

## Case Study:

# Tasty Indian Subs & Pizza

Tasty Subs & Pizza is a local Indian-fusion restaurant best known for its pies with Indian flavor and vegetarian eats. Participating in the City of Sunnyvale's Foodware Pilot Program, a city-provided grant and technical assistance incentive program, allowed them to replace their disposable plates, cups and cutlery with durable, reusable products.

In making these changes, Tasty Subs & Pizza has stopped 118,625 pieces (1,573 pounds) of single-use plastic and paper disposable foodware from going to the landfill or polluting the environment every year. By implementing reusable practices, Tasty Subs & Pizza will save \$18,036 per year after a 6-month payback period.

## Foodware Practices before the Pilot Program:

- Disposable paper plates
- Disposable paper soda cups with plastic lids
- Disposable plastic water cups
- Disposable plastic utensils

## Foodware Practices after the Pilot Program:

- Reusable, durable plates
- Reusable, durable soda cups
- Reusable, durable water cups
- Reusable metal utensils

## The Bottom Line

- **\$18,036** in total annual net cost savings
- **118,625** disposable items reduced per year
- **1,573 pounds** of annual waste reduction

**“By switching to the reusables, I have been able to not only save money for my business, but also help out the environment. This program is a positive step in the right direction for everyone involved.”**

- Inder Sandhu, Owner



## Business Profile

**Name:** Tasty Subs & Pizza

**Business Type:** Fast Casual

**Locations:** Sunnyvale, CA

**On-site Dining:** 65

**Takeout:** 75%

**Dishwashing Capacity:**

3-compartment sink and leased dishwasher



Before



After

## RESULTS

RESULTS		PACKAGING IMPACTS			COST IMPACTS
Disposable Product Replaced or Minimized	Recommendation Implemented	Percent Disposable Reduction	Annual Quantity of Disposable Product Reduced	Annual Waste Reduction (lbs.)	Annual Net* Cost Savings
Paper Plates	Replace with durable, reusable plates	87.50%	85,167	852	\$14,087.63
20 oz. Soda Cups with plastic lids	Replace with durable, reusable cups	50.00%	12,167	438	\$1,776.21
8 oz. Water Cups	Replace with durable, reusable cups	100.00%	12,167	237	\$788.64
Plastic Forks	Replace with stainless steel reusables for dine-in	50.00%	3,042	15	\$161.21
Plastic Knives	Replace with stainless steel reusables for dine-in	50.00%	3,042	15	\$161.21
Plastic Spoons	Replace with stainless steel reusables for dine-in	50.00%	3,042	15	\$161.21
<b>TOTALS:</b>		<b>78.00%</b>	<b>118,625</b>	<b>1,573</b>	<b>\$18,036.11</b>

\*Net Cost Savings considers any upfront and ongoing costs associated with the purchase and care of reusable items and capital improvements needed to carry out the recommendation, and are based on avoided disposable foodware purchases.

**This case study was made possible through a partnership with the City of Sunnyvale and Environmental Innovations.**

The City of Sunnyvale Environmental Services Department is responsible for managing the City's environmental utility services and working with the community to protect the environment. The Foodware Pilot Program is a project implemented by the Sustainability team in the Environmental Services Department.

Environmental Innovations is an environmental consultancy dedicated to helping businesses, institutions, government and individuals innovate beyond the status quo toward more equitable and sustainable solutions that benefit people, planet, and profit.

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