



DATE: September 28, 2016

TO: Waste Management Authority Board
Source Reduction and Recycling Board

FROM: Wendy Sommer, Executive Director

SUBJECT: Priority Setting Exercise

SUMMARY

At the July, 2016 Waste Management Authority meeting, staff provided an overview and timeline for priority setting activities. At the September 28 Waste Management Authority meeting, staff will facilitate an activity designed to obtain a better understanding of Board member perspectives on a number of high-level decision points.

DISCUSSION

The priority setting process includes conversations with staff, Boards, member agency staff (TAC, city managers), and input from stakeholders such as the Northern California Recycling Association, the Measure D committee, and industry representatives. The work will culminate in November with the Board approving a priority framework that staff will use to inform budget development for the next two years. Financially, our goal is to match core expenditures with core revenues (with no new fees), and align programmatic work with our goals, strengths, and current external conditions.

As a reminder, this is not intended to be an in-depth strategic planning process and we are not trying to replace the current Strategic Plan 2010. Rather, we aim to develop guiding principles that can be applied to our budgeting process, for example: should we emphasize recovery and prevention of organic waste over packaging? It is also an opportunity to include other indicators of success, which will complement the lofty and aspirational goal of “under 10 by 2020.”

The priority setting process will also help us determine what type of programs and skill sets are needed for our agency in the short and long terms.

We are currently gathering stakeholder input and will come back in October to propose guiding principles for you to adopt in November.

RECOMMENDATION

This item is for information only.