

**DRAFT**

**MINUTES OF REGULAR MEETING OF THE  
PLANNING COMMITTEE  
AND  
ALAMEDA COUNTY RECYCLING BOARD**

**Thursday, March 12, 2020**

**4:00 P.M.**

**StopWaste Offices  
1537 Webster Street  
Oakland, CA 94612  
510-891-6500**

**I. CALL TO ORDER**

President Deborah Cox called the meeting to order at 4:00 p.m.

**II. ROLL CALL OF ATTENDANCE**

Jillian Buckholz, Recycling Programs (teleconference)  
Bernie Camara, Recycling Materials Processing Industry (teleconference)  
Bob Carling, ACWMA  
Deborah Cox, ACWMA  
Darby Hoover, Environmental Organization (teleconference)  
Laura McKaughan, Source Reduction Specialist  
Tianna Nourot, Solid Waste Industry Representative (teleconference)  
Jim Oddie, ACWMA (teleconference)  
Dave Sadoff, ACWMA  
Francisco Zermeño, ACWMA (teleconference)

**Absent:**

Vacant, Environmental Educator

**Staff Present:**

Wendy Sommer, Executive Director  
Jeff Becerra, Communications Manager (teleconference)  
Pat Cabrera, Administrative Services Director  
Meghan Starkey, Senior Management Analyst  
Farand Kan, Deputy County Counsel

**Others Participating:**

Arthur Boone

**III. ANNOUNCEMENTS BY THE PRESIDENT**

President Cox welcomed Laura McKaughan to the Planning Committee and Recycling Board. Ms. McKaughan will be serving in the category of Source Reduction Specialist. Ms. McKaughan provided an overview of her background and experience.

**IV. OPEN PUBLIC COMMENT**

Arthur Boone announced the upcoming Zero Waste Conference in March at the UC Berkeley Campus is cancelled due to COVID-19. Mr. Boone commented that the efficacy of sorting facilities is insufficient.

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### V. CONSENT CALENDAR

1. **Approval of the Draft Minutes of February 13, 2020 (Jeff Becerra)**
2. **Board Attendance Record (Jeff Becerra)**
3. **Written Report of Ex Parte Communications (Jeff Becerra)**

There were no public comments for the consent calendar. Board member Sadoff made the motion to approve the consent calendar. Board member Carling seconded and the motion carried 10-0: (Ayes: Buckholz, Camara, Carling, Cox, Hoover, McKaughan, Nourout, Oddie, Sadoff, Zermeño. Nays: None. Abstain: None. Absent: None. Vacant: Environmental Educator)

### VI. REGULAR CALENDAR

#### 1. **Multi-Year Fiscal Forecast (Pat Cabrera)**

This item is for information only.

Pat Cabrera provided an overview of the staff report and presented a PowerPoint presentation. A link to the report and the presentation is available here: [Fiscal-Forecast-03-12-20.pdf](#)

Board member McKaughan asked for clarification of the term PEPRA. Ms. Cabrera stated PEPRA is the California Public Employees' Pension Reform Act of 2013 that changed the formula for CALPERS employees and lowered pension costs for employers.

President Cox opened the floor for public comments. Arthur Boone stated that he disagreed with the averaging of tons and felt that staff was manipulating the numbers to deflect from the ineffectiveness of our programs. Board member McKaughan stated that the same trend of increasing disposal is true across the Bay Area and if we're seeing the trend in other jurisdictions there is no relation to StopWaste programs effectiveness.

President Cox thanked Ms. Cabrera for her report.

#### 2. **Countywide Element Update: Draft Document (Meghan Starkey)**

Staff recommends that the Planning Committee and the Recycling Board (in its role as Local Task Force) review the attached draft Countywide Element and recommend to the WMA Board that it hold a public hearing at the March 25, 2020, meeting and introduce and waive the first reading of an ordinance to (1) repeal the existing Summary Plan and Siting Element of the Countywide Integrated Waste Management Plan (CoIWMP) referred to collectively as the "Countywide Element," (2) adopt a new Countywide Element that would update and replace the existing Countywide Element, and (3) provide that future amendments to the Countywide Element may be adopted by resolution, and also recommend that the WMA Board direct staff to place the ordinance on the calendar for adoption at the April 22, 2020, meeting.

Meghan Starkey provided an overview of the staff report. A link to the report is available here: [Countywide-Element-Update-03-12-20.pdf](#). Ms. Starkey also provided a demonstration of a new interactive map that shows the flow of materials for Alameda County. A link to the map is available here: <http://www.stopwaste.org/materials-map>.

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Board member Carling stated that he is struggling with the use of the word policies, as they seem more like tasks. Ms. Starkey stated that there is a standard handbook for California General Plans that define what a goal, objective, and policy is. Ms. Sommer added according to the guidelines we are legally required to use those terms. Board member Carling stated as an example, Objective 4:3, "The public in Alameda County is educated and motivated to take action and adopt positive waste reduction habits aligned with WMA priorities," there doesn't appear to be a distinction between the three policies listed. Mr. Becerra stated that we tried to make distinctions among them according to the type of work that we are doing and the three basic categories are 1) to be responsive to the types of requests that we receive, 2) to be proactive in the types of outreach campaigns that we deploy, and 3) to be transparent. Board member McKaughan asked for clarification on the changes to the conformance finding process. Ms. Sommer stated that each project submitted must undergo a conformance finding process and currently we do not have the opportunity to provide comment until the project has been approved and we would instead prefer to have input during the CEQA process and then only focus on facilities that require a full solid waste facility permit.

President Cox thanked Board member Carling for his input on the wording and thanked staff for the interactive map. Ms. Sommer thanked Meghan and staff for their work on the project.

There were no public comments on this item. Board member Carling made the motion to approve the staff recommendation. Board member Sadoff seconded and the motion carried 10-0:  
(Ayes: Buckholz, Camara, Carling, Cox, Hoover, McKaughan, Nourot, Oddie, Sadoff, Zermeño. Nays: None. Abstain: None. Absent: None. Vacant: Environmental Educator)

### **VII. MEMBER COMMENTS AND COMMUNICATIONS FROM THE EXECUTIVE DIRECTOR**

Board member Zermeño thanked staff for arranging the teleconference option for attending the meeting. Ms. Sommer announced that the agency is recruiting for a Deputy Director and asked the Board to encourage anyone to apply that might be interested in the position. Ms. Sommer announced that the next meeting, on April 22, will be a joint meeting with the WMA and if the COVID-19 requirements are still in place the meeting will be held via teleconference. Staff will provide the logistics for that meeting.

### **VIII. ADJOURNMENT**

The meeting adjourned at 4:45 p.m.