

**Planning & Organization Committee/
Recycling Board Members**

Dianne Martinez, **President**
ACWMA

Steve Sherman, **1st Vice President**
Source Reduction Specialist

Jerry Pentin, **2nd Vice President**
ACWMA

Adan Alonzo, Recycling Programs

Bernie Camara, Recycling Materials Processing Industry

Peter Maass, ACWMA

Jim Oddie, ACWMA

Tim Rood, ACWMA

John Moore, Environmental Organization

Michael Peltz, Solid Waste Industry Representative

Toni Stein, Environmental Educator

Wendy Sommer, Executive Director

AGENDA
MEETING OF THE
PLANNING AND ORGANIZATION
COMMITTEE
AND
ALAMEDA COUNTY RECYCLING BOARD

Thursday, August 10, 2017

4:00 P.M.
StopWaste Offices
1537 Webster Street
Oakland, CA 94612
510-891-6500

Teleconference
Tim Rood
San Jose City Hall
3rd Floor Tower
200 East Santa Clara St
San Jose CA 95113
(408) 535-8122

Meeting is wheelchair accessible. Sign language interpreter may be available upon five (5) days' notice to 510-891-6500.

I. CALL TO ORDER

II. ROLL CALL

III. ANNOUNCEMENTS BY THE PRESIDENT

Page **IV. CONSENT CALENDAR**

1 **1. Approval of the Draft Minutes of July 13, 2017 (Tom Padia)**

5 **2. Board Attendance Record (Tom Padia)**

7 **3. Written Report of Ex Parte Communications (Tom Padia)**

V. OPEN PUBLIC DISCUSSION

An opportunity is provided for any member of the public wishing to speak on any matter within the jurisdiction of the Board, but not listed on the agenda. Each speaker is limited to three minutes.

VI. REGULAR CALENDAR

9 **1. Recycled Content Manufacturing – Green Toys (Tom Padia)**

11 **2. Grantee Presentation: Fix It Clinic (Meri Soll)**

VII. OTHER PUBLIC INPUT

VIII. COMMUNICATIONS/MEMBER COMMENTS

IX. ADJOURNMENT

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DRAFT

**MINUTES OF THE REGULAR MEETING OF THE
PLANNING AND ORGANIZATION COMMITTEE
AND
ALAMEDA COUNTY RECYCLING BOARD**

Thursday, July 13, 2017

6:15 P.M.

Tour of Fremont Recycling and Transfer Station

7:00 P.M.

Regular Meeting

**41149 Boyce Road
Fremont, CA 94538
Phone (510) 252-0500**

**Teleconference
Steve Sherman
3141 Lewiston Avenue
Berkeley, CA 94705
510-773-2776**

I. CALL TO ORDER

Dianne Martinez, President, called the meeting to order at 7:01 p.m.

II. ROLL CALL

Adan Alonzo, Recycling Programs
Don Biddle, ACWMA for Peter Maass, ACWMA
Bernie Camara, Recycling Materials Processing Industry
Dianne Martinez, ACWMA
John Moore, Environmental Organization
Jim Oddie, ACWMA
Michael Peltz, Solid Waste Industry Representative
Jerry Pentin, ACWMA
Tim Rood, ACWMA
Steve Sherman, Source Reduction Specialist (via teleconference)
Toni Stein, Environmental Educator

Staff Present:

Wendy Sommer, Executive Director
Tom Padia, Deputy Executive Director
Meghan Starkey, Senior Program Manager
Teresa Eade, Senior Program Manager
Farand Kan, Deputy County Counsel
Arliss Dunn, Clerk of the Board

Others Present:

Claire Griffing, City of Albany
Jordan Figueiredo, Castro Valley Sanitary District
Jeff Krump, City of Hayward
Sally Green and Beverly Perez, Oro Loma Sanitary District

III. ANNOUNCEMENTS BY THE PRESIDENT

There were none.

IV. CONSENT CALENDAR

- | | |
|---|--------------------|
| 1. Approval of the Draft Minutes of June 8, 2017 (Tom Padia) | Action |
| 2. Board Attendance Record (Tom Padia) | Information |
| 3. Written Report of Ex Parte Communications (Wendy Sommer) | Information |

Board member Pentin made the motion to approve the Consent Calendar. Board member Biddle seconded and the motion carried 9-0 (Ayes: Alonzo, Biddle, Camara, Martinez, Moore, Oddie, Pentin, Rood, Stein. Nays: None. Abstain: None. Absent: Rood, Sherman)

V. OPEN PUBLIC DISCUSSION

There was none

VI. REGULAR CALENDAR

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| 1. Municipal Panel: Member Agency Schools Programs (Meghan Starkey) | Information |
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- This item is for information only.

Meghan Starkey, Senior Program Manager, provided an overview of the staff report and introduced the panelists: Claire Griffing, City of Albany; Jordan Figueiredo, Castro Valley Sanitary District; Jeff Krump, City of Hayward; and Sally Green and Beverly Perez, Oro Loma Sanitary District. The panelists shared their experiences and insights on the opportunities and challenges of implementing recycling and organics programs and other waste reduction efforts in their schools.

A link to the staff report is available here:
[Municipal-Panel-Schools-Presentation-memo-07-13-17.pdf](#)

An audio link to the presentation and discussion is available here:
[Municipal-Presentation-audio-07-13-17](#)

President Martinez thanked Ms. Starkey and the panelists for their presentation.

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|--|--------------------|
| 2. Marin Carbon Project (Teresa Eade & Kelly Schoonmaker) | Information |
|--|--------------------|
- This item is for information only.

Teresa Eade provided an overview of the staff report and presented a PowerPoint presentation. A link to the report and the presentation is available here: [Marin-Carbon-Project-presentation-07-13-17.pdf](#)

Board member Oddie inquired about the depth of the compost coverage. Ms. Eade stated that it is one-half inch of compost but the project studies believe a similar benefit could be achieved with as little as a quarter inch application.

Board member Stein inquired if the State incentive funding became available because of the carbon project. Ms. Eade stated that the American Carbon Registry recognized the project as a protocol making it eligible for California carbon cap and trade and that the state has a Healthy Soils initiative fund. Board member Moore inquired about the origin of the compost and if it had come from one area. Ms. Eade stated the compost came from a singular source and it is very clean. The compost comes from West Marin Compost which gets its feedstock from self-haulers who bring plant debris and an adjacent dairy farm and contains no municipal collection components. Board member Oddie inquired about the volume of compost required statewide and how many tons of compost we are generating statewide. Ms. Eade stated that it

would require 1.25 billion tons statewide but she is unsure of the number of tons that we are generating statewide. Board member Stein inquired about the agency's direction and intention for the project. Ms. Eade stated that we are going to work with the Alameda County Resource Conservation District as part of a grant from California Department of Food and Agriculture & the Healthy Soils Initiative to develop a carbon farm plan out on a portion of the Agency's 1,600 acres in the Altamont. In addition, we will promote the use of compost and the benefits of carbon sequestration to cities, developers and property owners.

Board member Stein inquired about the compost quality and how do we determine if the compost is good quality. Ms. Eade stated that the industry has clear metrics on how to measure compost quality including the US Compost Council's STA program (Seal of Testing Assurance) and OMRI (Organics Materials Review Institute) which certifies composts for use on organic farms and other model compost specifications such as from CalTrans or our agency's Bay-Friendly landscape program. The compost is tested in labs (certified by the STA program) and then the results are compared to the specifications for quality compost. The lab tests measure moisture content, organic matter, nutrient content, salts, heavy metals, Salmonella and E.coli counts and inert contamination rates (such as plastic).

Ms. Eade shared a video entitled "Kiss the Ground-The Compost Story." The video focuses on soil and compost and the cycle of carbon.

The Compost Story-full length video: <https://kisstheground.com/thecompoststory/>

The Compost Story – trailer version: <https://www.youtube.com/watch?v=qg-lOoatlvo>

President Martinez thanked Ms. Eade for a wonderful and informative presentation.

VII. OTHER PUBLIC INPUT

There was none.

VIII. COMMUNICATIONS/MEMBER COMMENTS

There were none.

IX. ADJOURNMENT

The meeting adjourned at 8:26 p.m.

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2017 - ALAMEDA COUNTY RECYCLING BOARD ATTENDANCE

	J	F	M	A	M	J	J	A	S	O	N	D
REGULAR MEMBERS												
A. Alonzo	X	X	X	X	X	X	X					
B. Camara	X	X	X	X	X	X	X					
P. Maass	X	X	X	X	X	X	I					
D. Martinez	X	X	X	X	X	X	X					
J. Moore	X	X	X	A	X	X	X					
J. Oddie	X	X	X	X	X	X	X					
M. Peltz	X	X	X	A	X	X	X					
J. Pentin	X	I	X	A	X	I	X					
T. Rood	X	X	X	X	X	X	X					
S. Sherman	X	X	I	X	X	X	X					
T. Stein	X	X	A	X	X	X	X					
INTERIM APPOINTEES												
D. Biddle		X				X	X					
M. Southworth			X									

Measure D: Subsection 64.130, F: Recycling Board members shall attend at least three fourths (3/4) of the regular meetings within a given calendar year. At such time, as a member has been absent from more than one fourth (1/4) of the regular meetings in a calendar year, or from two (2) consecutive such meetings, her or his seat on the Recycling Board shall be considered vacant.

X=Attended

A=Absent

I=Absent - Interim Appointed

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DATE: August 10, 2017
TO: Recycling Board
FROM: Tom Padia, Deputy Executive Director
SUBJECT: Written Reports of Ex Parte Communications

BACKGROUND

Section 64.130 (Q)(1)(b) of the Alameda County Charter requires that full written disclosure of ex parte communications be entered in the Recycling Board's official record. At the June 19, 1991 meeting of the Recycling Board, the Board approved the recommendation of Legal Counsel that such reports be placed on the consent calendar as a way of entering them into the Board's official record. The Board at that time also requested that staff develop a standard form for the reporting of such communications. A standard form for the reporting of ex parte communications has since been developed and distributed to Board members.

At the December 9, 1999 meeting of the Recycling Board, the Board adopted the following language:

Ex parte communication report forms should be submitted only for ex parte communications that are made after the matter has been put on the Recycling Board's agenda, giving as much public notice as possible.

Per the previously adopted policy, all such reports received will be placed on the consent calendar of the next regularly scheduled Recycling Board meeting.

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DATE: August 10, 2017
TO: Planning & Organization Committee/Recycling Board
FROM: Tom Padia, Deputy Executive Director
SUBJECT: Recycled Content Manufacturing – Green Toys

SUMMARY

Issues involving the Circular Economy, markets for recycled materials, manufacturing with recycled content, planned obsolescence vs. product durability, and design for recycling crop up regularly in Recycling Board discussions. At the August 10 Planning & Organization/Recycling Board meeting, Ian Coats MacColl, Chief Creative Officer at Green Toys, Inc. will discuss the manufacturing process of this domestic manufacturer that produces 100% recycled content toys and builds its brand around environmental benefits.

DISCUSSION

Ian Coats MacColl works as an industrial designer and product developer at Green Toys, Inc. where he leads the creative process for both product development and marketing communications. Ian was previously vice-president of research and design at Wham-O, a Bay Area toy company, where he managed development of brands for Frisbee, Bogey, Super Ball, and Hula Hoop. Green Toys are produced entirely in the U.S. using plastic from primarily recycled milk jugs.

For Mr. MacColl’s thoughts about the environmental impacts of product design, see:

<https://www.linkedin.com/pulse/my-name-ian-i-make-landfill-ian-coats-maccoll>

RECOMMENDATION

This item is for information only.

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DATE: August 10, 2017
TO: Planning & Organization Committee/Recycling Board
FROM: Tom Padia, Deputy Executive Director
BY: Meri Soll, Senior Program Manager
SUBJECT: Grantee Presentation: Fix It Clinic

SUMMARY

The Recycling Board has requested periodic status reports on recipients of the Grants program, which has been in place for more than 21 years. Staff has selected Fix It Clinic to provide an update and brief presentation at the August 10 Planning & Organization/Recycling Board meeting on the reuse and waste reduction/prevention activities they have been engaged in as a result of grant funding.

DISCUSSION

Fix It Clinics are hands-on, do-it-together, fix-and-learn community based exploration and discovery workshops. They're staffed by volunteer coaches who generously share their time, tools and expertise to consult with the general public on the disassembly, troubleshooting, and repair of non-functioning items.

Clinics provide a forum for the general public to bring broken, non-functioning items—electronics, appliances, computers, toys, sewing machines, bicycles, fabric items, etc.—for assessment, disassembly, and possible repair. The clinics provide work space, specialty tools, and guidance from coaches.

StopWaste has awarded Fix It Clinic two \$5,000 mini grants to expand the number of coaches and clinics held in Alameda County. Over the two-year period, they have held 30 clinics with over 300 participants in the county. Grant funding helped Fix It Clinic recruit new coaches, specifically in the south and eastern parts of the county. Peter Mui from Fix It Clinic will provide a brief presentation on their grant-funded activities to date.

RECOMMENDATION

This item is for information only.