



DATE: September 11, 2014

TO: Waste Management Authority, Energy Council and Recycling Board

FROM: Gary Wolff, Executive Director

BY: Jeff Becerra, Communications Manager

SUBJECT: Preview of New Agency Website

BACKGROUND

A new StopWaste website will launch this fall. It is organized around the two materials management cycle categories in our strategic plan: Product Decisions and Discards Management. This mirrors the current Agency project structure. The website includes updated information and pages for projects, adds features that simplify the user experience, and has stronger visuals and a more updated graphic appeal than the existing website.

Staff will preview the new website at the September 17 joint board meeting. The presentation will highlight key sections of the site, including the various ways stakeholders can interact with the Agency.

RECOMMENDATION

There is no recommendation at this time. This report is for information only.