



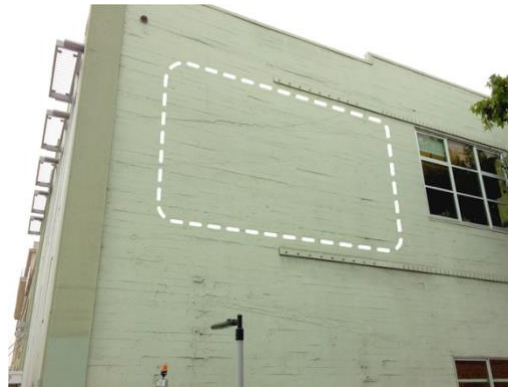
Mural Design Contest

StopWaste is soliciting designs for a mural to be commissioned for the side of our building at 1537 Webster Street in Oakland. Four finalists will be selected from among the submissions received, and each finalist will receive \$500 to develop their concept for the final round. After the winning concept is selected, the chosen artist will receive up to \$13,000 to finalize their concept and complete the application of the mural on our building.

Where:

The mural will be located on the north side of 1537 Webster St., Oakland, CA, in close proximity to many other notable murals.

Approximate mural size is 25' x 15'



About our organization:

StopWaste is a small public agency located in downtown Oakland. We're an award-winning sustainability champion for the East Bay, finding new and innovative ways to reduce waste in Alameda County. Since 1976, we've been helping Alameda County residents, businesses, schools and governments increase recycling, reduce waste, and conserve resources.

Purpose:

There are several goals to this mural project, including:

- Promoting sustainable living in our local community and beyond
- Providing an idea of the work that goes on in our building
- Contributing to the unique and illustrious nature of our decorated Oakland neighborhood

Process:

Round 1: Applicants should submit one or more sketches of their concept, along with samples of previously completed murals. Up to three different concepts per artist will be considered. Additional notes or images may be included as necessary. Team submissions are also welcome.

To apply email a PDF of your materials to mural@stopwaste.org with the subject line: 'StopWaste Mural Contest Submission.' **Submissions will be accepted until Friday April 27, 2018, at 5 PM.** Submissions received after this point will not be considered.

Round 2: By Friday May 4, we will notify four finalists, as chosen by the staff at StopWaste. The top four finalists will each receive \$500 to further develop one chosen concept, potentially incorporating feedback/direction from StopWaste. **Submissions for the second round will be due on May 25.**

Final Selection: By Jun 1, the winning concept will be chosen from the four finalists. The winning artist or team will work with staff members to finalize the design and budget, and arrange logistics for production of the mural. Painting will happen in June-July, 2018.

Contact us at mural@stopwaste.org if you have questions about this contest.

Concepts to consider:

- Sustainability
- Circular
- Green
- Nature
- Community
- Oakland Identity
- Wildlife
- Reduce/Reuse/Recycle/Rot
- Composting
- Food
- Sustainable Energy
- Conservation
- Interconnectedness
- Vibrant colors

Required elements: Our logo type must appear somewhere in the design, although it does not need to be prominently featured. Things to avoid: trash cans, garbage trucks, individual people, overly realistic imagery, etc.

While any and all submissions are welcome, StopWaste staff have provided a sampling of existing murals that they like, to serve as loose examples of desired styles and approaches.

