

# Greenkeepers USA

May the 4Rs Be With You Contest 2020

## Reduce



[Watch the Video](#)

## Our 4Rs Reflection

The main 4R of Fast Fashion is to reduce!

With mega companies like Forever 21 and H&M restocking their shelves 3 times a week, the sales of cheap and unsustainable garments create a huge waste problem. As High Schoolers, fashion is as important as ever with social media platforms like Instagram encouraging the purchase of new garments to avoid outdated trends. Nobody supports environmental degradation, unethical labor, and we hope that this video helps people reduce the clothing they are buying and the system they are supporting.