DRAFT

MINUTES OF THE REGULAR MEETING OF THE
PLANNING COMMITTEE
AND
ALAMEDA COUNTY RECYCLING BOARD
Thursday, March 11, 2021
4:00 P.M.

TELECONFERENCE MEETING

I. CALL TO ORDER
President Darby Hoover called the meeting to order at 7:00 p.m. Timothy Burroughs explained the process that would be utilized during the meeting. A link to the process is available here: Virtual-Meetings-Instructions

II. ROLL CALL OF ATTENDANCE
Bob Carling, ACWMA
Deborah Cox, ACWMA
Eric Havel, Environmental Educator
Darby Hoover, Environmental Organization
Dan Kalb, ACWMA
Laura McKaughan, Source Reduction Specialist
Tianna Nourot, Solid Waste Industry Representative
Dave Sadoff, ACWMA
Francisco Zermeño, ACWMA
Vacant, Recycling Materials Processing Industry
Vacant, Recycling Programs

Staff Present:
Wendy Sommer, Executive Director
Timothy Burroughs, Deputy Director
Pat Cabrera, Administrative Services Director
Jeff Becerra, Communications Manager
Justin Lehrer, Operations Manager
Nisha Patel, Management Analyst
Rachel Balsley, Senior Program Manager
Meghan Starkey, Senior Management Analyst
Cassie Bartholomew, Program Manager
Kelly Schoonmaker, Program Manager
Arliss Dunn, Clerk of the Board
Farand Kan, Deputy County Counsel

Others Participating:
Greg Klein, Public Citizen

III. ANNOUNCEMENTS BY THE PRESIDENT
There was none.

IV. OPEN PUBLIC COMMENT
Greg Klein provided public comment regarding the percentages of textiles currently diverted from landfill and inquired about any strategies to increase textile diversion in Alameda County. Mr. Becerra
replied that we do not have diversion data for textiles, and directed Mr. Klein to consult the Re:Source Recycling tool on our website for information regarding repair and reuse. Mr. Becerra added we also offer reuse and repair grants that can be used for textiles. Prior to the meeting, staff referred Mr. Klein to a contact at Castro Valley Sanitary District as they collect textiles as part of their franchise agreement.

V. CONSENT CALENDAR

1. Approval of the Draft PC & RB Minutes of February 11, 2021 (Jeff Becerra)
2. Board Attendance Record (Jeff Becerra)
3. Written Report of Ex Parte Communications (Jeff Becerra)

There were no public comments for the consent calendar. Board member Zermeño made the motion to approve the consent calendar. Board member McKaughan seconded and the motion carried 9-0. The Clerk called the roll:

VI. REGULAR CALENDAR

1. Multi-Year Fiscal Forecast (Pat Cabrera)
   This item is for information only, in preparation for the budget discussion in April.

   Pat Cabrera provided an overview of the staff report and presented a PowerPoint presentation. A link to the report and the presentation is available here: Multi-Year-Fiscal-Forecast.pdf. Ms. Cabrera introduced Nisha Patel, Management Analyst, and acknowledged her work in tracking and analyzing tonnage information.

   Board member Carling inquired about any strategies for use of the reserves. Ms. Cabrera stated with regard to fund balances, while the Agency is still in the position to match ongoing revenue with ongoing expenses, we maintain reserves and fund balances in order to address any unforeseeable budget gaps as needed and to avoid the need for fee increases.

   There were no public comments on this item. President Hoover thanked staff for the presentation.

2. SB 1383 implementation – Proposed roles for StopWaste and member agencies (Timothy Burroughs)
   This item is for information only.

   Timothy Burroughs provided an overview of the staff report and presented a PowerPoint presentation. A link to the report and the presentation is available here: SB-1383-Update.pdf

   President Hoover inquired about measures for leveraging prevention and education throughout the execution of the legislation. Mr. Burroughs stated that the agency has a suite of programs focused on upstream efforts. One program in particular is our food waste prevention program, and we will continue to conduct campaigns, educational outreach, grants, etc. focusing on waste prevention. President Hoover stated that NDRC (Natural Resources Defense Council) has a suite of tools to assist cities and municipalities that includes a tool on training health inspectors to become advocates for both food rescue and food rescue prevention, and the tool is publicly available and being updated. Board member Havel inquired about how integrative the educational piece will be especially with
regard to the schools program, and how iterative will the process be. Mr. Burroughs stated that we
don’t only focus on compliance but also focus on deeper levels of education as well and we are having
conversations with the schools program as well as community outreach about opportunities for
integration of education and outreach in SB 1383 implementation. Mr. Burroughs added with regard
to an iterative process, the agency budgets on an annual basis and for the first year, we are focusing
on organizing our resources and staff to assist the member agencies with implementation and
compliance with SB 1383. Next year we will look back to evaluate and respond to any adjustments or
additional resources that may be required. Board member McKaughan stated that she encourages
staff to think about the integration of the messaging to commercial customers regarding AB
1826, SB 1383, and MRO (Mandatory Recycling Ordinance) to clarify the differences between AB 1826
and the MRO, as customers are frustrated and confused. Board member McKaughan added the issue
of waivers is still undecided and appreciates any guidance from StopWaste. Ms. Balsley stated with the
plan to have our new countywide SB 1383 ordinance supersede the MRO, and because AB 341 and AB
1826 requirements are basically just one part of SB 1383 business requirements, we should be able to
minimize confusion between different regulations. On the issue of waivers, our team is thinking
through options and potential processes for waivers and we plan to offer a de minimus waiver for
businesses to exempt them from having to subscribe to organics service if their organics generation
meets the SB 1383 threshold.

There were no public comments on this item. President Hoover thanked staff for the report.

VII. MEMBER COMMENTS AND COMMUNICATIONS FROM THE EXECUTIVE DIRECTOR
There was none.

VIII. ADJOURNMENT
The meeting adjourned at 4:52 p.m.