>Reason</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Don't have recycling bin</td>
<td>27%</td>
</tr>
<tr>
<td>Inconvenient</td>
<td>13%</td>
</tr>
<tr>
<td>No reason</td>
<td>9%</td>
</tr>
<tr>
<td>Don’t think it helps</td>
<td>7%</td>
</tr>
<tr>
<td>Give it to someone else</td>
<td>6%</td>
</tr>
<tr>
<td>No time</td>
<td>5%</td>
</tr>
<tr>
<td>Building doesn’t have recycling</td>
<td>5%</td>
</tr>
<tr>
<td>Take it somewhere else</td>
<td>3%</td>
</tr>
<tr>
<td>Other</td>
<td>19%</td>
</tr>
<tr>
<td>Don't Know</td>
<td>5%</td>
</tr>
</tbody>
</table>

11. Thinking specifically about paper, why don’t you recycle paper?
Three out of four residents claim to recycle all of a variety of materials.

How much of the __________ that you use in your home would you say that you put in the recycling bin:

- Cans and plastic and glass bottles: 80% All of it, 13% Most of it
- Newspaper: 76% All of it, 10% Most of it
- Mixed paper - mail, catalogs, and magazines: 75% All of it, 17% Most of it
Newspaper recycling rates remain similar to November 2007.

How much of the newspaper that you use in your home would you say that you put in the recycling bin:

- All of it
- Most of it
- Some of it
- Only a little of it
- None of it
- Don't Know

August 2009:
- 76% put All of it
- 10% put Most of it
- 2% put Some of it
- 2% put None of it
- 2% put Don't Know

November 2007:
- 77% put All of it
- 9% put Most of it
- 2% put Some of it
- 2% put None of it
- 8% put Don't Know
Residents who do not recycle newspapers generally do not receive them.

(Open-ended; multiple responses accepted; asked only of those who recycle a little or less newspaper.)

Why don’t you recycle more newspaper?

- Don't receive newspaper: 85%
- Don't know enough about it/need more information: 3%
- Items are not really recycled/recycling goes in the same truck as the trash: 3%
- Use other recycling methods: 3%
- Give it to someone else: 1%
- Take it somewhere else: 1%
- Don't have recycling bin: 1%
- No incentive: 1%
- Don’t Know: 2%
Mixed paper recycling rates have increased slightly since November 2007.

How much of the mixed paper – mail, catalogs, and magazines that you use in your home would you say that you put in the recycling bin:

- **All of it**
- **Most of it**
- **Some of it**
- **Only a little of it**
- **None of it**
- **Don't Know**

**August 2009**
- **75%**
- **17%**
- **3%**
- **2%**
- **3%**
- **3%**

**November 2007**
- **70%**
- **19%**
- **5%**
- **3%**
- **3%**
- **3%**

Q8.
Many who recycle little mixed paper are skeptical that it actually gets recycled.

(Open-ended; multiple responses accepted; asked of those who recycle a little or less mixed paper.)

Why don’t you recycle more mixed paper?

- Items are not really recycled/recycling goes in the same truck as the trash: 19%
- Do not generate: 16%
- Security: 11%
- Use other recycling methods/shred it: 10%
- Don’t know enough about it/need more information: 8%
- No time: 5%
- Don't have recycling bin: 4%
- No incentive: 3%
- Other: 2%
Residents have grown more likely to try to find out whether something is recyclable, rather than just putting it in the garbage.

If you don’t know whether an item can be recycled, do you usually:

- Try to find out whether it can be recycled: 41% (August 2009), 33% (November 2007)
- Put it in the garbage: 42% (August 2009), 34% (November 2007)
- Put it in the recycling: 23% (August 2009), 24% (November 2007)
- Other: 1% (August 2009), 1% (November 2007)
- DK/NA/Refused: 1% (August 2009), 0% (November 2007)
13. Do you recall seeing or hearing any of the following types of information about paper recycling?
Most feel that recycling is convenient, and generally understand what can be recycled.

- **Recycling is just the right thing to do.**
  - Strongly Agree: 93%
  - Slightly Agree: 5%
  - Slightly Disagree: 12%
  - Strongly Disagree: 3%
  - DK/NA: 1%

- **Recycling is very easy.**
  - Slightly Agree: 82%
  - Slightly Disagree: 12%

- **I have enough information about how to recycle.**
  - Slightly Agree: 70%
  - Slightly Disagree: 15%
  - Strongly Disagree: 9%

- **Most of my friends and neighbors recycle.**
  - Slightly Agree: 59%
  - Slightly Disagree: 18%
  - Strongly Disagree: 18%

- **I often throw away some items that I could recycle.**
  - Slightly Agree: 16%
  - Slightly Disagree: 23%
  - Strongly Disagree: 19%

- **I feel confused about which materials I can and can’t recycle.**
  - Strongly Agree: 10%
  - Slightly Agree: 20%
  - Slightly Disagree: 17%

- **Recycling is just not convenient for me most of the time.**
  - Strongly Agree: 7%
  - Slightly Agree: 8%
  - Slightly Disagree: 12%
  - Strongly Disagree: 73%

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16. Next, for each of the following statements please tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree with the statement. *^2007 wording is slightly different: Recycling can, bottles and paper is very easy.*
General attitudes toward recycling have not changed dramatically since 2007.

16. Next, for each of the following statements please tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree with the statement.

- Recycling is just the right thing to do.
  - August 2009: 93% Strongly Agree, 5% Strongly Disagree
  - November 2007: 91% Strongly Agree, 8% Strongly Disagree

- Recycling is very easy.
  - August 2009: 82% Agree, 12% Disagree
  - November 2007: 83% Agree, 11% Disagree

- Most of my friends and neighbors recycle.
  - August 2009: 59% Agree, 18% Disagree, 23% Strongly Disagree
  - November 2007: 54% Agree, 24% Disagree, 4% Strongly Disagree

- I often throw away some items that I could recycle.
  - August 2009: 16% Disagree, 23% Strongly Disagree, 19% Strongly Agree
  - November 2007: 16% Disagree, 24% Strongly Disagree, 21% Strongly Agree

- I feel confused about which materials I can and can’t recycle.
  - August 2009: 10% Disagree, 20% Strongly Disagree, 17% Strongly Agree
  - November 2007: 9% Disagree, 18% Strongly Disagree, 21% Strongly Agree

- Recycling is just not convenient for me most of the time.
  - August 2009: 7% Strongly Disagree, 8% Disagree, 12% Strongly Agree
  - November 2007: 9% Strongly Disagree, 8% Disagree, 19% Strongly Agree

16. Next, for each of the following statements please tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree with the statement. *2007 wording is slightly different: Recycling can, bottles and paper is very easy.*
Caring for the health of our planet is seen as the most important reason to recycle.

Please tell me which one you view as the most important reason to recycle cans, bottles and paper.

17. I am going to read you a list of five different reasons that people have offered to explain why they recycle their cans, bottles and paper. Please tell me which one you view as the most important reason to recycle cans, bottles and paper.
Conclusions: Curbside Recycling

- Nearly all residents (93%) claim to recycle paper, bottles and cans.
- The percentage of residents claiming to recycle “all” of their mixed paper has increased slightly (5%) since 2007.
- Recycling mentalities appear to be shifting slightly, as more residents are willing to research whether something is recyclable before throwing it away.
- Of those who do not recycle paper, many still see it as inconvenient or do not recycle paper because they do not have bins.
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