

**Planning & Organization Committee and  
Recycling Board Members**

Tim Rood, **President**  
City of Piedmont

Toni Stein, **1<sup>st</sup> Vice President**  
Environmental Educator

Dianne Martinez, **2<sup>nd</sup> Vice President**  
City of Emeryville

Adan Alonzo, Recycling Programs

Greg Jones, City of Hayward

Bernie Larrabe, Recycling Materials Processing Industry

Peter Maass, City of Albany

Daniel O'Donnell, Environmental Organization

Michael Peltz, Solid Waste Industry Representative

Jerry Pentin, City of Pleasanton

Steve Sherman, Source Reduction Specialist

**AGENDA**  
**MEETING OF**  
**PLANNING AND ORGANIZATION COMMITTEE**  
**AND**  
**ALAMEDA COUNTY RECYCLING BOARD**

**Thursday, January 14, 2016**

**4:00 P.M.**

**StopWaste Offices**  
**1537 Webster Street**  
**Oakland, CA 94612**  
**510-891-6500**

Meeting is wheelchair accessible. Sign language interpreter may be available upon five (5) days' notice to 510-891-6500.

- I. CALL TO ORDER**
- II. ROLL CALL**
- III. ANNOUNCEMENTS BY THE PRESIDENT**
- IV. CONSENT CALENDAR (P&O & RB)**

Page			
1	<b>1. Approval of the Draft Joint Minutes of December 16, 2015 (Wendy Sommer)</b>		<b>Action</b>
7	<b>2. Board Attendance Record (Wendy Sommer)</b>		<b>Information</b>
9	<b>3. Written Report of Ex Parte Communications</b>		<b>Information</b>
- V. OPEN PUBLIC DISCUSSION**

An opportunity is provided for any member of the public wishing to speak on any matter within the jurisdiction of the Board, but not listed on the agenda. Each speaker is limited to three minutes.
- VI. REGULAR CALENDAR (P&O & RB)**

11	<b>1. Creative Growth - Non Profit Update (Wendy Sommer &amp; Meri Soll)</b>		<b>Information</b>
	This item is for information only.		
13	<b>2. Communications Planning 2016 (Wendy Sommer &amp; Jeff Becerra)</b>		<b>Information</b>
	This item is for information only, however discussion and feedback from Board members will be used to help plan communications-related spending for the FY 16-17 budget.		
17	<b>3. Recycling in the Age of Product Transparency (Wendy Sommer &amp; Wes Sullens)</b>		<b>Information</b>
	This item is for information only, however discussion and feedback from Board members will be used to help adjust strategic plan targets for recycled content products.		
- VII. OTHER PUBLIC INPUT**
- VIII. COMMUNICATIONS/MEMBER COMMENTS** **Information**
- IX. ADJOURNMENT**