

APPROVED

**MINUTES OF THE REGULAR MEETING OF THE
PLANNING AND ORGANIZATION COMMITTEE
AND
ALAMEDA COUNTY RECYCLING BOARD**

Thursday, January 12, 2017

4:00 P.M.

**StopWaste Offices
1537 Webster Street
Oakland, CA 94612
510-891-6500**

I. CALL TO ORDER

Dianne Martinez, President, called the meeting to order at 4:00 p.m.

II. ROLL CALL

Adan Alonzo, Recycling Programs
Bernie Camara, Recycling Materials Processing Industry
Peter Maass, City of Albany
Dianne Martinez, City of Emeryville
John Moore, Environmental Organization
Jim Oddie, City of Alameda
Michael Peltz, Solid Waste Industry Representative
Jerry Pentin, City of Pleasanton
Tim Rood, City of Piedmont
Steve Sherman, Source Reduction Specialist
Toni Stein, Environmental Educator

Staff Present:

Tom Padia, Deputy Executive Director
Wendy Sommer, Executive Director
Michelle Fay, Program Manager
Meghan Starkey, Senior Program Manager
Meri Soll, Senior Program Manager
Farand Kan, Deputy County Counsel
Arliss Dunn, Clerk of the Board

Others Present:

Kerry Parker, City of Alameda
Marcy Greenhut, City of Emeryville
Jennifer Yee, City of Hayward
Liz Jimenez, City of San Leandro
Joshua Perez, Independent Recycling Services

III. ANNOUNCEMENTS BY THE PRESIDENT

Executive Director Wendy Sommer announced that beginning January 2017, Tom Padia, Deputy Executive Director, would be the lead staff for the Planning & Organization/Recycling Board (P&O/RB) and Pat Cabrera, Administrative Services Director, would be the lead staff for the Programs & Administration (P&A)

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Committee. Ms. Sommer stated that she would continue to be lead staff for the WMA/EC Board and would continue to be present at the committee meetings.

Ms. Sommer announced that staff would be releasing a flier to remind stores of the impending expanded reusable bag ordinance effective May 1, 2017. Staff will follow up again in March. The agency will be hiring an Associate that will be dedicated to providing assistance and additional outreach and support to the affected stores.

Michelle Fay, Program Manager, announced that the Annual Business Efficiency Awards will be held at the March 22, 2017 meeting of the WMA Board. She encouraged Recycling Board members to attend. This year we have ten nominations and staff is hoping to select five businesses from throughout the county. Ms. Fay added the call for nominations went out to member agency staff (TAC), haulers, StopWaste staff, contractors and partners.

IV. CONSENT CALENDAR

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| 1. Approval of the Draft Minutes of November 10, 2016 (Tom Padia) | Action |
| 2. Updated Non Disposal Facility Element for San Leandro (Debra Kaufman) Staff recommends that the Recycling Board receive a copy of San Leandro's Non-Disposal Facility Element update for information only. | Information |
| 3. Board Attendance Record (Tom Padia) | Information |
| 4. Written Report of Ex Parte Communications (Tom Padia) | Information |

Board member Pentin made the motion to approve the Consent Calendar. Board member Maass seconded and the motion carried 11-0 (Ayes: Alonzo, Camara, Maass, Martinez, Moore, Oddie, Peltz, Pentin, Rood, Sherman, Stein. Nays: None. Abstain: None. Absent: None)

V. OPEN PUBLIC DISCUSSION

There was none.

VI. REGULAR CALENDAR

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| 1. 2017 Meeting Schedule (Tom Padia) Staff recommends that the Recycling Board/P&O Committee adopt the regular meeting schedule for 2017. The 2017 meeting schedules have been adopted by the WMA/Energy Council and the Programs & Administration Committee, respectively, and the 2017 Agency Holiday schedule is included for your information. | Action |
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Tom Padia provided an overview of the 2017 meeting schedule and highlighted the following meeting dates:

- March 22nd – Business Recognition Event
- April 26th – Joint Meeting with Recycling Board

Board member Rood made the motion to approve the staff recommendation. Board member Pentin seconded and the motion carried 11-0 (Ayes: Alonzo, Camara, Maass, Martinez, Moore, Oddie, Peltz, Pentin, Rood, Sherman, Stein. Nays: None. Abstain: None. Absent: None).

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| 2. Municipal Panel: Construction and Demolition Debris Recycling (Meghan Starkey) Staff requests that the Recycling Board provide direction on the next series of topics for Municipal Panels. | Information |
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Meghan Starkey, Senior Program Manager, provided an overview of the staff report and introduced the panelists. Kerry Parker, City of Alameda; Marcy Greenhut, City of Emeryville; Jennifer Yee, City of Hayward; and Liz Jimenez, City of San Leandro. The panelists shared their experience and insights on the opportunities and challenges of C&D diversion in their jurisdictions. A link to the staff report is available here:

[Municipal-Panel-memo-01-12-17.pdf](#)

An audio link to the presentation and discussion is available here:

[Municipal-Presentation-P&O-RB-01-12-17](#)

Board members suggested the following series of topics for future municipal panel presentations.

1. Franchise contract management
2. Update on City of Berkeley waste management related activities/issues
3. Recovery of surplus edible food
4. Recycled/reclaimed water and water conservation
5. Commercial organics
6. School districts level programs

President Martinez thanked Ms. Starkey and the panelists for their presentation.

3. C&D Recycling Program Activities (Meri Soll)

Information

This item is for information only.

Meri Soll, Senior Program Manager, presented an overview of the staff report and presented a PowerPoint presentation. The report and presentation is available here: [C&D-Presentation-01-12-17.pdf](#)

Board member Sherman asked in addition to the tons diverted from the baseline year does the agency keep information on the estimated number of jobs created countywide as a result of these programs and also the dollar value of the number of materials being recycled as opposed to being landfilled. Ms. Soll replied no, we do not have this information. Board member Stein stated that she is interested in the numbers diverted by city. Ms. Soll stated that the numbers on the website are from the 2008 Waste Characterization study and we are in the RFP process of developing a new study. However, CalRecycle has just completed their Waste Characterization Study and they have recent numbers on their website. Ms. Sommer added at the height of the construction boom the highest rate was at 21% for Alameda County and it is now at 12%. Ms. Soll added it is dependent on the activity of the building industry. Mr. Padia added there has also been a proliferation of mixed C&D sorting facilities around the county and even though there has been an uptick in the building industry, the percentage of C&D debris going to landfill is not approaching the numbers we saw in 2000.

President Martinez thanked Ms. Soll for her report.

VII. OTHER PUBLIC INPUT

Joshua Perez, Independent Recycling Services, stated that he would like more information on recycling and sorting materials and would like training materials for recycling workers, identify markets for materials, and how to remain compliant with the mandatory recycling ordinance. Ms. Sommer stated that staff will provide information to Mr. Perez on attending the Introduction to Recycling course provided by the NCRA taught by Arthur Boone as well as information on the NCRA Annual Update.

VIII. COMMUNICATIONS/MEMBER COMMENTS

There were none.

IX. ADJOURNMENT

The meeting adjourned at 5:15 p.m.