



ALL FOR REUSE

a buy reclaimed initiative

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about

- A “buy reclaimed” initiative for commercial interior materials
- Seeks commitments from large building portfolio owners

Colleges & Universities
Large Corporations
Local & State Governments

goals

Cultivate an ecosystem for commercial material reuse

- Reap the tremendous env. benefits of reuse
- Foster new enterprises and create jobs
- Get to scale quickly



rationale

- Commercial materials are ubiquitous...
- ...Yet commercial reuse is non-existent
- No demand = no commercial reuse businesses
- Traditional focus has been supply-side (Decon., CWM)
- **Without buyers, there's nowhere for materials to go**

what it looks like

- A voluntary sign-on to seriously consider reclaimed materials on future buildouts
- Geared toward owners, but will include architects, contractors and advocacy groups
- Intervening in the system of how materials are selected and delivered
- Coalescing nodes of a reclaimed material supply chain

what has worked

- CEH Pledge: Safer Office Furniture Without Flame Retardants
- Wood First initiatives in British Columbia and London
- Sydney Better Buildings Partnership
- Architecture 2030 Challenge
- Rooney Rule



next steps

- Gather feedback through engagement survey
(almost ready for public distribution)
- Form regional working groups to give shape to initiative
- Raise money
- Hold in-person/virtual workshop to finalize campaign
- Soft launch to friendly organizations

how to help

- Complete the survey when distributed
- Join a working group
- Learn more @ <http://allforreuse.org/>
- Reach out to us

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- Share with your community!