



Case Study: Life Chiropractic Hayward, California

The chiropractic values of living holistically align with environmental values, which motivated the Sustainability Council at Life Chiropractic College West to pursue certification through the Alameda County Green Business Program. The Program's comprehensive framework and hands-on assistance appealed to the Council and made working towards environmental sustainability manageable and concrete.

“The Green Business Program works for small businesses by providing a comprehensive environmental performance framework and much needed technical assistance.”

~Dr. Kerri Duggins, DC, Director of Imaging Department

The College had to balance its environmental ideals with what was achievable for the buildings and facilities crew. They first implemented several low-cost sustainability measures, such as Integrated Pest Management, and then moved on to a few with a short payback period, such as setting up a waste diversion program.

The most visible and impactful new sustainability measure is the campus-wide three-stream refuse sorting system. Faculty, staff, and students have learned to properly sort their waste - including landfill waste, recyclables and organics - at 33 waste stations. Extra bins are set out for the recyclables and organics – by far the school's two largest waste streams!

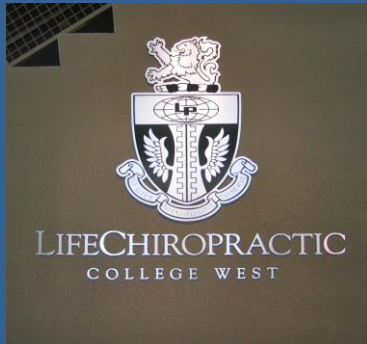
The sustainability team at the College was pleased that students both expected and enthusiastically welcomed these changes.

The public clinic on campus, where interns train and work, serves 3,000 patients a month and requires continuous sanitation of chiropractic tables and other equipment. To achieve Green Business standards, the College switched to less toxic, Green Seal-certified (www.greenseal.org) sanitizing products.

Life Chiropractic College West is proud to offer a healthier environment in the clinic and throughout the campus and to be a Certified Green Business.

Other sustainability practices on campus include:

- A community garden and a pilot farmers market
- Energy efficient lighting
- Low flow toilets and faucet



The College was founded in 1976 with a mission to advance chiropractic through education and a vision to create a brighter future for humanity.

THE RESULTS

In the past year, Life Chiropractic College West saved:

- 72,130 kWh of energy,
- 94,101 gallons of water,
- 81,577 lbs of CO₂, and diverted
- 142,120 lbs of waste from landfills



One of the many multi-stream waste bin sets at the Life Chiropractic College West campus.

Learn more about the Bay Area Green Business Program at www.greenbusinessca.org
Contact Alameda County Coordinator Pamela Evans at pamela.evans@acgov.org