

AGENDA

Planning & Organization Committee and Recycling Board Members

Daniel O'Donnell, **President**
Environmental Organization
Tim Rood, **1st Vice President**
City of Piedmont
Toni Stein, **2nd Vice President**
Environmental Educator
Adan Alonzo, Recycling Programs
Lorin Ellis, City of Union City
Greg Jones, City of Hayward
Peter Maass, City of Albany
Michael Peltz, Solid Waste Industry Representative
Jerry Pentin, City of Pleasanton
Steve Sherman, Source Reduction Specialist
Minna Tao, Recycling Materials Processing Industry

PLANNING AND ORGANIZATION COMMITTEE AND ALAMEDA COUNTY RECYCLING BOARD

Thursday, July 9, 2015

4:00 P.M.

**Tesla Factory Tour
45500 Fremont Boulevard
Fremont, CA 94538**

5:30 P.M.

**Fremont Transfer Station
41149 Boyce Road
Fremont, CA 94538
(510) 252-0500**

(Directions enclosed)

Meeting is wheelchair accessible. Sign language interpreter may be available upon five (5) days notice to 510-891-6500.

I. CALL TO ORDER – Tesla Factory, 45500 Fremont Blvd, Fremont

II. TOUR: Tesla Factory

III. RECESS (travel between tours by personal auto)

Page **IV. RESUME MEETING – Fremont Transfer Station, 41149 Boyce Rd, Fremont**

V. ANNOUNCEMENTS BY THE PRESIDENT

♦ **Board member Acknowledgement – Minna Tao**

VI. CONSENT CALENDAR

- | | | |
|---|---|--------------------|
| 1 | 1. Approval of the Draft Minutes of June 11, 2015 (Wendy Sommer) | Action |
| 5 | 2. Board Attendance Record (Wendy Sommer) | Information |
| 7 | 3. Written Report of Ex Parte Communications | Information |

VII. OPEN PUBLIC DISCUSSION

An opportunity is provided for any member of the public wishing to speak on any matter within the jurisdiction of the Board, but not listed on the agenda. Each speaker is limited to three minutes.

VIII. REGULAR CALENDAR (P&O & RB)

- | | | |
|---|---|---------------|
| 9 | 1. Grants to Nonprofits Program – Additional Funds Request (RB Only)
(Wendy Sommer, Tom Padia & Meri Soll) | Action |
|---|---|---------------|

Staff recommends amending Project 2040 Grants to Nonprofit budget for FY 15/16 by adding \$91,500 from the Grants to Nonprofits fund balance.

2. TOUR: Fremont Recycling and Transfer Station

IX. OTHER PUBLIC INPUT

X. COMMUNICATIONS/MEMBER COMMENTS	Information
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XI. ADJOURNMENT

**Tesla Factory
45500 Fremont Blvd.
Fremont, CA 94538**

and

**Fremont Recycling and Transfer Station
41149 Boyce Road
Fremont, CA 94538
Phone (510) 252-0500**

Directions

Directions to Tesla Factory

Take 880 to Fremont Boulevard (South)/ Cushing Parkway; exit and go northeast on Fremont Boulevard until you see the entrance to the Tesla Factory. Drive to Main Gate 5, go through the gate and veer to the right toward the Customer Delivery Center. Enter the Customer Delivery Center and tell the receptionist that you are with Adam Slusser's tour. They will check you in.

Parking can be scarce close to the building and visitor parking is usually pretty full. Please allow 20 minutes for parking and registration. We have recently added a Valet near the main Lobby if you have any problems finding a spot.

Tour requirements:

- **No photo or video allowed inside the factory**
- **Everyone must wear closed-toe shoes, pants, and a shirt with sleeves (short sleeves ok)**
- **All children must be 48 inches or taller (the minimum height for our guard rails)**
- **As a note: the tour lasts about an hour to an hour and fifteen minutes.**

Directions from Tesla Factory to 41149 Boyce Rd

Head north on Kato Rd toward Industrial Drive. Turn left onto Industrial Drive
Turn left at the 1st cross street onto Fremont Blvd. Turn right onto Cushing Parkway. Continue onto Boyce Road. Make a U-turn. Destination will be on the right

Directions to Fremont Recycling Station from San Jose and points South:

Take interstate 680 or 880 north and exit on Automall Parkway. Turn left and proceed west on Automall Parkway. Turn right on Boyce Road and proceed .7 miles. Our facility is the first driveway on the left side of Boyce Road after you cross the railroad tracks.

Directions to Fremont Recycling Station from Hayward:

Take interstate 680 or 880 south and exit on Automall Parkway. Proceed west (toward the bay) on Automall Parkway. Turn right on Boyce Road and proceed .7 miles. Our facility is the first driveway on the left side of Boyce Road after you cross the railroad tracks.

Directions to Fremont Recycling Station from Oakland/San Francisco:

From interstate 80 East, take the interstate 80 South exit toward Alameda/San Jose Airport. Merge onto I-880 South/interstate 880. Take the Stevenson Blvd. exit. Turn right onto Stevenson Blvd, turn left onto Boyce Road. Destination is on the right.

DRAFT

**MINUTES OF THE REGULAR MEETING OF THE
PLANNING & ORGANIZATION COMMITTEE
AND
ALAMEDA COUNTY RECYCLING BOARD**

**Thursday, June 11, 2015
4:00 p.m.**

**StopWaste Offices
1537 Webster Street
Oakland, CA 94612
(510) 891-6500**

**Via Teleconference:
Peter Maass
Albany City Hall
1000 San Pablo Avenue
Albany, CA 94706**

I. CALL TO ORDER

President Daniel O'Donnell called the meeting to order at 4:03 p.m.

II. ROLL CALL

Adan Alonzo, Recycling Programs
Greg Jones, City of Hayward
Peter Maass, City of Albany (via teleconference, left at 4:50pm)
Daniel O'Donnell, Environmental Organization
Michael Peltz, Solid Waste Industry Representative
Jerry Pentin, City of Pleasanton
Tim Rood, City of Piedmont
Toni Stein, Environmental Educator
Steve Sherman, Source Reduction Specialist

Absent:

Lorin Ellis, City of Union City
Minna Tao, Recycling Materials Processing Industry

Staff Present:

Wendy Sommer, Deputy Executive Director
Gary Wolff, Executive Director
Chinwe Omani, Clerk of the Board
Meghan Starkey, Senior Program Manager
Meri Soll, Senior Program Manager
Tom Padia, Recycling Director
Pat Cabrera, Administrative Services Director

Others Participating:

Jennifer Auletta, City of San Leandro
Jennifer Gavin, City of Piedmont
Sally Green, Oro Loma Sanitary District
Marcy Greenhut, City of Emeryville
Claire Griffing, City of Albany
Natasha Neves, Waste Management, Inc.

III. ANNOUNCEMENTS BY THE PRESIDENT

There were none.

IV. CONSENT CALENDAR

- | | |
|--|--------------------|
| 1. Approval of the Draft Minutes of May 14, 2015 (Wendy Sommer) | Action |
| 2. Board Attendance Record (Wendy Sommer) | Information |
| 3. Written Report of Ex Parte Communications (Wendy Sommer) | Information |

Board member Jones made the motion to approve the Consent Calendar. Board member Alonzo seconded and the motion carried 9-0 (Ellis, Tao absent).

V. OPEN PUBLIC DISCUSSION

There was none.

VI. REGULAR CALENDAR

- | | |
|---|---------------|
| 1. FY 15-16 Budget Adoption (RB only) (Gary Wolff) | Action |
| Staff recommends that the Recycling Board (RB) hold a public hearing on the budget and then adopt the portion of the FY15-16 budget funded by the RB, pursuant to the attached resolution (Attachment B). | |

Mr. Wolff presented a brief summary of the Recycling Board's FY15-16 Budget. The staff report is available here: <http://www.stopwaste.org/RB/Budget/FY15-16.pdf>. A new issue was brought up regarding the Grants to Non-profits program. Mr. Wolff informed the Board that for the first time, the agency was presented with more qualified grant applications than the agency was able to fund and is about \$91,000 under funded. Mr. Wolff presented options that could solve the issue; (1) To deny some of the grantees (we have never said no in the past to a good grantee application) (2) Bring a budget amendment next month and the Board can decide whether to amend the budget. This will mean that applicants will have to wait a month before they can get a decision. (3) Go ahead with Executive Authorization to spend the money and at mid-year ask for an extra \$91,000 or offset it with other changes in the budget.

Board member Alonzo inquired as to the cause of the increase in grantee applications this year. Mr. Wolff explained that outreach efforts had been increased and we received more "good" applicants than usual. Board member Pentin inquired if all grantees could be funded if they don't receive a 100% of the amount they asked for. Ms. Soll responded that the grantees have been asked that question. There is \$233,000 remaining this fiscal year to distribute and the agency would prefer to distribute \$325,000 to all the qualified grantees. Board member Pentin replied that he was hesitant to spend over the budget but if the \$91,000 can be found from other programs without impacting the budget then he would be able to support it. Board Member Jones recommended that staff come back to the Board with a formal amended budget next month so it can be brought back for review in the context of the overall budget. Mr. Wolff shared that in the past the Board decided that all grants under \$50,000 could be authorized or decided on by the Executive Director. Board member Jones said he'd like to see where the \$91,000 would come from the context of the overall budget. Mr. Wolff stated it would come from the Grants to Non Profit account balance but this action may resulted in a need to advance the timeline (by a week or two) in the future for a fee action.

Board member O'Donnell asked if there were any financial implications for the grantees if they have to wait a month to receive funds. Ms. Soll said no but she would prefer not to extend the decision more than a month as most grantees are on a fiscal year basis and the decision would affect their budgets. Ms. Sommer asked on behalf of Board member Sherman (who had laryngitis) the balance remaining in the Non-Profit Grants account. Ms. Cabrera responded that there was \$1,530,323 remaining in the account.

Board Member Stein inquired about the line item in the budget for EPP. Mr. Wolff directed Board member Stein to page 20 of the staff report and line item Recycled Product Purchase Preference Measure D 5% (project 1210) and the spending description found in the project charter. Mr. Wolff added we are obligated to spend 5% of the Measure D funding for this purpose. Unspent balance from one year must be spent in the subsequent fiscal year.

President O'Donnell opened and closed the public hearing. There were no comments from the public. Board member Jones moved to approve the Recycling Board budget and directed staff to return next month with an amended budget and a summary of grantees to address the Grant to Non Profits issue with the Recycling Board. Board member Rood seconded and the motion carried (9-0) (Ellis and Tao absent).

2. Municipal Panel Presentation: Special Handling at the Curb **Information**
(Wendy Sommer & Meghan Starkey)

This item is for information only.

Senior Program Manager, Meghan Starkey provided a summary of the staff report and facilitated the discussion regarding Special Handling at the Curb. Ms. Starkey introduced the Municipal Panel. The panel included: Jennifer Auletta, City of San Leandro; Marcy Greenhut, City of Emeryville; Jennifer Gavin, City of Piedmont; Sally Green, Oro Loma Sanitary District; Natasha Neves, Waste Management, Inc.; and Claire Griffing, City of Albany. The staff report is available here:

<http://www.stopwaste.org/municipal/staffreport/June/RB.pdf>

Jennifer Auletta, Marcy Greenhut, and Jennifer Gavin, shared their perspectives on public outreach, Sally Green and Natasha Neves shared their perspectives on Oro Loma's Bulky pickup services and the challenge of providing Bulky services to Multifamily units, and Claire Griffing shared her perspective on the City's collection issues, specifically the items that go on top of the bins; CFL's, batteries, etc.

An audio of the presentation and Board discussion is available here:

<http://www.stopwaste.org/municipal/presentation/June/RB.mp3>

Board member O'Donnell thanked the panel for their thorough and informative presentation and commented on the value of having the panel presentations.

3. Legislative 2015 Update (Wendy Sommer, Debra Kaufman & Wes Sullens) **Information**

This item is for information only. Staff recommends that the Boards receive this status update on Agency legislative positions for the 2015 session of the California Legislature.

Wes Sullens provided an update on bills that the agency has been watching and the status of our legislative priorities for the 2015 legislative session. The staff report is available here:

<http://www.stopwaste.org/legislative/update/2015.pdf>

Two key bills that we were watching-AB 45 (Mullin) Curbside Collection of HHW and AB 1159 (Gordon) Producer Responsibility for batteries and sharps, did not receive adequate support and died. The bill regarding synthetic turf also died in session. We've had some success in advocating for construction waste diversion. It appears that the Cal Green Code will require construction projects to divert 65% of Construction and Demolition debris in 2017. The current requirement is 50%.

Board member Stein inquired if there was anything viable that we can do locally regarding recycled materials content. Mr. Sullens replied the building code is passed at the State level but it can be modified locally and we can offer a prescriptive option. Board member Stein inquired if Alameda County has a policy regarding recycled content for buildings. Mr. Sullens stated that they have a policy for their own buildings but not a countywide policy. Individual jurisdictions that oversee construction have their own requirements. We do not have authority over what is built. We do however encourage and offer grants to promote LEED and other green related measures. Mr. Wolff added we have a table illustrating what each jurisdiction requires of private developers with respect to Green Building and Bay-Friendly landscape requirements.

Board member Peltz commented that he attended the California Refuse Recycling Council Conference (CRRC) and the lobbyist for CRRC reported that the Governor expressed very strong interest in a statewide additional landfill fee as a way to shore up Cal Recycle funding. Board member Peltz inquired if anyone has reached out to StopWaste. Mr. Wolff stated that we were contacted by Cal Recycle staff and they hoped that this is something that they can convince the Governor to speak up about. Mr. Wolff added that there is a place holder bill AB1063 (Williams) addressing this.

VII. OTHER PUBLIC INPUT

There was none.

VIII. COMMUNICATIONS/MEMBER COMMENTS

Mr. Wolff offered Board members free reusable bags from Oro Loma Sanitary District. President O'Donnell announced that the CRRA conference will be held in Southern California in early August and encourage Board members to attend. Board member Stein would like to have more measurable outcomes with respect to increasing our recycled content or lowering the HHW through the funding that we are allocating for the EPP program. Mr. Wolff stated that there are some partial metrics in addition to reports we receive from the County and member agencies and referred to the reports provided by StopWaste staff Debra Kaufman and Rachel Balsley. Mr. Wolff added project 1240 HHW Point of Purchase Alternatives addresses the issue of end of life for these products. Board member Sherman added that Orchard Supply Hardware stores and other retail outlets are doing promotions on product take backs.

Ms. Sommer conducted an inventory of the Board members who will be attending the Tesla tour in on July 9th at 4:00 p.m. All of the members in attendance stated their intent to attend the tour.

IX. ADJOURNMENT

The meeting adjourned at 5:40 p.m.

2015 - ALAMEDA COUNTY RECYCLING BOARD ATTENDANCE

	J	F	M	A	M	J	J	A	S	O	N	D
REGULAR MEMBERS												
A. Alonzo	X	X	X	X	X	X						
L. Ellis	X	X	A	X	X	A						
G. Jones	X	X	X	X	X	X						
P. Maass	X	X	X	X	X	X						
D. O'Donnell	X	X	X	X	X	X						
M. Peltz	X	X	X	A	X	X						
J. Pentin	X	X	I	X	X	X						
T. Rood	X	X	X	X	X	X						
S. Sherman	X	X	X	X	A	X						
T. Stein	X	A	X	X	X	X						
M. Tao	X	A	X	X	X	A						
INTERIM APPOINTEES												
D. Biddle			X									

Measure D: Subsection 64.130, F: Recycling Board members shall attend at least three fourths (3/4) of the regular meetings within a given calendar year. At such time, as a member has been absent from more than one fourth (1/4) of the regular meetings in a calendar year, or from two (2) consecutive such meetings, her or his seat on the Recycling Board shall be considered vacant.

X=Attended

A=Absent

I=Absent - Interim Appointed

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DATE: July 2, 2015
TO: Recycling Board
FROM: Wendy Sommer, Deputy Executive Director
SUBJECT: Written Reports of Ex Parte Communications

BACKGROUND

Section 64.130 (Q)(1)(b) of the Alameda County Charter requires that full written disclosure of ex parte communications be entered in the Recycling Board's official record. At the June 19, 1991 meeting of the Recycling Board, the Board approved the recommendation of Legal Counsel that such reports be placed on the consent calendar as a way of entering them into the Board's official record. The Board at that time also requested that staff develop a standard form for the reporting of such communications. A standard form for the reporting of ex parte communications has since been developed and distributed to Board members.

At the December 9, 1999 meeting of the Recycling Board, the Board adopted the following language:

Ex parte communication report forms should be submitted only for ex parte communications that are made after the matter has been put on the Recycling Board's agenda, giving as much public notice as possible.

Per the previously adopted policy, all such reports received will be placed on the consent calendar of the next regularly scheduled Recycling Board meeting.

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DATE: July 2, 2015

TO: Recycling Board

FROM: Wendy Sommer, Deputy Executive Director
Tom Padia, Source Reduction and Recycling Director

BY: Meri Soll, Senior Program Manager

SUBJECT: Grants to Nonprofits Program – Additional Funds Request

BACKGROUND:

Measure D earmarks funds from the Recycling Fund specifically for the nonprofit community. Measure D states: *“Ten percent (10%) of the recycling fund revenues shall be applied to a grant program for nonprofit organizations engaged in maximizing recycling, composting, and reducing waste within Alameda County. The Recycling Board shall be an organization eligible to receive funds under this Subparagraph, for the purposes of conducting planning, research, and studies directed at furthering the purposes of this act”.*

The Recycling Board has awarded grants through the Grants to Nonprofits (GNP) program for the past eighteen years via an open Request for Proposal process. In that time, the Recycling Board has awarded approximately \$7.25 million dollars in grant funding.

GNP funding is available on a first come - first served basis until funds are expended, with the exception of the competitive and reuse grants that are on an annual cycle with an application deadline. Funding for these two focus areas are offered as part of one solicitation, with grant applications due mid March 2015. These two focus areas offer the largest pot of funds available to grant applicants and past experience has shown that deadlines for these types of grants are needed to procure qualified grant applications.

In FY 14/15, \$308,000 was budgeted for the Grants to Nonprofit Program-Project 2040; \$75,000 has been distributed in FY 14/15 through the following grant focus areas:

<u>FOCUS AREA</u>	<u>FUNDS DISTRIBUTED</u>
Lawn to Garden Conversion Mini Grants	-0-
HOA Lawn Conversion Design Grants	-0-
Community Outreach Mini Grants	\$20,000
Mini Grants	\$15,000
Charity Thrift Block Grants	\$15,000
Special Grants/Studies	\$25,000
Competitive Grants	TBD
<u>Reuse Grants</u>	<u>TBD</u>
TOTAL DISTRIBUTED	\$75,000

Descriptions of the above focus areas are available in the December 2014 Grants to Nonprofit Year in Review staff memo, found <http://www.stopwaste.org/GNP2014/Review.pdf>

DISCUSSION:

In FY 14/15 we received 20 applications for competitive and reuse grants, requesting a total \$562,575 in funding. After a thorough review of all applications, staff has concluded that eleven (11) reuse applicants and five (5) competitive grant applicants requesting a total of \$325,000 are qualified and worthy of grant funding. However, only \$233,000 remains in FY 14/15 project budget. A synopsis of the 20 applications received and recommendations for funding can be found in Attachment A. Staff requests that an additional \$92,000 be made available to fund the 16 grant requests, funding to be pulled from the grants to nonprofit fund balance. The GNP fund balance is projected to be \$1.53 million at the end of FY 15/16. It's important to note projected revenue in 15/16 is \$946,685 which outpaces projected expenditures of \$665,272, resulting in a \$281,413 increase in fund balance.

In general, there has been adequate funding in project 2040 GNP's budget in recent fiscal years. As mentioned to the Recycling Board on several occasions, the Agency has not turned away a qualified grant applicant due to lack of funding but rather due to lack of organizational capacity or project conception. The development of new grant focus areas aligning with the Strategic Plan coupled with a community outreach associate in the field promoting the grants program have resulted in an increase of high quality grant applications. The end result this fiscal year is larger requests for funding than available in the FY 14/15 GNP project budget.

At the June 11, 2015 RB budget presentation, there was discussion around utilizing FY 15/16 GNP budget to cover the \$92,000 shortfall in the FY 14/15 grants budget and make a \$92,000 mid-year project budget adjustment to Project 2040 in FY 15/16 (utilizing funds from the GNP fund balance). Board members were not comfortable with this approach and requested staff return to the Board in July with a staff report explaining the budget ramifications and a formal budget amendment request.

Currently there is \$1.5 million in the Grants to Nonprofit fund. These funds can be used only for grants to non-profits and for special studies that advance the purpose of the County Charter amendment that created the Recycling Board (waste reduction). At our current core budget level, an additional \$92,000 of spending brings closer in time by about 3 days the time when the Boards will need to consider spending cuts or revenue increases. As stated when the budget for FY15/16 was presented, the Boards will not have to consider that issue for at least several years at the current spending level. Staff recommends that the Recycling Board amend project 2040 FY 15/16 budget by utilizing \$92,000 from Grants to Nonprofit fund balance to cover the worthy grant requests received in FY 14/15.

As a reminder, grant applications are reviewed internally by appropriate staff members and site tours are conducted to assess organizational capacity and project conception. Due to lack of available funding for all recommended grants, staff requested applicants to provide revised lower budgets and deliverables if additional funding could not be secured. (Attachment A contains these revised requests).

To better fit into the budget decision process, application deadlines will be moved from March to February to allow adequate time to assess funding needs before the budget proposal is made in late April. Furthermore, every grant application will be placed in one of three groups so that it will be easier to assess who would not be funded if worthy requests exceed the amount budgeted (fund within the budget, fund if the budget were augmented, do not fund).

RECOMMENDATION

Staff recommends the Recycling Board amend the Project 2040 (Grants to Nonprofits) budget for FY 15/16 by adding \$92,000 to come from the Grants to Nonprofit fund balance.

ATTACHMENT 1 – Summary of Grant applicants for FY 15/16 Competitive and Reuse grant solicitation.

ATTACHMENT A

GRANTS to NONPROFITS -- FY 14/15 RECOMMENDATIONS

	Organization	Grant Type	Requested Funding	Reduced Requests if additional funding not secured	RECOMMEND	Project Name/Description
	REUSE GRANT REQUESTS					
1	Loved Twice Berkeley	Reuse	\$15,000	\$10,000	\$15,000	Clothing newborns-in-need in Alameda County with quality reused baby clothes. Project to clothe 600 babies, reusing 3 tons of clothing equivalent to 45,000 garments distributed and reused.
2	Wardrobe for Opportunity Oakland	Reuse	\$15,000	\$10,000	\$15,000	Find a Job Program. Collect donations of professional clothes and redistributes to low-income, job-seeking clients. 32,000 items of clothing reused each year reaching 2,000 unemployed members.
3	Computer Technologies Program Oakland	Reuse	\$15,000	\$10,000	\$15,000	Create a Computer Access for Nonprofits program where 10 small nonprofit entities that work with under-served populations would receive a computer lab with refurbished laptops/computers as well as IT support for computer lab.
4	Technology Resource Center Berkeley	Reuse	\$15,000	\$10,000	\$15,000	Collect and expand reusable Ewaste program. Funds will expand Ewaste pickup beyond City of Berkeley to Albany, Emeryville and North Oakland.
5	Oakland Public Education Fund (OTX fiscal project) Oakland	Reuse	\$15,000	\$10,000	\$15,000	Reuse or safe recycling of more than 150,000 lbs of e-waste annually. Surplus computers and related electronics are refurbished and provided to OUSD schools, students, families. Up to 2,000 computers collected/refurbished year.
6	Urban University Oakland	Reuse	\$15,000	\$15,000	\$15,000	Single Moms at Work Program - job training program to help single moms move from public assistance to full time work. Urban University operates two reuse stores in Oakland that serve as a platform to deliver transitional employment through reuse stores. Funds to expand reuse stores to a larger warehouse to accept more inventory, increase job training opportunities and greater store revenue.

	Organization	Grant Type	Requested Funding	Reduced Requests if additional funding not secured	RECOMMEND	Project Name/Description
7	Resources Area for Teaching (RAFT) San Jose	Reuse	\$15,000	\$10,000	\$15,000	RAFT Re-Use Project. Increase outreach in Alameda County to grow the amount of materials donated from county businesses and add new organizations to donor list. Funding to be used to offset driver's salary.
8	Golden Gate Audubon Society Berkeley	Reuse	\$10,650	\$0	\$0	Alameda County Clean Shorelines. Set up recycling stations for monofilament fishing lines which are sent to manufacturer to make into underwater habitat structures called Fish-Hab which attract fish and encourage plant growth. <i>Does not fit the scope of REUSE operating grant.</i>
9	Move For Hunger County wide	Reuse	\$5,000	\$5,000	\$5,000	Food Donation and Delivery Program for Relocation Industry of Alameda County. Expand program through education and outreach materials. Funding to cover costs of outreach materials to collect food from long term stay facilities utilizing the moving companies who move occupants and transfer their non perishable food to local food banks.
10	Tri-Valley Haven for Women - Livermore	Reuse	\$15,000	\$10,000	\$10,000	Tri-Valley Haven's Thrift Store plans on increasing amount of donated items and promoting recycling and reusing strategies to the community. New organization - need assistance to establish detailed process of accepting and sorting donations from public to reduce waste as well as hold two "trash to treasure" workshops to promote reuse in their community.
11	Goodwill Industries of the Greater East Bay Countywide	Reuse	\$15,000	\$10,000	\$15,000	Funding for Goodwill's Recycling & Resource Recovery Program in Alameda County. Funding provides financial support for staff responsible for developing reuse opportunities at thrift stores.
12	The Big Heart Wellness Center at Saint Bartholomew's, Livermore	Reuse	\$15,000	\$0	\$0	Community Wellness through Re-use: a creative project at St. Bart's. Funds for summer community reuse art project as well as increase communities recycling efforts. <i>Does not fit the scope of REUSE operating grant.</i>
13	Waterside Workshops Berkeley	Reuse	\$15,000	\$0	\$10,000	Street Level Cycles community bicycle shop utilizes donated and discarded bicycles as raw material to teach youth valuable job skills to learn how to rebuild bicycles using salvaged materials. Provides services to low-income youth and adults.

	Organization	Grant Type	Requested Funding	Reduced Requests if additional funding not secured	RECOMMEND	Project Name/Description
	TOTAL REUSE REQUESTS		\$180,650	\$100,000	\$145,000	
	COMPETITIVE GRANT REQUESTS					
14	Civicorps Schools - Oakland	Competitive	\$81,226	\$0	\$0	<u>Purchase box Truck for E-Waste and Waste Tires Collective.</u> New truck will allow 500 tons of ewaste and 100 tons of tires to be collected/diverted from the landfill. <i>Staff requested revised scope for lower funding request .</i> New budget/project: Cover costs of commercial recycling bins for small business accounts no longer serviced by WMX (\$40k for about 500 bins)
15	Global Green USA - Emeryville, Albany, Alameda	Competitive	\$50,000	\$43,500	\$50,000	<u>Deploying and Assessing Enhanced Food Scrap Reduction and Recovery Programs at Multi-Family (MF) Buildings.</u> Building upon pilot project in Albany, Global Green requests funding to coordinate with City staff in Emeryville, Alameda, Albany to conduct outreach and implementation of foods scrap recycling programs at 15 MF buildings reaching 900 units. Will conduct in-depth analysis of food scrap reduction and diversion rate potential in MF buildings. <i>Revised scope for lower funding request:</i> Lower grant request would result in 50 less units reached.
16	MedShare - San Leandro	Competitive	\$63,699	\$25,000	\$40,000	<u>Hospital Waste Diversion-Reuse Expansion Program.</u> Funds requested to increase throughput at facility to increase efficiency which in turn will increase tons of waste diverted. Funding for 7 different types of needed equipment. <i>Staff requested revised budget for lower funding request:</i> \$25k grant would mean 3 pieces of integrated equipment not purchased, \$40k would mean 2 pieces of integrated equipment not purchased.

	Organization	Grant Type	Requested Funding	Reduced Requests if additional funding not secured	RECOMMEND	Project Name/Description
17	K to College Countywide	Competitive	\$52,000	\$30,000	\$45,000	<u>Green Access Pledge (GAP).</u> Program to provide incentives to AC employers to have electronic waste collected for reuse (or recycling if not usable) to provide refurbished computers to homeless, foster and other low-income children in AC. Working with partners CA Prison Industry Authority's (E-waste program), and Youth Correctional Facility in Stockton (refurbishes ewaste) refurbished materials would be distributed to those in need. <i>Staff requested revised budget for lower funding request</i> -\$45,000 could utilize General Fund budget to make up for lack of additional funds. \$30,000 budget - scale back pilot
18	Ruby's Place Inc Hayward	Competitive	\$40,000	\$20,000	\$25,000	<u>Stop Waste at Ruby's Place Programs.</u> Develop and implement formal recycling and food scrap collection program at their women's shelter, including renovation to infrastructure to allow for organics and recyclable carts. Additional activities include outreach to low income community members on importance of food scrap recycling and small lawn conversion using sheet mulching techniques. <i>Staff requested revised budget for lower funding request:</i> \$20k budget would fund enclosure and infrastructure to collect organics, StopWaste TA team to assist. \$25k budtet would allow for additional sheet mulch activities.
19	Bay Area Community Services - Oakland	Competitive	\$65,000	\$0	\$5,000	<u>Recycling Ambassadors Program (RAP)</u> Funding for staff and materials to implement recycling ambassador program at interim housing program facility that provides short term housing to homeless. Facility operates a commercial kitchen and other social services food programs. <i>Staff requested revised budget for lower funding request</i> : Funds to purchase infrastructure to expand recycling in transitional housing, TA team to assist in set up of program

	Organization	Grant Type	Requested Funding	Reduced Requests if additional funding not secured	RECOMMEND	Project Name/Description
20	Berkeley Student Cooperative Berkeley	Competitive	\$30,000	\$15,000	\$15,000	CoOp Food Waste, Composting, and Recycling Program. Funds to expand and increase recycling and composting participation in co-op multi unit apartments, decrease food waste in 17 co-op houses utilizing a variety of waste reduction techniques, standardize education and collection containers in all housing. <i>Staff requested revised budget for lower funding request:</i> \$15,000 budget will enable them to expand food scrap recycling in apts and houses, food waste reduction training in 17 houses, audit and performance tracking. Grantee will work with City of Berkeley to obtain individual compost bins and monitor service for food scrap recycling.
	Total Competitive Requests		\$381,925	\$133,500	\$180,000	
	Total Reuse AND Competitive Requests		\$562,575	\$233,500	\$325,000	
FUNDING BREAKDOWN						
	GNP Project	FY 14/15 Budget	Approved Grants	Current Available	Grants recommended for funding	
		\$308,000	\$75,000	\$233,000	\$325,000	

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Artificial turf: Backlash amid water district rebates for fake grass

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OAKLAND -- It's an increasingly popular option for saving water: Replace your living lawn with artificial turf.

At least 12 Bay Area water districts offer cash rebates to homeowners to make the switch, but other officials are joining a backlash against the surging popularity of plastic grass as a way to relieve water shortages.

The East Bay Municipal Utility District Board is the latest to balk at subsidizing synthetic turf after hearing complaints that it has undesirable environmental effects even if it does well in reducing outdoor water use.

Critics told the water board Thursday that switching to synthetic grass creates waste, raises ground temperatures, deprives wild animals and bugs of habitat, inhibits water percolation into the ground, and deprives the earth of living green blades that pump out oxygen and filter global warming gases.



A worker installs artificial turf. At least 12 Bay Area water districts offer cash rebates to homeowners to make the switch from grass to artificial turf.

"We are losing biodiversity at an alarming rate," said Tom Panas, an El Cerrito resident. "The idea of subsidizing the replacing of turf with artificial lawns is unbelievable."

The Santa Clara Valley Water District offers no rebate. "There are healthier and more ecologically sound alternatives that we would like to promote with our Landscape Rebate Program," the district says on its website, while citing concerns over waste, hot surface temperatures, habitat and air pollution.

But Santa Cruz decided about two years ago to offer rebates as a way to help local residents cope with some of the most severe water shortages in Northern California.

"While the purist may want to have native plants going into the ground, there is an intense customer interest in artificial turf," said Toby Goddard, the city's administrative services manager. "Frankly, many people are doing it for maintenance reasons and aesthetics. Many lawns here have turned brown."

While the East Bay board said it would wait until July 28 to decide, a majority of four on the seven-member board indicated they would oppose spending public funds on rebates to encourage artificial turf.

"This is a no-brainer," said Doug Linney of the water board. "I can't see why we would pay (rebates) for artificial turf."

Stop Waste, an anti-waste consortium of Alameda County cities and agencies, also opposes rebates -- arguing that replacing lawns with drought-resistant plants and mulch is a better way to cut water use while providing a sustainable environment.

Artificial turf makers and installers, however, say their business has doubled or tripled in the past two years as people look to slash water use and avert time-consuming maintenance.

Saloni Kharbanda, of San Ramon, installed artificial turf in part of her backyard a few months ago.

"I want to save water, and have a green-looking surface for my dogs to play on," she said. "I'm trying it out

in one area before I decide whether to install more of it."

It was this public interest that sparked EBMUD managers to propose a one-year pilot program to offer single-family homeowners a rebate of 50 cents per square foot to install artificial turf to replace live grass.

EBMUD already offers a similar rebate per home for replacing grass with drought-resistant plants and mulch.

Under the proposal, the rebate would be capped at \$1,250 per home, and half of the old lawn area must be covered with live, low water-using plants.

A survey of 45 Bay Area water agencies with lawn-removal rebates found that 33 do not offer rebates for switching to artificial turf, while 12 offer rebates.

The Contra Costa Water District offers rebates for artificial turf but only if no more than half the old lawn area is replaced with water-permeable faux grass and at least half is converted to live, drought-resistant plants.

"If someone wants a turf area for their pets or a play area for their kids, then it's up to them to figure what works for them," said Jennifer Allen, a CCWD spokeswoman.

Synthetic lawn makers and installers said the environmental criticisms of faux grass are overblown, while the value in saving water is proven.

"You don't have to keep applying water like you do to a (live) lawn, which is the biggest water use for people's landscaping," said Rachel Brady, spokeswoman for Global Syn-Turf, a large manufacturer with a Hayward warehouse. "It's not living, but it's no different from using gravel or rocks in your landscaping."

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