

**APPROVED**

**MINUTES OF THE MEETING  
OF THE  
ALAMEDA COUNTY WASTE MANAGEMENT AUTHORITY (WMA)  
AND  
THE ENERGY COUNCIL (EC)**

**Wednesday, July 27, 2016**

**3:00 P.M.**

**StopWaste Offices  
1537 Webster Street  
Oakland, CA 94612  
510-891-6500**

**I. CALL TO ORDER**

Dianne Martinez, First Vice President, WMA, called the meeting to order at 3:01 p.m. President Kalb arrived shortly thereafter.

**II. ROLL CALL**

**WMA & EC**

County of Alameda	Keith Carson, WMA, EC
City of Alameda	Jim Oddie, WMA, EC
City of Albany	Peter Maass, WMA, EC
City of Berkeley	Susan Wengraf, WMA, EC
Castro Valley Sanitary District	Danny Akagi, WMA
City of Dublin	Don Biddle, WMA, EC
City of Emeryville	Dianne Martinez, WMA, EC
City of Fremont	Suzanne Lee Chan, WMA, EC
City of Hayward	Al Mendall, WMA, EC
City of Newark	Mike Hannon, WMA, EC
City of Oakland	Dan Kalb, WMA, EC
Oro Loma Sanitary District	Shelia Young, WMA
City of Piedmont	Tim Rood, WMA, EC
City of San Leandro	Deborah Cox, WMA, EC

**Absent:**

City of Livermore	Laureen Turner, WMA, EC
City of Union City	Lorin Ellis, WMA, EC
City of Pleasanton	Jerry Pentin, WMA, EC

**Staff Participating:**

Wendy Sommer, Executive Director  
Tom Padia, Deputy Executive Director  
Richard Taylor, Legal Counsel, Authority Board  
Chinwe Omani-Venable, Executive Assistant  
Wesley Sullens, Program Manager  
Miya Kitahara, Program Manager

**III. ANNOUNCEMENTS BY THE PRESIDENTS**

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Vice President Martinez welcomed Board member Al Mendall to the Board as the new representative for the City of Hayward.

### IV. CONSENT CALENDAR

- |    |  |                    |
|----|--|--------------------|
| 1. | <b>Approval of the Draft Minutes of June 22, 2016 (Wendy Sommer)</b>     | <b>Action</b>      |
| 2. | <b>Minutes of the June 21, 2016 Technical Advisory Group (Karen Kho)</b> | <b>Information</b> |
| 3. | <b>Grants under \$50,000 (Wendy Sommer)</b>                              | <b>Information</b> |

Board member Young made the motion to approve the Consent calendar. Board member Wengraf seconded and the motion carried 16-0 (Ellis, Pentin, Turner and Hannon absent).

### V. OPEN PUBLIC DISCUSSION

There was none.

### VII. REGULAR CALENDAR

- |    |  |                       |
|----|--|-----------------------|
| 1. | <b>Vision Recycling Compost Facility ColWMP Amendment – Public Hearing and Adoption Action/ (Debra Kaufman).</b> | <b>Public Hearing</b> |
|----|--|-----------------------|

The Recycling board and the WMA Board recommend that the WMA Board hold a public hearing, second reading and adoption of Ordinance 2016-01 on July 27.

Tom Padia presented an overview of the staff report in Debra Kaufman's absence. A link to the report is available here: [Vision Recycling ColWMP memo-07-27-16.pdf](#)

President Kalb opened the public hearing. There were no speakers on this item. Board member Wengraf made a motion to close the public hearing, Board member Cox seconded and the motion carried 16-0 (Ellis, Pentin, Turner and Hannon absent). Board member Carson made the motion to adopt Ordinance 2016-01. Board member Chan seconded and the motion carried 16-0 (Ellis, Turner, Pentin and Hannon absent).

- |    |   |               |
|----|---|---------------|
| 2. | <b>Priority Setting: Overview and Timeline (Wendy Sommer)</b> | <b>Action</b> |
|----|---|---------------|
- Staff recommends that the Authority Board approve the priority setting process described in the staff report.

Wendy Sommer provided an overview of the staff report and presented a PowerPoint presentation. The report and presentation is available here: [Priority Setting memo-07-27-16.pdf](#)

President Kalb asked Ms. Sommer to make sure that a copy of the Strategic Plan is provided to Board members prior to the September 28 meeting. Ms. Sommer responded that she would provide a link to the strategic plan as well as a link to the recalibrated targets. President Kalb asked Board members to consider if the timeline is realistic and encouraged Board members to be informed about their TAC representatives as they can provide valuable insight on the agency's targets and programs. Ms. Sommer stated that TAC would be meeting tomorrow and staff intends to introduce the questions to TAC at that meeting. Ms. Sommer also iterated that the priority setting process is not to replace the current strategic plan but to possibly refine some of the priorities.

Board member Chan commended Ms. Sommer for bringing this forward and stated the importance of revisiting the current strategic plan and considering environmental and market factors that could possibly refocus the agency's priorities. She concurred with President Kalb regarding the necessity of consulting with member agency staff (TAC) as a valuable resource. Board member Chan added we should go forward with the recommended timeline and added we can always modify the timeline if necessary. Board member Young stated that Ms. Sommer has done what the Board has directed her to do and agreed with Board

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member Chan in commending Ms. Sommer and staff for bringing a “fresh look” at our current plan and she is comfortable with the proposed timeline.

Board Member Chan made the motion to approve the timeline and priority setting process. Board Member Young seconded and the motion carried 17-0 (Ellis, Turner & Pentin absent).

**3. Industry trends: Circular Economy and Consumption Based Emission Inventory Information  
(Wes Sullens & Miya Kitahara)**

Staff members Wes Sullens & Miya Kitahara presented a summary of the staff report and presented a PowerPoint presentation. The report and presentation is available here: [Industry Trends memo 07-27-16.pdf](#)

Board member Martinez inquired if any of the Cities have moved in the direction of including the GHG Emissions Inventory in their climate action plans. Ms. Kitahara stated that the City of Oakland has included upstream emissions for business and energy usage but consumption based is primarily focused on households. This information came out last October and none of the local agencies have incorporated this methodology. President Kalb called the information groundbreaking and inquired if the Air Resources Board has considered this as part of their local air reduction program. Ms. Kitahara stated that she is not sure if this information is being used by the ARB but they have incorporated information from similar projects. Mr. Sullens added CARB (California Air Resources Board) has funded embodied emissions studies but they haven’t incorporated a framework such as this one.

Board member Rood stated that this is complementary to the current climate action plans and inquired how this might affect what the cities do in the next climate action planning. Ms. Kitahara stated the initial inventory should remain as it aligns with international protocol. Board member Rood stated that the City of Piedmont is interested in how electric vehicles are having an effect on greenhouse gas emissions and there appears to be a lack of data on this. Ms. Kitahara stated this inventory struggles with the same limitations with respect to vehicle travel data. Board member Hannon stated that he is concerned about the lack of markets for the goods that we are sending to the recycling centers and the profits that the companies used to realize are not there. He further inquired about what we are doing to incentivize so that those goods would be recycled and not end up in the landfill. Mr. Sullens stated that there are local incentives and we need to continue to discourage the bad behavior and create a foundation for being more profitable to recycle than to landfill. Mr. Padia added some franchise agreements, both residential and commercial, have rate mechanisms that share in the uptimes and downtimes of the markets. However, the unregulated free markets are sensitive to the current values of the materials. Ms. Sommer added the conversation surrounding industry trends is important to have when considering the priority setting session as we have done a great job at addressing the low hanging fruit but it is time to look upstream.

President Kalb thanked staff for their hard work and for providing an informative discussion.

**4. Interim appointment(s) to the Recycling Board for WMA appointee unable to attend Action  
future Board Meeting(s) (Wendy Sommer)**

(P&O and Recycling Board meeting, August 11, 2016 at 4:00pm – StopWaste, 1537 Webster St, Oakland, CA)

There were no requests for interim appointments for either the August 11 or the September 8 P&O and RB meetings.

**VII. COMMUNICATION/MEMBER COMMENTS Information**

There were none.

**VIII. ADJOURNMENT**

The meeting adjourned at 4:06 p.m.