

APPROVED

MINUTES OF THE REGULAR MEETING OF THE
PLANNING & ORGANIZATION COMMITTEE
AND
ALAMEDA COUNTY RECYCLING BOARD

Thursday, September 8, 2016
7:00 p.m.

StopWaste Offices
1537 Webster Street
Oakland, CA 94612
510-891-6500

Teleconference:
Michael Peltz
291 6th Avenue
Frisco, CO
303-204-4547

I. CALL TO ORDER

Tim Rood, President, called the meeting to order at 7:05 p.m.

II. ROLL CALL

Adan Alonzo, Recycling Programs

Jerry Pentin, City of Pleasanton

Bernie Larrabe, Recycling Materials Processing Industry

Dianne Martinez, City of Emeryville

Jim Oddie, City of Alameda

Daniel O'Donnell, Environmental Organization

Michael Peltz, Solid Waste Industry Representative (via teleconference)

Tim Rood, City of Piedmont

Steve Sherman, Source Reduction Specialist

Toni Stein, Environmental Educator

Absent:

Peter Maass, City of Albany

Staff Present:

Wendy Sommer, Executive Director

Tom Padia, Deputy Executive Director

Cassie Bartholomew, Program Manager

Meghan Starkey, Senior Program Manager

Farand Kan, Deputy County Counsel

Arliss Dunn, Clerk of the Board

Others Present:

Maria DiMeglio, City of Alameda

Claire Griffing, City of Albany

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Jordan Figueiredo, Castro Valley Sanitary District
Marisa Gan, City of Livermore
Roberto Munoz, City of Union City
Jennifer Cutter, City of Union City
Arthur Boone, NCRA, Former Recycling Board Member

III. ANNOUNCEMENTS BY THE PRESIDENT

There were none.

IV. CONSENT CALENDAR

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| 1. Approval of the Draft Minutes of August 11, 2016 (Wendy Sommer) | Action |
| 2. Board Attendance Record (Wendy Sommer) | Information |
| 3. Written Report of Ex Parte Communications (Wendy Sommer) | Information |

Board member Pentin made the motion to approve the Consent Calendar. Board member Stein seconded and the motion carried 9-0 (Alonzo and Maass absent).

V. OPEN PUBLIC DISCUSSION

There was none.

VI. REGULAR CALENDAR

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| 1. Smart Kitchen Initiative (Cassie Bartholomew) | Information |
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- This item is for information only.

Cassie Bartholomew shared the Ad Council's new Save the Food video (The Extraordinary Life and Times of Strawberry: <https://www.youtube.com/watch?v=WREXBUZBrS8>)
She then provided an overview of the staff report and presented a PowerPoint presentation. The report and presentation is available here: [SKI-Presentation-memo-09-08-16.pdf](#)

Board member Pentin announced that Workday Inc. will be constructing a new corporate campus in Pleasanton and inquired if staff would reach out to them regarding the Smart Kitchen Initiative prior to development. Ms. Bartholomew stated that they have done that in the past. Board member Pentin offered to connect Ms. Bartholomew with the Economic Development Director. President Rood inquired about the purpose of the camera in the kitchen. Ms. Bartholomew stated that the camera provides a visual to address human error. It is also impactful in illustrating the amount of food being composted as opposed to feeding people. Board member O'Donnell inquired about industry waste in the pyramid hierarchy. Ms. Bartholomew stated that it is a component of the EPA hierarchy. Food can be used to not only feed people and animals, but also power your car or generator.

President Rood thanked Ms. Bartholomew for her excellent presentation.

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| 2. Municipal Panel: Organics Recycling (Meghan Starkey) | Information |
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- This item is for information only.

Meghan Starkey provided an overview of the staff report ([Muni-Panel-Organics-Recycling-memo-09-08-16.pdf](#)) and introduced the municipal panelists. The panel included Maria DiMeglio, City of Alameda, Claire Griffing, City of Albany, Jordan Figueiredo, Castro Valley Sanitary District, Marisa Gan, City of Livermore, Roberto Munoz, City of Union City, and Jennifer Cutter, City of Union City. The panelists shared their

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experience and insights on the opportunities and challenges of organics diversion in their jurisdictions, especially in light of the mandatory recycling ordinance.

An audio of the presentation and discussion is available here:

[Municipal Panel: Organics.Recycling.presentation.09-08-16.mp3](#)

President Rood thanked staff and the panelist for their presentations.

VII. OTHER PUBLIC INPUT

Arthur Boone provided public comment on the difficulty in getting accurate data on the volume of materials being recycled in California. He also commented on the vast differences between the Bay Area and other regions with respect to materials management.

VIII. COMMUNICATIONS/MEMBER COMMENTS

◆ Board Member Acknowledgment

Wendy Sommer presented outgoing Board member O'Donnell with a certificate of appreciation and a recycled content glass bowl in acknowledgment of his service to the Recycling Board.

IX. ADJOURNMENT

The meeting adjourned at 8:25 p.m.