



DATE: December 19, 2018
TO: Waste Management Authority Board
FROM: Wendy Sommer, Executive Director
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SUBJECT: 2018 Priority Setting

SUMMARY

At the November 14 joint Waste Management Authority Board and Source Reduction and Recycling Board meeting, a facilitated discussion was held on priority setting and potential changes to the current guiding principles. Updated guiding principles have been prepared, and their adoption on December 19 will conclude the priority setting process.

DISCUSSION

Over the past several months we have gathered input from staff, Board members, member agency staff (TAC and city managers), as well as project partners, grantees, allied non-profits, and government agencies. The proposed update to the guiding principles reflects ideas and suggestions contributed by these stakeholders.

Once adopted, the revised guiding principles will be used to inform Agency strategy and budget development for the next two years (fiscal years 2019-20 and 2020-21). Several of the principles are unchanged; three in particular have proposed updates and have been marked with an asterisk (*).

Guiding Principles

1	StopWaste’s non-mandatory projects will emphasize waste prevention over management of discards.
2	Organics, as the largest remaining portion of the waste stream to landfill, will continue to be an emphasis for the next two years.
3*	Only consider mandatory measures that go through a comprehensive resource analysis, or are mandated by the State.
4*	Prioritize waste reduction and prevention projects that have beneficial climate impacts.

5	Explore innovative and experimental approaches that may be leveraged by member agencies.
6	Develop programs that directly reach out to target audiences and communities; coordinate with member agencies.
7	Emphasize project implementation and collect data only as needed to make informed decisions.
8*	Coordinate and collaborate with local public agencies to avoid duplication of effort, and prioritize efforts that leverage and enhance what member agencies can do independently.
9	Ensure the flexibility to add new projects and cut back on existing projects when appropriate.

RECOMMENDATION

Adopt the above Guiding Principles to be used for programmatic strategy and budgetary planning through 2021.