

Committee Members

Dave Sadoff, *Chair*
Castro Valley Sanitary District
Jennifer West, *Vice Chair*
City of Emeryville
Lena Tam, City of Alameda
Keith Carson, Alameda County
Peter Maass, City of Albany
Don Biddle, City of Dublin
Luis Freitas, City of Newark
Dan Kalb, City of Oakland
Laython Landis, Oro Loma Sanitary District
Tim Rood, City of Piedmont
Pauline Cutter, City of San Leandro
Lorin Ellis, City of Union City

AGENDA

ALAMEDA COUNTY WASTE MANAGEMENT AUTHORITY MEETING OF THE PROGRAMS AND ADMINISTRATION COMMITTEE

**Thursday, June 12, 2014
9:00 A.M.**

**StopWaste Offices
1537 Webster Street
Oakland Ca 94612
510-891-6500**

- 1. Convene Meeting**
- 2. Public Comments**

An opportunity is provided for any member of the public wishing to speak on any matter within the jurisdiction of the Programs & Administration Committee, but not listed on the agenda. Each speaker is limited to three minutes.
- 3. Approval of the Draft Minutes of May 8, 2014 (Gary Wolff)** **Action**
- 4. Legislative Positions for 2014 (Gary Wolff & Jeff Becerra)** **Action**

Staff recommends that the Boards receive this status update on Agency legislative positions for the 2014 session of the California Legislature and change the Agency position on AB 2284 from support to watch.
- 5. Proposed Budget Adjustments for FY13/14 and FY14/15 (Gary Wolff & Pat Cabrera)** **Action**

Staff recommends that the Programs and Administration Committee recommend to the Authority Board the following actions:

 1. Increase the Authority's total spending appropriation for FY 13/14 by \$120,000, which will be reimbursed by the countywide HHW program as outlined in Attachment A.
 2. Change the funding source for project 1240 in FY14/15 (the HHW point of purchase alternative project), totaling \$262,858, to the externally funded category for reimbursement by the countywide HHW program as outlined in Attachment B. Direct staff to incorporate these changes in the final FY14/15 budget document.
- 6. Ready Set Recycle Update (Gary Wolff & Judi Ettlinger)** **Information**
- 7. Member Comments**
- 8. Adjournment**

The Programs & Administration Committee is a Committee that contains more than a quorum of the Board. However, all items considered by the Committee requiring approval of the Board will be forwarded to the Board for consideration at a regularly noticed board meeting.

DRAFT
**ALAMEDA COUNTY WASTE
MANAGEMENT AUTHORITY MEETING
OF THE
PROGRAMS AND ADMINISTRATION COMMITTEE**
MINUTES

**Thursday, May 8, 2014
9:00 A.M.
StopWaste Offices
1537 Webster Street
Oakland CA 94612
510-891-6500**

Members Present:

Keith Carson, Alameda County
Lena Tam, City of Alameda (arrived 9:25 a.m.)
Peter Maass, City of Albany
Don Biddle, City of Dublin
Jennifer West, City of Emeryville
Robert Marshall, City of Newark
Dan Kalb, City of Oakland (arrived 9:15 a.m.)
Tim Rood, City of Piedmont (arrived 9:06 a.m.)
Pauline Cutter, City of San Leandro

Absent:

Dave Sadoff, Castro Valley Sanitary District
Laython Landis, Oro Loma Sanitary District
Lorrin Ellis, City of Union City

Staff Present:

Gary Wolff, Executive Director
Pat Cabrera, Administrative Services Director
Gina Peters, Chief Finance Officer
Tom Padia, Recycling Director
Program Managers: Wendy Sommer, Karen Kho, Teresa Eade, Meri Soll, Justin Lehrer, Jeff Becerra
Arliss Dunn, Clerk of the Board

1. Convene Meeting

Jennifer West, Vice Chair, called the meeting to order at 9:05 a.m.

2. Public Comments

There were none.

3. Approval of the Draft Minutes of April 10, 2014 (Gary Wolff)

Action

Mr. Marshall made the motion to approve the draft minutes of April 10, 2014. Mr. Maass seconded and the motion was carried 6-0 (Cutter, Ellis, Landis, Rood, Sadoff and Tam absent).

4. Budget Proposal for FY 14/15 (Gary Wolff, Pat Cabrera, Gina Peters, and All Staff)

Information

DRAFT

Discuss the budget proposal and provide any direction to staff you feel is appropriate prior to action on the budget proposal on May 28th and June 12th.

Mr. Wolff introduced the budget and Ms. Cabrera provided a fiscal summary of the budget, and Program Managers provided a programmatic overview of accomplishments for Fiscal Year 2013//2014 and objectives for Fiscal Year 2014/2015. The staff report is available here: <http://www.stopwaste.org/docs/05-08-14-pa-budget.pdf> The powerpoint presentation is available here: www.stopwaste.org/docs/FY14-15-budget-presentation.pdf Mr. Wolff provided a contextual view of the FY 12/15 budget looking back five years and looking forward six years.

Mr. Carson inquired about the formula used to fund the agency's fiscal reserve. Ms. Cabrera stated the agency estimates future revenue using a statistical analysis of disposed tons and looks at the upper and lower confidence bound as well mid-range best estimates. For the past two fiscal years, the fiscal reserve has been set at \$2.8 million. Mr. Biddle asked if staff surveyed other jurisdictions with respect to salary adjustments. Ms. Cabrera stated yes the agency surveyed other jurisdictions and some are giving close to CPI at 2.5-3%.

Mr. Carson asked of the 53% of the businesses in Alameda County that participate in reusable packaging to provide a percentage breakdown by industry. Mr. Lehrer stated the highest participation is found in the automotive and retail industries, and certain sectors of the grocery industry, most notably the produce and bakery sectors. Safeway is exploring utilizing reusable packaging in the meat sector as well.

Mr. Kalb inquired regarding the mini-grant program if staff coordinated with member agency staff to avoid duplication of efforts. Ms. Soll stated yes the TAC (Technical Advisory Committee) is provided an overview of the outreach efforts for the grants to non-profits program.

Ms. Cutter commended staff on the budget presentation and stated the powerpoint presents a positive view of the agency and asked that the presentation be provided to the Board. Mr. Wolff asked Board members to share the positive view of the agency and added a link to the powerpoint will be included in the staff memo in the upcoming WMA board package.

Mr. Biddle inquired about the reports for haulers that transport materials out of county. Mr. Wolff stated that the State operates the disposal reporting system for landfills, including haulers that transport to out of county landfills. The system has serious flaws and we have met with Carroll Mortensen, Director of CalRecycle. She has offered to work with us with this issue but there has been no progress thus far. Mr. Biddle inquired if we are losing fee revenue due to the misreporting of information. Mr. Wolff stated yes, there is an issue of fee evasion, and we can adopt a local ordinance that provides a reporting element and includes a 'flow control' element which could possibly help in capturing some fee revenue. Mr. Maass inquired if each city and jurisdiction would need to adopt the ordinance or can it be done countywide. Mr. Wolff stated that it can be done as a countywide ordinance. Mr. Mass inquired if remediation at the legislative level would be helpful. Mr. Wolff stated legislation could prove helpful if CalRecycle were supportive.

Mr. Wolff asked for the Board to provide any direction to staff prior to action on the budget proposal on May 28th and June 12th. Ms. Cutter recommended highlighting the slides in the presentation that shows the agency has not grown and is more streamlined and efficient. Ms. West recommended highlighting the cost recovery element with respect to implications to the budget if the HHW fee is not adopted and the long term effects of such action.

Mr. Wolff stated that the May 28th meeting is also a public hearing. He will provide a brief presentation of the budget item. The extended presentation will be provided to the Recycling Board at its meeting later today, and they will be asked to adopt the budget at their June 12 meeting.

DRAFT

Adjourned to Closed Session

5. CLOSED SESSION:

CONFERENCE WITH REAL PROPERTY NEGOTIATORS

(pursuant to Government Code Section 54956.8)

Property:

APN #: 99A-1780-1-4 & 99A-1790-3, 99A-1770-2-2, 99A-1770-2-1,
99A-1770-4, 99A-1810-1 & 99A-1770-2-3, 99A-1820-2

Agency Negotiator: Gary Wolff, Agency Staff,
Richard Taylor, Authority Counsel

Negotiating Parties: NEXtera Energy Resources

Under Negotiation: Price and terms of payment

There was nothing to report from closed session.

6. Member Comments

Ms. Cutter thanked Mark Spencer, Program Manager, and Nate Ivy, former Recycling Board member and ACOE staff, for their presentation of the StopWaste schools programs to the joint meeting of the San Leandro City Council and San Leandro and San Lorenzo school districts. Ms. Cutter stated the presentation was the highlight of the evening and was pleased to see the good work occurring in the schools.

Ms. West reminded the Committee of the importance of attending the May 28th WMA meeting.

7. Adjournment

The meeting adjourned at 10:30 a.m.

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Date: May 27, 2014

TO: Programs and Administration Committee
Planning and Organization Committee/ Recycling Board

FROM: Gary Wolff, Executive Director

BY: Jeff Becerra, Communications Manager

SUBJECT: Legislative Positions for 2014

BACKGROUND:

This is the second year of the 2013/2014 legislative session and through our contract lobbyist we are tracking several bills that are in different stages of the legislative process. The report below highlights the status of the eighteen bills the Agency took positions on in April, 2014. Staff is recommending changing our position on the battery bill from support to watch.

DISCUSSION:

In November, 2013, the Waste Management Authority Board approved three legislative priorities for 2013/2014: extended producer responsibility, organics processing, and other areas of concern such as strengthening green building codes. Below is a status of bills that the Board is tracking. We have provided links to bill language. Fifteen of the eighteen bills we are tracking are still alive, and have passed out of their house of origin. The next deadline is June 27th, which is the last day for policy committees to meet and report bills to the house floor. August 31st is the last day for each house to pass bills onto the Governor.

Extended Producer Responsibility

- **AB 1893 (Stone-Eggman) Home-generated Sharps:** Would require all sharps sold to the general public in California in quantities of 50 or more to include a free sharps waste container that meets applicable state and federal standards for collection and disposal of medical sharps waste.
Sponsor/Support: CA Product Stewardship Council
Bill link:
http://leginfo.legislature.ca.gov/faces/billNavClient.xhtml?bill_id=201320140AB1893&search_keywords=
Position: Support
Status: Failed to get off Assembly floor. Dead.
- **AB 2284 (Williams) Single-use household batteries:** The bill was amended to remove all manufacturer responsibility. There is a need for manufacturer responsibility to address end of life costs of proper battery disposal, which was the original intent of the bill. The bill now requires

the state to provide up to 3 local grants for pilot battery recycling programs, at an expense of \$1.5 million. Since many of our member agencies already have curbside battery recycling, funding of 3 more pilot collection programs, statewide, is of very limited use, unless a pilot were implemented in Alameda County that helps us move beyond current practice.

Sponsor/Support: CA Product Stewardship Council

Bill link:

http://leginfo.legislature.ca.gov/faces/billNavClient.xhtml?bill_id=201320140AB2284

Proposed Agency Position: Change support to watch

Status: Senate

- **AB 2748 (ESTM Committee) Used Paint Recovery: Business Plans:** This bill encourages the take-back of used paint by eliminating duplicative reporting requirements on business that are part of Cal Recycle's approved paint stewardship program. This should make it easier for smaller stores to participate in the PaintCare program.

Sponsor/Support: PaintCare

Bill Link:

http://leginfo.legislature.ca.gov/faces/billNavClient.xhtml?bill_id=201320140AB2748

Position: Support

Status: Senate floor

- **SB 1014 (Jackson) – Home-generated Pharmaceutical Waste:** This bill would require the department to adopt regulations to authorize a participant to establish a program to collect and properly dispose of home-generated pharmaceutical waste, based upon the model guidelines developed by the department pursuant to those repealed provisions and to include specified requirements and provisions in those regulations.

Sponsor/Support: Alameda County; CPSC; Clean Water Action and others

Bill Link:

http://leginfo.legislature.ca.gov/faces/billNavClient.xhtml?bill_id=201320140SB1014

Position: Support

Status: Assembly, committee to be assigned.

- **SB 1274 (Hancock) Mattress Recovery and Recycling:** Follow-up legislation to fix elements of last year's mattress legislation (SB 254- Hancock) to ensure that urban and rural local governments and participating solid waste facilities that accept mattresses may do so at no cost.

Bill link: http://leginfo.legislature.ca.gov/faces/billNavClient.xhtml?bill_id=201320140SB1274

Position: Support

Status: Assembly Natural Resources Committee.

Plastic Bags/Single use take-out containers

- **SB 1194 (Hueso) Plastic pollution:** Amended 4/21/14 to require manufacturers of plastic products to provide a report on whether the manufacturer has established a sustainability policy. There is no definition of what the sustainability policy should include, and no requirement for a sustainability policy, making the requirement vague and the purpose unclear.

Bill link: http://leginfo.legislature.ca.gov/faces/billNavClient.xhtml?bill_id=201320140SB1194

Position: Support (would have recommended change to "watch" if the bill was still alive)

Status: Dead.

- **SB 270 (Padilla) Single-use Carryout Bags:** Would, as of July 1, 2015, prohibit a specified set of stores (the same set of stores covered under the Alameda County ordinance) from providing a

single-use carryout bag to a customer. The bill would also prohibit those stores from selling or distributing a recycled paper bag or reusable bag at the point of sale unless the store makes that bag available for purchase for not less than \$0.10. The bill would also allow those stores, on or after July 1, 2015, to distribute compostable bags at the point of sale only in jurisdictions that meet specified requirements and at a cost of not less than \$0.10. The bill allows jurisdictions who have adopted a bag ordinance prior to September, 2014, to continue to enforce that ordinance. It allows those jurisdictions to expand their ordinance to a broader set of stores and/or to increase the minimum charge for bags, but limits other changes, to be consistent with the specifications in the bill.

Bill link:

http://leginfo.legislature.ca.gov/faces/billNavClient.xhtml?bill_id=201320140SB270

Position: Support. Staff have verified that the use of RMDZ funds will no longer be used as the source of funding.

Status: Assembly floor

Medical Waste

- **AB 333 (Wieckowski) Medical Waste Management Act Reform:** Would provide for technical amendments to the Medical Waste Management Act. The bill is intended to harmonize California law with federal law. Some concerns over proposed draft language that may preempt local government authority and limit small quantity generator exemption. Staff will review more fully when substantive amendments are added.

Sponsor: Stericycle

Bill link: http://leginfo.legislature.ca.gov/faces/billNavClient.xhtml?bill_id=201320140AB333

Position: Watch

Status: Will be heard in Senate Environmental Quality on 6/18

Green Buildings and Construction

- **AB 1918 (Williams) Title 24 and HVAC Compliance:** Calls for the establishment of an incentive program for local building agencies and operators through the CPUC to promote verification of compliance and benchmarking of HVAC and other Title 24 energy efficiency.

Sponsor/Support: US Green Building Council and NRDC. Amended 3/26.

Bill link: http://leginfo.legislature.ca.gov/faces/billNavClient.xhtml?bill_id=201320140AB1918

Position: Support

Status: Senate Committee to be assigned

- **AB 2282 (Gatto) Recycled Water Infrastructure:** Directs the Building Standards Commission to establish mandatory dual plumbing to be installed in new buildings in certain areas and dwellings in the state, based on local need and capacity determination. The bill originally promoted gray water reuse on site, which often saves energy, but has since been modified to focus only on recycled water, which can, depending on circumstances, use more energy. We will watch the bill and encourage measures that reduce energy use while increasing water supply reliability.

Sponsor/support: US Green Building Council and Pipefitters Union

Bill link:

http://leginfo.legislature.ca.gov/faces/billNavClient.xhtml?bill_id=201320140AB2282

Position: Watch

Status: Senate Committee to be assigned

- **AB 2355 (Levine) Local Use of Recycled Material:** This bill would require, by January 1, 2017, a local government that has jurisdiction over a street or highway to either adopt the standards developed by the Department of Transportation for recycled paving materials and for recycled base, subbase, and pervious backfill materials, or discuss why it is not adopting those standards at a public hearing.
Sponsor/Support: CA Construction and Industrial Materials Association; Marin Builders Association
Bill Link:
http://leginfo.legislature.ca.gov/faces/billNavClient.xhtml?bill_id=201320140AB2355
Position: Support
Status: Senate Transportation and Housing Committee. Hearing to be set.

Cap and Trade Revenues

- **AB 1970 (Gordon) Community Investment and Innovation program:** Would award Cap and Trade funds to local agencies that submit plans to develop and implement integrated community-level greenhouse gas emissions reduction projects in their region. Amended April 10
Sponsor: Author
Bill Link:
http://leginfo.legislature.ca.gov/faces/billNavClient.xhtml?bill_id=201320140AB1970
Position: Support
Status: Dead. Held in Assembly Appropriations due to extensive cost

Recycling: Market Development

- **AB 1021 (Eggman) Alternative Energy: Recycled Feedstock:** This bill expands sales and use tax credits to manufacturers using recycling feedstock, as defined, that is intended for the production of another product or soil amendment.
Sponsor/Support: Californians Against Waste
Bill link:
http://leginfo.legislature.ca.gov/faces/billNavClient.xhtml?bill_id=201320140AB1021
Position: Support
Status: Held in Senate Appropriations Committee from 2013
- **AB 1022 (Eggman) Electronic Waste: CRT Glass Market Development Payments:** This bill directs the Department of Toxic Substances Control to spend up to \$10 million of their surplus e-waste funds for direct incentive payments for value-added processing of CRT glass in California.
Sponsor: Californians Against Waste
Bill link:
http://leginfo.legislature.ca.gov/faces/billNavClient.xhtml?bill_id=201320140AB1022
Position: Support
Status: Held in Senate Appropriations Committee from 2013

Organics Processing

- **AB 1594 (Williams) ADC.** This bill, commencing January 1, 2020, would provide that the use of green material, not including materials left over from the composting process, as alternative daily

cover does not constitute diversion through recycling and would be considered disposal for purposes of the act.

Sponsor: CAW and Compost Coalition

Bill Link: http://leginfo.legislature.ca.gov/faces/billNavClient.xhtml?bill_id=201320140AB1594

Position: Support

Status: Senate Committee to be assigned

- **AB 1826 (Chesbro) Commercial organic waste recycling:** Would reduce the threshold amount of organic waste that would cause a commercial business to be required to recycle organic waste from 8 cubic yards per week effective January 1, 2016 to 4 cubic yards per week effective January 1, 2017 and to 1 cubic yard per week effective January 1, 2019. Would require local jurisdictions to implement organics diversion programs to support these objectives as of January 1, 2016; however, if a local program as of that date implements a mandatory commercial organic waste recycling policy or ordinance that addresses organic waste recycling, or requires a mandatory organic diversion program through their franchise agreement, a new local program is not required.

Sponsor: CAW

Bill link:

http://leginfo.legislature.ca.gov/faces/billNavClient.xhtml?bill_id=201320140AB1826

Position: Support

Status: Senate Environmental Quality. Hearing to be set.

Governance

- **AB 2170 (Mullin) Joint Powers Authority:** Would clarify that joint powers authorizes may exercise any power common to the contracting parties, including levying fees and taxes.

Sponsor: Author

Bill link:

http://leginfo.legislature.ca.gov/faces/billNavClient.xhtml?bill_id=201320140AB2170&search_keywords=

Position: Support

Status: Senate Governance & Finance

RECOMMENDATION:

Staff recommends that the Boards receive this status update on Agency legislative positions for the 2014 session of the California Legislature and change the Agency position on AB 2284 from support to watch.

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Date: June 5, 2014

TO: Programs and Administration Committee

FROM: Gary Wolff, Executive Director

BY: Pat Cabrera, Administrative Services Director

SUBJECT: Proposed Budget Adjustments for FY13/14 and FY14/15

BACKGROUND

On May 28, 2014 the Authority passed the Household Hazardous Waste (HHW) Fee. As a result of this action, the Countywide HHW collection program will not have to implement the “austerity option.” While the Authority’s budget is affected modestly by the countywide HHW program and its funding, there are some costs in both the current fiscal year (FY13/14) and the following fiscal year (FY14/15) which should be paid or re-allocated to be consistent with past practice and the fee proposal that has now been approved.

DISCUSSION

FY 13/14

The original FY13/14 budget for the HHW facilities project (project 23112) was \$122,399. This budget assumed our usual level of oversight and outreach, plus a simple fee decision process. However, when it became clear through discussions with the Board and other stakeholders that a fee decision process had been chosen that involved compliance with Proposition 218 and its notification and protest process, the Authority Board, as part of the mid-year adjustment process, approved approximately \$216,000 in additional costs related to the HHW fee decision process, to be reimbursed by the countywide HHW program. These expenses were primarily for printing and mailing of the HHW fee proposal notification, protest counting, and legal fees. However, actual costs exceeded our mid- year budget by approximately \$120,000, mostly due to the second notification mailing and legal memos to clarify the legal basis for the Board's action. Countywide HHW program staff agrees that these costs should be paid from the HHW trust fund balance -- since the countywide HHW program has paid all HHW-related costs since its inception -- so there will be no impact on our fund balances. However, to implement the additional cost reimbursement, the Board will need to increase the Authority’s spending authority by \$120,000 for FY13/14, and authorize the Executive Director to accept this additional funding.

FY14/15

As discussed during the adoption of the Authority’s FY14/15 budget last month, the costs associated with the HHW point of purchase alternatives project (project 1240) can now be funded by the countywide HHW program due to the adoption of the new fee. The cost for this project is budgeted at \$262,858. The HHW fee proposal included the cost of this project, but due to delays in the decision process, and the possibility of an 'austerity option' budget for the

countywide HHW program, we included it in the budget proposal using revenue from the Authority's facility fee. Changing the funding source to the HHW trust fund maintained by the County will not change the Agency's total spending authorization for FY14/15; but it will result in an increase of \$262,858 in the Authority's fund balance to \$1,549,462.

RECOMMENDATION

Staff recommends that the Programs and Administration Committee recommend to the Authority Board the following actions:

1. Increase the Authority's total spending appropriation for FY 13/14 by \$120,000, which will be reimbursed by the countywide HHW program as outlined in Attachment A.
2. Change the funding source for project 1240 in FY14/15 (the HHW point of purchase alternative project), totaling \$262,858, to the externally funded category for reimbursement by the countywide HHW program as outlined in Attachment B. Direct staff to incorporate these changes in the final FY14/15 budget document.

Attachments:

- A: Draft WMA resolution for FY13/14
- B: Draft WMA resolution for FY 14/15

**DRAFT
ATTACHMENT A**

**ALAMEDA COUNTY WASTE MANAGEMENT AUTHORITY
RESOLUTION #WMA 2014 -**

**MOVED:
SECONDED:**

AT THE MEETING HELD JUNE 25, 2014

THE AUTHORITY AUTHORIZES A BUDGET ADJUSTMENT FOR FISCAL YEAR 2013/14.

WHEREAS, the Alameda County Waste Management Authority approved the Fiscal Year 2013/14 budget by Resolution #WMA 2013-3; and

WHEREAS, this budget was adjusted as part of the mid-year budgetary review process by Resolution #WMA 2013-5; and

WHEREAS, this budget needs to be further adjusted to incorporate additional costs associated with the Alameda Countywide Household Hazardous Waste (HHW) Program fee adoption process; and

WHEREAS, the HHW fee was approved on the May 28, 2014, and reimbursement to the Authority of the cost of the fee decision process is consistent with historical practice,

NOW THEREFORE, BE IT RESOLVED that the Alameda County Waste Management Authority hereby

1. Increases the HHW project budget (project number 2312) in Fiscal Year 2013/14 budget by \$120,000 to \$458,399 thereby increasing the Authority's total spending appropriation in Fiscal Year 2013/14 to \$10,168,286.
2. Authorizes the Executive Director to accept up to an additional \$120,000 of revenue from the countywide HHW program for reimbursement of costs charged to project 2312 in FY13/14.

ADOPTED BY THE FOLLOWING VOTE:

AYES:

NOES:

ABSTAIN:

ABSENT:

Gary Wolff, Executive Director

**DRAFT
ATTACHMENT B**

**ALAMEDA COUNTY WASTE MANAGEMENT AUTHORITY
RESOLUTION #WMA 2014 -**

**MOVED:
SECONDED:**

AT THE MEETING HELD JUNE 25, 2014

THE AUTHORITY AUTHORIZES A BUDGET ADJUSTMENT FOR FISCAL YEAR 2014/15.

WHEREAS, the Alameda County Waste Management Authority approved the Fiscal Year 2014/15 budget on May 28, 2014; and

WHEREAS, the costs associated with the Household Hazardous Waste (HHW) Point of Purchase Alternative project (project 21240) totaling \$262,858 was funded by the Authority's facility fee; and

WHEREAS, due to the adoption of the Alameda County HHW fee on May 28, 2014, these costs can and should be funded by the countywide HHW program per the estimates and calculations upon which the HHW fee proposal was based; and

WHEREAS, this change does not alter the total spending appropriation approved by the Authority Board, but due to the change in funding source, results in a higher fund balance for the Authority.

NOW THEREFORE, BE IT RESOLVED that the Alameda County Waste Management Authority hereby changes the funding source for the HHW Point of Purchase Alternative Project (project number 1240) totaling \$262,858 from the Authority's facility fee to "externally funded", (specifically the countywide HHW program), as shown in the attached funding spreadsheet for FY2014/15.

ADOPTED BY THE FOLLOWING VOTE:

AYES:

NOES:

ABSTAIN:

ABSENT:

Gary Wolff, Executive Director

WASTE MANAGEMENT AUTHORITY & SOURCE REDUCTION AND RECYCLING BOARD & ENERGY COUNCIL
Projects by Funding Source- Budget FY 14/15

	Total Cost	-----Waste Management Authority-----				Energy	-----Recycling Board-----			
		Facility Fees	Mitigation Fees	Externally Funded	Benchmark Fees	Council Board Energy Council	RB Discretionary**	RB Grants to Non-Profit	RB Source Reduction	RB Market Development
		EXPENDITURES								
1000 -PRODUCT DECISION:										
1020 Technical Assistance and Services	\$ 476,764	\$ 158,953							\$ 158,905	\$ 158,905
1030 BayROC (Bay Area Regional Recycling Outreach Coalition)	21,053	21,053								
1031 BayROC External Contributions	100,000			\$ 100,000						
Sub-total	597,816	180,006	-	100,000	-		-	-	158,905	158,905
1100 Bay Friendly										
1110 Bay-Friendly Schoolyards	15,968	\$ 5,324							\$ 5,322	\$ 5,322
1111 Bay-Friendly Schoolyards (Prop. 84 Funding)	75,914			75,914						
1140 Regionalizing Bay Friendly	131,554	56,554						75,000		
1150 Bay Friendly Water Efficient Landscape Prop 84 (WMA)	157,227	13,923	13,923					18,000	90,497	20,884
1151 Bay Friendly Water Efficient Landscape Prop 84 (DWR)	75,000			75,000						
1152 Water Efficient Landscape Prop 84 Round II DWR Project Report	201,428			201,428						
Sub-total	657,090	75,800	13,923	352,342	-		-	93,000	95,819	26,206
1200 Product Purchasing and Manufacturing										
1220 Waste Prevention: Institutional/Food Service	460,876	230,438							230,438	
1230 Waste Prevention: Reusable Transport Packaging	207,298	69,113							69,093	69,093
1231 Waste Preventions: Reusable Transport Packaging (EPA Funding)	212,990			212,990						
1240 HHW Point of Purchase Alternatives	262,858			262,858						
1250 Waste Prevention: Reusable Bag Ordinance Implementation	255,568	255,568								
1260 Recycled Content: Compost and Mulch	544,351	181,487								362,864
1270 Recycled Content: Building Materials	393,075	124,383						20,000		248,692
1280 Hard to Recycle: Institutional and Commercial Food Service Ware & Packaging	150,353	50,176						50,000	50,176	
1290 Hard to Recycle: Packaging Life Cycle Analysis and Recyclability Labeling	272,946		91,000						90,973	90,973
Sub-total	2,760,314	911,165	91,000	475,848	-		-	70,000	440,680	771,621
1300 Energy Council										
1347 BayREN (Bay Regional Energy Network)	5,148,727					\$ 5,148,727				
1348 PG&E Energy Programs	479,335					479,335				
1349 Energy Council Offset	115,324					115,324				
Sub-total	5,743,386	-	-	-	-	5,743,386	-	-	-	-
Total Product Decisions	9,758,606	1,166,970	104,923	928,189	-	5,743,386	-	163,000	695,404	956,733

WASTE MANAGEMENT AUTHORITY & SOURCE REDUCTION AND RECYCLING BOARD & ENERGY COUNCIL
Projects by Funding Source- Budget FY 14/15

2000-DISCARD MANAGEMENT

2020 Schools Transfer Station Tours
2040 Competitive Grants
2050 Ready, Set, Recycle Contest
2061 Green Star Schools Activities
2070 Benchmark Report Production and Distribution
2080 Benchmark Data and Analysis
2090 Mandatory Recycling Implementation

Sub-total

2100 Processing Facilities

2110 Construction & Demolition Debris Recycling
2120 Materials Recovery Facility Operations & Monitoring

Sub-total

2300 Hazardous Waste

2310 Hazardous Waste
2311 Used Oil Recycling Grant
2312 Household Hazardous Waste Facilities

Sub-total

2400 C/I/I Collections (Commercial /Industrial/Institutional)

2420 Business Assistance Supporting Activities

Sub-total

Total Discard Management

Total Cost	-----Waste Management Authority-----				Energy Council Board	-----Recycling Board-----			
	Facility Fees	Mitigation Fees	Externally Funded	Benchmark Fees	Energy Council	RB Discretionary**	RB Grants to Non-Profit	RB Source Reduction	RB Market Development
671,283	671,283								
390,641							390,641		
1,388,836		1,328,836					60,000		
26,351			26,351						
314,588				314,588					
524,171				524,171					
2,048,033		2,048,033							
5,363,903	671,283	3,376,870	26,351	838,759		-	450,641	-	-
103,185		5,159							98,026
532,687		532,687							
		-							
635,872	-	537,846	-	-		-	-	-	98,026
17,151	17,151								
125,000			125,000						
124,568			124,568						
266,718	17,151	-	249,568	-		-	-	-	-
218,368	109,184					-		109,184	-
218,368	109,184	-	-	-		-	-	109,184	-
6,484,862	797,618	3,914,716	275,918	838,759	-	-	450,641	109,184	98,026

WASTE MANAGEMENT AUTHORITY & SOURCE REDUCTION AND RECYCLING BOARD & ENERGY COUNCIL
Projects by Funding Source- Budget FY 14/15

3000-COMMUNICATION, ADMINISTRATION, PLANNING

3020 Miscellaneous Small Grants Administration

Sub-total

3200 Other General Activities

3210 Property Management

3220 Disposal Reporting

3230 Technical Advisory Committee

3240 Fee Enforcement

Sub-total

3400 Planning

3410 General Planning

3420 Every Other Week Collection Pilot

3430 ColWMP Amendments Application

3460 Five Year Audit

Sub-total

3500 Agency Communications

3510 General Agency Communication

3520 4Rs Education

3530 Legislation

Sub-total

Total Communication, Administration, Planning

Total Project Expenditures

Total Cost	-----Waste Management Authority-----				Energy Council Board	-----Recycling Board-----			
	Facility Fees	Mitigation Fees	Externally Funded	Benchmark Fees	Energy Council	RB Discretionary**	RB Grants to Non-Profit	RB Source Reduction	RB Market Development
300,000			300,000						
	-								
300,000	-	-	300,000	-		-	-	-	-
73,931		73,931							
162,252	48,675			113,576					
45,647	45,647								
392,330	392,330								
674,160	486,652	73,931	-	113,576		-	-	-	-
73,655	73,655								
73,867		73,867							
12,452	12,452								
172,734							172,734		
332,708	86,107	73,867	-	-		-	172,734	-	-
901,703	840,603						61,100		
109,433	109,433								
253,960	213,960						40,000		
1,265,096	1,163,996	-	-			-	101,100	-	-
2,571,964	1,736,755	147,798	300,000	113,576		-	273,834	-	-
18,815,431	3,701,343	4,167,437	1,504,108	952,335	5,743,386	-	887,475	804,589	1,054,759

WASTE MANAGEMENT AUTHORITY & SOURCE REDUCTION AND RECYCLING BOARD & ENERGY COUNCIL
Projects by Funding Source- Budget FY 14/15

		-----Waste Management Authority-----				Energy	-----Recycling Board-----			
	Total Cost	Facility Fees	Mitigation Fees	Externally Funded	Benchmark Fees	Energy Council	RB Discretionary**	RB Grants to Non-Profit	RB Source Reduction	RB Market Development
REVENUES										
Benchmark Fees	857,000				857,000					
Energy Council	5,743,386					5,743,386				
Tonnage revenues	10,530,590	4,462,015	2,431,623				1,212,316	808,212	808,212	808,212
Interest	62,000	6,200	45,800				10,000			
Externally funded revenues	1,504,108			1,504,108						
Property and Other revenues	480,000		480,000							
Total revenues	19,177,084	4,468,215	2,957,423	1,504,108	857,000	5,743,386	1,222,316	808,212	808,212	808,212
TRANSFERS TO/FROM RESERVES										
From OPD Reserve to fund Every Other Week Collection Pilot (3420)	73,867		73,867							
From MRF Reserves to fund MRF Operations Monitoring (2120)	532,687		532,687							
From Product Decisions Reserve to fund Regionalizing Bay Friendly (1140)	56,554	56,554								
From OPD Reserve to fund Mandatory Recycling Implementation (2090)	60,000		60,000							
Transfer from Facility Fee Fund Balance to OPD Reserve	(1,085,019)	(1,085,019)								
Total Net Transfers	(361,912)	(1,028,465)	666,554	-	-		-	-	-	-
FUND BALANCE										
Beginning fund balance 7/1/14	5,031,243	1,631,240	648,475				866,073	1,283,944	303,207	298,304
Closed contracts	136,000	74,800							24,000	37,200
Beginning Fund Balance 7/1/14	5,167,243	1,706,040	648,475	-	-		866,073	1,283,944	327,207	335,504
AVAILABLE FUNDING	23,982,415	5,145,790	4,272,452	1,504,108	857,000	5,743,386	2,088,389	2,092,156	1,135,419	1,143,716
Less: Project Expenditures	(18,815,431)	(3,701,343)	(4,167,437)	(1,504,108)	(952,335)	(5,743,386)	-	(887,475)	(804,589)	(1,054,759)
From Grants to Non-Profit fund to cover Benchmark related costs**					95,335			(95,335)		
ENDING FUND BALANCE	\$ 5,166,984	\$ 1,444,447	\$ 105,015	-	0	0	\$ 2,088,389	\$ 1,109,346	\$ 330,830	\$ 88,957
OTHER PROJECTS:										
Revolving Loan (RLF): (Project 2030)										
Beginning fund balance	\$ 1,236,384									
Revenues	21,000									
Loan Repayment	358,000									
Project cost (loans and expenses)	(935,881)									
Ending fund balance	\$ 679,503									
RB Municipalities (Measure D 50%) (Project 2220)										
Beginning fund balance	\$ -									
Revenues	4,042,058									
Project cost	(4,042,058)									
Ending fund balance	\$ -									
Public Agency Environ. Pref. Purch.Measure D 5% (proj. 1210)										
Beginning fund balance	\$ -									
Revenues	404,106									
Project cost	(404,106)									
Ending fund balance	\$ 0									
Total project cost including other projects	\$ 24,197,476									
Total revenues including other projects	\$ 24,002,248									

NOTE

Facility Fees=Authority user fee of \$4.34 per ton.

Mitigation Fees= Import Mitigation Fee of \$4.53 per ton collected on all other wastes landfilled in Alameda County that originate out-of-county except San Francisco waste fee is currently \$6.10 per ton.

RB Discretionary=Recycling Board Discretionary Fund - 15% of Measure D fees, of which 3% may be used to cover expenses necessary to administer the recycling fund.

RB Grants to Non-Profit = Recycling Board Grants to Non-Profit Fund - 10% of Measure D fees.

RB Source Reduction= Recycling Board Source Reduction Fund - 10% of Measure D fees.

RB Market Development = Recycling Board Market Development Fund - 10% of Measure D fees.

RB Recycled Prod. Pref. = Recycling Board Recycled Product Price Preference Fund - 5% of Measure D fees.

RB Municipalities = Recycling Board Municipalities Fund - 50% of Measure D fees.

RLF = Revolving Loan Fund

NOTE

Facility Fees=Authority user fee of \$4.34 per ton.
Mitigation Fees= Import Mitigation Fee of \$4.53 per ton collected on all other wastes landfilled in Alameda County that originate out-of-county except San Francisco waste fee is currently \$6.10 per ton.
RB Discretionary=Recycling Board Discretionary Fund - 15% of Measure D fees, of which 3% may be used to cover expenses necessary to administer the recycling fund.
RB Grants to Non-Profit = Recycling Board Grants to Non-Profit Fund - 10% of Measure D fees.
RB Source Reduction= Recycling Board Source Reduction Fund - 10% of Measure D fees.
RB Market Development = Recycling Board Market Development Fund - 10% of Measure D fees.
RB Recycled Prod. Pref. = Recycling Board Recycled Product Price Preference Fund - 5% of Measure D fees.
RB Municipalities = Recycling Board Municipalities Fund - 50% of Measure D fees.
RLF = Revolving Loan Fund

**Estimated benchmark related costs are higher than estimated benchmark fee revenue in FY14-15 due to a special study which may be paid for from the grants to non-profits funding source per the language of the County Charter. Therefore, if the actual costs for the benchmark service in FY14-15 exceed actual revenue, the difference will be paid for from the grants to non-profits funding source.



June 5, 2014

TO: Programs and Administration Committee

FROM: Gary Wolff, Executive Director

BY: Judi Ettlinger, Senior Program Manager

SUBJECT: Ready Set Recycle Update

BACKGROUND

Implementation of *Ready Set Recycle*, the Agency's residential countywide recycling campaign, began in the spring of 2011. The 2013/14 version of the campaign, *The New California Gold*, refocused the message to promote proper recycling of food scraps and food soiled paper to create compost for California farms. Staff will provide an overview of the current campaign including a review of community outreach materials, local school challenges and new, educational videos with the Programs & Administration Committee at its June 12 meeting.

DISCUSSION

Ready Set Recycle is the primary means to achieve our long-term waste reduction goals in the residential sector. It is designed to be an engaging, reward-based program with the goal of increasing recycling, in particular food scraps, at home and at school. The target audience for the campaign includes residents with curbside green bins and students and their families.

Since the program began countywide in 2011, *Ready Set Recycle* has been incorporated into our outreach efforts via schools and grants to non-profit organizations. This past year's outreach has also included a focus on community groups and audiences typically underserved by broad-scale communication programs. Data from garbage cart audits show that since 2011, the percentage of readily recyclable and compostable material measured in residential garbage carts declined from 41% to 32%, tracking well towards the Agency's year 2020 goal of less than 10%.

RECOMMENDATION

This report is informational; we have no recommendations at this time.