Deconstruction Economics - San Francisco Bay Area
2 Santa Rosa Locations:
Reuse Store 2017
Lumber Yard 2020
Opened indoor & outdoor Lumber Yard 2020

ALREADY DOING 4X MORE IN SALES IN 2020 FROM 2019!
DECONSTRUCTION
INTERIOR GUTS
PICK-UPS
DROP-OFFS
DONATIONS TO PARTNERS
DECONSTRUCTION ECONOMICS

CREDIT WORK

PICK-UPS (FREE - $500)
DECK REMOVAL ($750-$1500)

DONATION
DO DONATION PROJECTS FOR THE REUSE PEOPLE AND REUSE ALLIANCE
DECONSTRUCTION ECONOMICS

PROJECT TYPE DETAILS

1-4 DESTRUCTION & SALVAGE JOBS PER MONTH (1 CREW)
(AVERAGE HOUSE IS 2,000 SQ FT)
KITCHEN, BATH, OUTBUILDING REMOVAL ($1500-$5000)
GUT REMODEL/SALVAGE ($7,500-20,000)
FULL TEARDOWN 1,000 SQ FT HOUSE
($15,000-20,000 VS. $9,000 DEMOLITION)
FULL TIME CREW OF 3, PART TIME/TEMP 3-4
REUSE CENTER ECONOMICS

2 FULL TIME, 2 PART TIME
DECON CREW PROCESSES AND HELPS ORGANIZE
SUBSIDIZED BY DECONSTRUCTION
$1 A SQ FT FOR RENTAL
WAGES $16.50-25 AN HOUR
ANNUAL SALES ARE INCREASING EACH YEAR BUT STILL NOT ENOUGH TO COVER EXPENSES
HIGHEST SELLING CATEGORIES ARE DOORS, WINDOWS, LUMBER
WORK RESTARTED IN AUGUST
WORKER SHORTAGE
MORE DECK & SMALL JOBS
INCREASE IN DONATION WORK
BAY AREA CAPACITY

URBAN ORE - 3 ACRES, 25,000 SQ FT
BUILDING RESOURCES - 1 ACRE, 4000 SQ FT
5-4 RESTORES - 15,000 SQ FT EA
GREENLYNX - 10,000 SQ FT 1/5 ACRE
THE REUSE PEOPLE - 25,000 SQ FT
RECYCLETOWN 1&2 - 4,000 SQ FT 1/2 ACRE
PLACEMAKERS - 3,000 SF 1/5 ACRE
THE AWAY STATION - 15,000 SF 1/3 ACRE

PLACEMAKERS, GREENLION, GREENLYNX, MARCAN ENTERPRISES, THE REUSE PEOPLE, + 2-4 DEMO/DECON HYBRID CO'S
BAY AREA DECONSTRUCTION FACTORS

PALO ALTO DECONSTRUCTION ORDINANCE (NOT IN OUR AREA)
SAN FRANCISCO DEVELOPING ORDINANCE
OAKLAND TO BEGIN WORKING ON ORDINANCE
TIME INCENTIVE FOR SALVAGE IN 1 TOWN NEAR US (OUT OF 20)
BAY AREA HOME PRICES HAVE TRIPPED + SINCE 2012
LOST ANOTHER 5,000 STRUCTURES IN 2020 DUE TO FIRES IN ADDITION TO 8,000+ IN 2017, 2019
REUSE STORE
3260 SANTA ROSA AVE 707-787-5989

LUMBER YARD
3220 SANTA ROSA AVE 707-757-5685

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