DATE: February 2, 2015

TO: Planning & Organization Committee/Recycling Board
Programs & Administration Committee

FROM: Gary Wolff, Executive Director
       Wendy Sommer, Deputy Executive Director

BY: Tom Padia, Recycling Director

SUBJECT: Presentations of Key Discards Management Projects

BACKGROUND
As a follow-up to the Agency history/Strategic Planning overview presented to the joint Board meeting on January 28 and as a prelude to the FY 15/16 Budget development and adoption, staff is planning to present highlights of key Agency programs to the P&O/RB and P&A Committees in February, March and April. Key projects from the Discards Management arena will be presented in February, from the Product Decisions portfolio in March and from projects that span both areas in April.

DISCUSSION
Discards Management projects involve the disposition of products, packaging and materials at the end of their useful life. The motto for Discards Management is “Put it here, not there.” The goal is to have less than 10 percent readily recoverable material in loads going to landfill by 2020. Key focus areas include residential food scraps and compostable paper, commercial recyclables and compostables, and construction and demolition debris. Target audiences include single and multi-family residents, commercial/industrial/institutional waste generators, and K-12 students. Project managers from a half dozen key projects and focus areas will present highlights to the Committees.

RECOMMENDATION
This is an information item.