

CASE STUDY:

Hogar Latino Panaderia Y Restaurant



BUSINESS PROFILE

Name:

Hogar Latino Panaderia Y Restaurant

Location:

Oakland, CA

Service Type:

Dine-in and take-out

Warewashing:

3-sink system



Located in the heart of the Fruitvale on International Boulevard, Hogar Latino Panaderia Y Restaurant serves Honduran and Salvadoran food and, arguably, some of the best tamales in Oakland. Hogar is also home to an amazing juice bar with frozen treats for the whole family to enjoy.

Changes to serviceware for less waste and more savings:

16 oz. Clear plastic cups	→	Clear SAN reusable tumblers
32 oz. Clear plastic cups	→	Reusable acrylic tumblers - multi-color
20 oz. Clear plastic cups	→	Reusable acrylic tumblers - multi-color
20 oz. Paper coffee cups	→	Ceramic coffee mugs
Black polystyrene coffee lids	→	Take-out only upon request
Paper coffee sleeves	→	Take out only upon request
Plastic knives	→	Stainless steel knives
Plastic forks	→	Stainless steel forks
Plastic spoons	→	Stainless steel spoons
Plastic straws	→	Stainless steel straws

BEFORE and AFTER:
Hogar Latino Panaderia Y Restaurant switched 100% of their disposable dine-in foodware to reusable for their on-site guests.



THE BOTTOM LINE

- \$3,120 net annual savings
- 26,493 disposable items reduced per year
- 595 pounds of annual waste reduction
- 1.6 month payback period

“We are so grateful for these items! I am so glad we will be able to reduce the disposable plastic smoothie and juice cups, and coffee cup, lid, and sleeve purchases!”

— Hugo Barajas Jimenez, Co-Owner



RESULTS

RESULTS		PACKAGING IMPACTS			COST IMPACTS	
Disposable Product Replaced or Minimized	Recommendation Implemented	Percent Disposable Reduction	Annual Quantity of Disposable Product Reduced	Annual Waste Reduction (lbs.)	Payback Period (months)	Annual NET* Cost Savings After Payback Period (\$)
16 oz. Clear plastic cups	Clear SAN reusable tumblers	65%	2,373	81	1.2	\$464.77
32 oz. Clear plastic cups	Reusable acrylic tumblers – multi-color	65%	2,373	127	0.9	\$632.67
20 oz. Clear plastic cups	Reusable acrylic tumblers – multi-color	65%	4,745	209	1.2	\$470.47
20 oz. Paper coffee cups	Ceramic coffee mugs	65%	1,582	59	10.3	\$237.25
Black polystyrene coffee lids	Take-out only upon request	65%	3,954	38	0.0	\$187.59
Paper coffee sleeves	Take out only upon request	65%	3,954	43	0.0	\$217.48
Plastic knives	Stainless steel knives	65%	1,977	13	0.6	\$237.25
Plastic forks	Stainless steel forks	65%	1,977	11	0.4	\$237.25
Plastic spoons	Stainless steel spoons	65%	1,977	11	0.3	\$355.88
Plastic straws	Stainless steel straws	65%	1,582	2.9	6.8	\$79.08
TOTALS:		65%	26,493 pieces	595 lbs.	1.6 months	\$3,120

*Net Cost Impact considers any upfront and ongoing costs associated with the purchase and care of reusable items and capital improvements needed to carry out ReThink Disposable's recommendations. Net cost savings are based on avoided disposable foodware purchases.

**The restaurant continues to use disposable foodware for takeout orders.

ReThink Disposable is a program of Clean Water Action and Clean Water Fund conducted in partnership with local organizations, businesses, and government agencies. Generous support is provided by a changing list of public and private funders. To learn more about the program, its partners, and funders, visit: www.rethinkdisposable.org



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