

**DRAFT**

**MINUTES OF THE ALAMEDA COUNTY WASTE  
MANAGEMENT AUTHORITY MEETING  
OF THE  
PROGRAMS AND ADMINISTRATION COMMITTEE**

**Thursday, April 9, 2015**

**9:00 A.M.**

**StopWaste Offices  
1537 Webster Street  
Oakland CA 94612  
510-891-6500**

**Members Present:**

Dave Sadoff, Chair, Castro Valley Sanitary District  
Dianne Martinez, Vice Chair, City of Emeryville  
Trish Spencer, City of Alameda (arrived 9:13 a.m.)  
Susan Wengraf, City of Berkeley  
Don Biddle, City of Dublin (arrived 9:12 a.m.)  
Suzanne Lee Chan, City of Fremont (arrived 9:17 a.m.)  
Luis Freitas, City of Newark (arrived 9:12 a.m.)  
Shelia Young, Oro Loma Sanitary District  
Pauline Cutter, City of San Leandro (arrived 9:12 a.m.)

**Absent:**

Keith Carson, County of Alameda  
Dan Kalb, City of Oakland  
Laureen Turner, City of Livermore

**Staff Present:**

Gary Wolff, Executive Director  
Wendy Sommer, Deputy Executive Director  
Debra Kaufman, Senior Program Manager  
Jeanne Nader, Program Manager  
Meri Soll, Senior Program Manager  
Wes Sullens, Program Manager  
Arliss Dunn, Clerk of the Board

**1. Convene Meeting**

Dave Sadoff, Chair, called the meeting to order at 9:05 a.m. There was not a quorum. The meeting convened for informational purposes only, until there was a quorum.

**2. Public Comments**

There were none.

**3. Approval of the Draft Minutes of February 12, 2015 (Wendy Sommer)**

**Action**

## DRAFT

Board member Freitas made the motion to approve the draft minutes of March 12, 2015. Board member Chan seconded and the motion was carried 9-0 (Carson, Kalb and Turner absent).

### **4. Presentation of Projects: Grants & Loans, Household Hazardous Waste, Reusable Bag Ordinance (Wendy Sommer & Jeanne Nader)** **Information**

This item is for information only.

Wendy Sommer provided an overview of the staff report and PowerPoint presentation and provided a prelude to the featured projects presentation. Ms. Sommer introduced Program Managers leading the projects: Debra Kaufman, Jeanne Nader and Meri Soll. A copy of the PowerPoint presentation is available here: <http://stopwaste.org/HHW-BagsPresentation>

Board member Cutter asked that the video included in the presentation is sent to the member agencies. Ms. Nader stated that she would do so. Board member Cutter commended staff on the successful outreach efforts for the HHW one-day drop-off event in San Leandro and asked that staff explore ways to reduce wait times and long lines. Ms. Kaufman stated that she will debrief the event logistics with Bill Pollock, Alameda County HHW Program Manager, and Liz Jimenez, San Leandro staff. Board member Young stated that she didn't experience such a long wait in line as she arrived later in the day, and suggested expanding the hours for the event from 9:00 a.m.-4:00 p.m. Board member Sadoff inquired about the second video regarding HHW services. Ms. Nader stated the second video is on the HHW website and she will send it along with the video presented in March.

Board member Wengraf inquired about the disposal procedures utilized by the HHW program. Ms. Kaufman stated as many materials as possible are recycled and packed for processing. Some paint products are made available through the 'swap shop', some are blended and reused in public settings/graffiti abatement, and some are sent offsite for incineration.

Board member Chan inquired if all of the slots for the one-day events are filled for 2015 and if it is possible to host an event in Fremont. Ms. Kaufman stated no; staff is still working on securing more sites around the County and hoping to ramp up to 12 events per year. The sites must meet a certain criteria and she welcomes suggestions from Board members. Board member Cutter stated that she appreciates the option of bringing a partially used product and having the opportunity to swap for another product.

Board member Chan asked who keeps the \$0.10 reusable bag fee. Ms. Soll stated the stores retain the fee to offset the cost of purchasing the bags.

Chair Sadoff thanked staff for the presentation.

### **5. Preliminary Legislative and Regulatory Positions for 2015** **Action** Staff recommends that the Committee recommend the preliminary legislative positions to the full Authority Board for the 2015 session of the California Legislature.

Debra Kaufman provided an overview of the staff report. The report is available here: <http://stopwaste.org/2015legislativepositions>

Board member Biddle inquired about loss of revenue from facility fee evasion. Mr. Wolff stated that loss of facility fee revenue from materials leaving the County is approximately \$300,000 to \$600,000. However, if Measure D fees are included, it could be \$1 to 2 million dollars annually. At this point, we don't know where the waste is coming from or who the haulers are. Board member Cutter recommended providing

## **DRAFT**

sample letters to member agencies to distribute to their lobbyists. Ms. Kaufman stated that once the language is solidified she will provide sample support letters to the member agencies.

Board member Martinez inquired if anyone has come forward to support AB 45 (Mullin). Ms. Kaufman stated the bill started out as door-to-door collection of HHW materials. When we conducted our HHW program evaluation, we discovered that our permanent facilities had a higher participation rate than door-to-door services that are implemented in other jurisdictions. The requirement to make an appointment for these services lowers the participation rate. The proposed bill prioritizes door-to-door as the primary means for services. Mayor Spencer commended staff for opposing this legislation. The City of Alameda has been asked for a rate increase to support a pay increase for recycling workers, and communities have to balance priorities between pay increase and new services. Board member Martinez thanked Ms. Kaufman for providing such thorough information as it helps her to explain the program to her constituents and why we are opposing it.

Board member Biddle commented that there are other countries that are way ahead of us with respect to Extended Producer Responsibility. Ms. Kaufman agreed that Canada, Germany and other European countries are ahead of us but we have faced intense lobbying from industries that are affected by Extended Producer Responsibility and they have been successful in opposing a majority of these bills. However, we are continuing to try and move this forward.

Board member Chan commented that Supervisor Nate Miley was behind the pharmaceutical bill and it is now being used a model around the Country. Ms. Kaufman stated that we supported that bill but the County really drove the program. We should all see the benefits over the next year as there will be more retail stores that will be taking back pharmaceuticals because of that legislation.

Board member Cutter made the motion to approve the staff recommendation. Board member Martinez seconded and the motion carried 9-0 (Carson, Kalb, and Turner absent).

### **6. Member Comments**

There were none.

### **7. Adjournment**

The meeting adjourned at 10:05 a.m.