

ATTACHMENT C



Store Reporting Data

Table below compares bag purchasing data from 2012 to 2013 from 5 different types of large and small chain stores. Data for a total of 69 stores across 5 chain stores (all located in Alameda County) was analyzed to assess changes in bag purchasing activities as a result of Ordinance 2012-2.

	2012		2013			
	PLASTIC BAGS	PAPER BAGS	PLASTIC BAGS	PAPER BAGS	Total fewer bags from 2012 to 2013	Decrease in Bags From 2012 to 2013
GAS STATION (12 stores)	384,600	0	0	32,100	352,500	91.7%
PHARMACY (33 stores)	7,830,500	0	0	511,500	7,319,000	93.5%
GROCERY (6 stores)	7,220,100	1,151,300	0	1,067,100	7,304,300	87.3%
GROCERY (8 stores)	0	12,022,500	0	3,487,900	8,534,600	71.0%
BIG BOX (10 stores)	21,367,100	0	0	3,235,400	18,131,700	84.9%
TOTAL (69 stores)	36,802,300	13,173,800	0	8,334,000	41,642,100	85.6%

Caveats: Pharmacy, gas and big box stores did not offer paper bags in 2012.
One grocery chain did not offer plastic bags in 2012.

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