



**DATE:** June 10, 2021

**TO:** Programs and Administration Committee

**FROM:** Jeff Becerra, Communications Manager  
Robin Plutchok, Program Manager II  
Angelina Vergara, Program Manager II

**SUBJECT:** Illegal Dumping Update

**SUMMARY**

Illegal dumping of debris on roadsides has been a growing concern for many stakeholders in the county and state. At the June 10 Programs and Administration Committee, staff will update the Board on StopWaste’s role in the Alameda County Illegal Dumping Task Force, and our efforts to address this challenging issue through our Re:source tool and schools outreach program.

**DISCUSSION**

StopWaste has been an active member of the Alameda County Illegal Dumping Task Force since it was organized approximately three years ago by Alameda County Supervisor Nate Miley. The group is a place for the multitude of stakeholders with a role in addressing illegal dumping (e.g. cities, social service organizations, law enforcement) to coordinate efforts on this complex issue that is growing throughout California. We have also hosted discussion of illegal dumping challenges at a prior Recycling Board Municipal Panel.

The work of the Illegal Dumping Task Force is broken out into the three areas of Education, Eradication and Enforcement. With our dedicated outreach programs, StopWaste’s efforts fit best in the Education category. Our work includes education on proper sorting of bulky items and reporting of illegal dumping through the Re:source tool, and engaging with school communities on how to help tackle the issue. Eradication (clean up) is typically addressed by cities and/or haulers, with Enforcement coming from the Alameda County District Attorney’s office.

The Task Force recently organized and held the inaugural Statewide Illegal Dumping Conference in April, with StopWaste staff presenting our work on the Education day of the conference. The June 10 P&A presentation will highlight our role within the broader collaborative effort of the Task Force and how we’ve incorporated the issue into our work.

**RECOMMENDATION**

This item is for information only.