

APPROVED

**MINUTES OF THE ALAMEDA COUNTY WASTE
MANAGEMENT AUTHORITY MEETING
OF THE
PROGRAMS AND ADMINISTRATION COMMITTEE**

**Thursday, June 12, 2014
9:00 A.M.**

**StopWaste Offices
1537 Webster Street
Oakland CA 94612
510-891-6500**

Members Present:

Lena Tam, City of Alameda
Peter Maass, City of Albany
Dave Sadoff, Castro Valley Sanitary District
Don Biddle, City of Dublin
Jennifer West, City of Emeryville (arrived 9:05 a.m.)
Dan Kalb, City of Oakland (arrived 9:15 a.m.)
Tim Rood, City of Piedmont (arrived 9:05 a.m.)
Pauline Cutter, City of San Leandro
Lorrin Ellis, City of Union City

Absent:

Keith Carson, Alameda County
Luis Freitas, City of Newark
Laython Landis, Oro Loma Sanitary District

Staff Present:

Gary Wolff, Executive Director
Pat Cabrera, Administrative Services Director
Jeff Becerra, Communications Manager
Judi Ettlinger, Senior Program Manager
Arliss Dunn, Clerk of the Board

1. Convene Meeting

Jennifer West, Vice Chair, called the meeting to order at 9:03 a.m.

2. Public Comments

There were none.

3. Approval of the Draft Minutes of May 8, 2014 (Gary Wolff)

Action

Mr. Biddle made the motion to approve the draft minutes of May 8, 2014. Ms. Tam seconded and the motion was carried 6-0 (Carson, Cutter, Freitas, Kalb, Landis, and West absent).

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4. **Legislative Positions for 2014 (Gary Wolff & Jeff Becerra)** **Action**

Staff recommends that the Boards receive this status update on Agency legislative positions for the 2014 session of the California Legislature and change the Agency position on AB 2284 from support to watch.

Mr. Becerra provided an overview of the staff report. The report is available here:

<http://www.stopwaste.org/docs/06-12-14-pa-leg.pdf>

Mr. Becerra indicated that the priority area of legislation is organics processing and the two most important bills are AB 1594 (Williams) ADC, and AB 1826 (Chesbro) Commercial Organic Waste Recycling. Mr. Becerra encouraged Board members to contact any of the legislators and leverage any relationships that may exist.

Mr. Becerra indicated that AB 2145 - Community Choice Aggregation is not included in the staff memo. The bill would limit the effectiveness and formation of CCA's. There is a ground swell of interest within the County to at minimum examine whether CCA's are the right thing to do. The current bill requires the public to opt-in instead of opting-out. Staff recommends a position of "oppose." Mr. Rood stated that Senator Mark DeSaulnier is a good source to contact on this issue.

Mr. Maas inquired if there are other bills that Board members should be aware of. Mr. Becerra stated possibly but the staff report outlines priority legislation for the agency. Ms. West inquired about AB 2355 (Levine) Local Use of Recycled Materials and if this legislation includes the heat effect of using lighter colored materials as opposed to black pavement. Mr. Becerra stated no it does not pertain to the heat effect but pressures local agencies to use state standards. Mr. Wolff added there continues to be significant misinformation in the construction industry that these materials are inferior and the bill would require that jurisdictions publicly explain their opposition if not using state standards.

Ms. Cutter inquired about AB 2282. Mr. Wolff stated that the bill is included because it originally included grey water issues that would be within the energy-water nexus priority adopted by the Energy Council, and the position is now to watch. Mr. Maass inquired about the failure of AB 1893 (Stone-Eggman) Home-generated sharps. Mr. Becerra stated he is not sure why the legislation failed but the Product Stewardship Council was hoping for legislation on sharps that would contain stronger language.

Ms. Cutter made the motion to approve the staff recommendation with the addition of AB 1245 - Community Choice Aggregation and the position of "oppose." Ms. West seconded and the motion carried 8-0 (Carson, Freitas, Kalb, and Landis absent).

5. **Proposed Budget Adjustments for FY 13/14 and FY 14/15** **Action** **(Gary Wolff & Pat Cabrera)**

Staff recommends that the Programs and Administration Committee recommend to the Authority Board the following actions:

1. Increase the Authority's total spending appropriation for FY 13/14 by \$120,000, which will be reimbursed by the countywide HHW program as outlined in Attachment A.

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2. Change the funding source for project 1240 in FY14/15 (the HHW point of purchase alternative project), totaling \$262,858, to the externally funded category for reimbursement by the countywide HHW program as outlined in Attachment B. Direct staff to incorporate these changes in the final FY14/15 budget document.

Ms. Cabrera provided an overview of the staff report. The report is available here: <http://www.stopwaste.org/docs/06-12-14-pa-budadjust.pdf>

Ms. Tam asked for clarification on Item #1. Mr. Wolff stated the item allows the agency to recover unexpected costs (e.g., second mailing, legal costs, etc.) from the HHW trust fund maintained by the County. Ms. West pointed out a minor typo on Attachment A on the last "Whereas" on the resolution. Ms. Cabrera stated the correction will be made.

Ms. Tam made the motion to approve the staff recommendation. Mr. Rood seconded and the motion carried 9-0 (Carson, Freitas, and Landis absent).

6. Ready Set Recycle Update (Gary Wolff & Judi Ettlinger) Information

Ms. Ettlinger provided an overview of the staff report and a powerpoint presentation. The staff report is available here: <http://www.stopwaste.org/docs/06-12-14-pa-rsr.pdf> and the presentation is available here: www.stopwaste.org/docs/rsr-pa-6-14-ppt.pdf

Mr. Kalb recommended producing the videos in other languages. Ms. Ettlinger stated that the largest non-English speaking languages countywide are Spanish and Chinese and staff can provide voice over in these languages. Ms. West suggested providing a link in the current video to encourage viewing the following video and for ease of transition. Ms. Cutter asked that a link of the videos be provided to Board members to show at Council meetings.

Ms. West stated the videos are especially important and relevant given the July 1 roll-out of organics recycling and inquired about the strategy for disseminating the videos and getting the message out. Ms. Ettlinger stated the outreach campaign includes robust online advertising of the Ready Set Recycle Contest which directs the viewer to the website page. The next fiscal year will focus on directly driving the viewer to the videos. Tommy Fenster, Community Outreach Associate, is also showing the videos at community group meetings, and would be very interested in working with the member agencies to identify multi-family buildings that will be coming on board with organics recycling.

Board members suggested providing the videos for public access channels as well as city government stations, etc.

Mr. Sadoff thanked Ms. Ettlinger for the presentation.

7. Member Comments

There were none.

8. Adjournment

The meeting adjourned at 9:50 a.m.