

DRAFT

**MINUTES OF THE MEETING OF THE
ALAMEDA COUNTY WASTE MANAGEMENT AUTHORITY (WMA) BOARD,
THE ENERGY COUNCIL (EC)**

Wednesday, September 25, 2019

3:00 P.M.

**StopWaste Offices
1537 Webster Street
Oakland, CA 94612
510-891-6500**

I. CALL TO ORDER

First Vice President Cox called the meeting to order at 3:00 p.m.

II. ROLL CALL OF ATTENDANCE

City of Alameda	Jim Oddie, WMA, EC
City of Albany	Rochelle Nason, WMA, EC
City of Berkeley	Susan Wengraf, WMA, EC
Castro Valley Sanitary District	Dave Sadoff, WMA
City of Dublin	Melissa Hernandez, WMA, EC
City of Emeryville	Dianne Martinez, WMA, EC
City of Fremont	Lily Mei, WMA, EC
City of Hayward	Francisco Zermeño, WMA, EC
City of Livermore	Bob Carling, WMA, EC
City of Newark	Mike Hannon, WMA, EC
City of Oakland	Dan Kalb, WMA, EC
Oro Loma Sanitary District	Shelia Young, WMA
City of Pleasanton	Jerry Pentin, WMA, EC
City of San Leandro	Deborah Cox, WMA, EC
City of Union City	Emily Duncan, WMA, EC

ABSENT:

County of Alameda	Keith Carson, WMA, EC
City of Piedmont	Tim Rood, WMA, EC

Staff Participating:

Wendy Sommer, Executive Director
Pat Cabrera, Administrative Services Director
Karen Kho, Principal Program Manager
Angelina Vergara, Program Manager
Arliss Dunn, Clerk of the Board
Richard Taylor, WMA Legal Counsel

Others Participating:

David Alvey, Maze and Associates
Tricia Piper-Bennett, Telegraph PR

III. ANNOUNCEMENTS BY PRESIDENTS

There were none.

IV. OPEN PUBLIC DISCUSSION FROM THE FLOOR

Tricia Piper-Bennett, Telegraph PR, provided public comment and distributed an article highlighting a pilot program looking at curbside collection of plastic bags and film plastic. The program is a partnership with the Borough of Bradley Beach (New Jersey) and SC Johnson Companies. The pilot program is slated to run from November 2019 through November 2020. A copy of the article is attached.

V. CONSENT CALENDAR

1. Approval of the Draft Minutes of July 24, 2019 (Wendy Sommer)

2. Changes to Employee Benefits (Pat Cabrera)

That the WMA Board approve the changes to employee benefits outlined in the staff memo.

3. Authorization for the Final Disposition of Certain Records (Arless Dunn)

Adopt the attached resolution authorizing staff to purge the attached list of agency records that have exceeded the minimum retention schedule.

Board member Sadoff asked that the resolution in the staff report be revised to more clearly state the intention requested. The revised wording in tracked changes is as follows:

“**WHEREAS**, Alameda County Waste Management Authority Resolution #WMA 2019-01 established a records retention schedule and authorizes destruction of certain records, documents, instruments, books or paper after ~~the same they~~ are no longer required, and the appropriate legal minimum retention period has expired, and with the approval of the Board and the written consent of Agency Counsel.”

Board member Pentin requested clarification on the vote count in the minutes. Ms. Sommer clarified that there are 17 members of the Board with a total of 20 votes, and that the County of Alameda has two votes and the City of Oakland has three votes.

There were no public comments for the Consent Calendar. Board member Wengraf made the motion to approve the Consent Calendar with the aforementioned amendments above. Board member Zermeño seconded and the motion carried 17-0:

(Ayes: Carling, Cox, Duncan, Hannon, Hernandez, Kalb, , Martinez, Mei, Nason, Oddie, Pentin, Sadoff, Wengraf, Young, Zermeño. Nays: None. Abstained: None. Absent: Carson, Rood)

VI. REGULAR CALENDAR

1. Ordinance 2019-01 Amending the Household Hazardous Waste Collection and Disposal Fee Ordinance (Pat Cabrera)

Staff recommends that the Authority Board 1) hold a public hearing; 2) receive a report on the number of protests; and 3) adopt the ordinance unless prohibited due to the number of protests. The ordinance will take effect thirty days after the date of adoption.

Pat Cabrera provided an overview of the staff report. A link to the report is available here: [HHW-Fee-Ordinance-Adoption-09-25-19](#)

First Vice President Cox opened the public hearing. A member of the public stated that she thought that the fee was being increased and was pleased to learn that the fee was in fact being reduced. There were no other public comments. Board member Young made the motion to close the public hearing. Board member Pentin seconded and the motion carried 17-0:

DRAFT

(Ayes: Carling, Cox, Duncan, Hannon, Hernandez, Kalb, Martinez, Mei, Nason, Oddie, Pentin, Sadoff, Wengraf, Young, Zermeño. Nays: None. Abstained: None. Absent: Carson, Rood)

Board member Hannon commended staff on an excellent report and recommended that anytime the agency reduces a fee that we indicate that it is a reduction in the current fee so that residents are aware that we are good stewards of their tax dollars, and where there are opportunities to reduce fees the agency will act accordingly. Authority Counsel Taylor stated that if we revise the current letter we would be required to come back to the Board and recommended that we highlight the information on the website.

David Alvey, Maze and Associates, announced the results of the ballot tabulation:

Number of parcels in the County that were subject to the fee:	401,450
Number of total residential units on parcels subject to the fee:	595,549
Number of valid ballots received:	230
Number of parcels represented:	281
Number of total residential units on parcels that returned ballots:	685
Number of ballots objecting to the fee:	206

Mr. Alvey stated that since there was not a 50% protest by either the parcel owners of record potentially subject to the fee, or the number of total residential units on parcels that protested the fee, the Board has the discretion to adopt or not adopt the ordinance.

Board member Duncan inquired if there was a theme present with respect to the residents that opposed the reduction in the fee. Mr. Alvey stated that there was some confusion regarding the amount of the fee. Some residents lauded the agency and appreciated the usefulness of the facilities. Board member Sadoff inquired if there were objections to the fee itself. Mr. Alvey stated yes, there were some objections to the fee.

Board member Mei made the motion to adopt Ordinance 2019-01. Board member Sadoff seconded and the motion carried 17-0:

(Ayes: Carling, Cox, Duncan, Hannon, Hernandez, Kalb, Martinez, Mei, Nason, Oddie, Pentin, Sadoff, Wengraf, Young, Zermeño. Nays: None. Abstained: None. Absent: Carson, Rood)

2. Schools-Based Community Outreach (Angelina Vergara)

This item is for information only.

Angelina Vergara provided a summary of the staff report and presented a PowerPoint presentation. A link to the report and the presentation is available here: [Schools-Update-09-25-19.pdf](#)

Ms. Vergara introduced the Associates and staff who work on the schools-based community outreach project: Christian Aguilar, Jamie Andrade, Annalisa Bellis, Arielle Conway, Hugo Gregoire, Kevin Ho, Kaitlin Lowe, and Dylan Thompson.

Board member Duncan inquired about how the priority schools were selected. Ms. Vergara stated that some years ago, the Board adopted an idea of designating priority school partners. The school districts would be required to pass a resolution aligned with our mission to commit to reducing the amount of readily recyclable and compostable materials in trash sent to landfill to less than 10% by 2020. We now have five school districts that are designated as priority partners. Schools are currently able to receive the designation as a priority partner if they commit to working through our Smart Cafeteria Initiative Program, where we work with nutrition services and train their staff and directors. Board member Hannon commended staff on the outstanding outreach materials, and recommended that when the schools are having a community event to inform the city so that the broader community can be

DRAFT

informed as well. Board member Mei suggested that staff provide a copy of the comic book to the cities as well as reach out to Peralta Colleges PTA and District PTA's. Ms. Vergara thanked Board members for their comments and recommendations and notified them of an upcoming event on December 13, 2019 in Fremont. The 4R's Friday event is for stakeholders, parents, teachers, students, and superintendents, etc. The event will showcase the Food Share and Smart Cafeteria programs. Board member Martinez inquired about providing a sample priority school board resolution to show what other schools are doing in Alameda County and push them in the right direction. Ms. Vergara stated that there is a boilerplate that contains lessons learned that can be provided to the Board. Board member Hernandez inquired if staff or the Board does outreach to all of the schools in Dublin or just selected ones. Ms. Vergara stated that the schools program is working very well with Dublin and the school board is working on a resolution. StopWaste along with the Dublin School district has created a Sustainability Committee and staff is waiting for the school board to submit the resolution. Staff encouraged Board member Hernandez to reach out to the school district. First Vice President Cox thanked staff for a wonderful presentation and commended staff on their passion and enthusiasm.

The Board adjourned to closed session at 3:50 p.m. and returned to open session at 4:00 p.m.

3. CLOSED SESSION

CONFERENCE WITH LEGAL COUNSEL—EXISTING LITIGATION

(Government Code section 54956.9(d)(1))

Name of case: Alameda County Waste Management Authority v. Waste Connections US, Inc. et al.
(Contra Costa County Superior Court Case No. CIVMSC18-01546)

There was no reportable action from the closed session.

4. Interim appointment(s) to the Recycling Board for WMA appointee unable to attend future Board Meeting(s) (Arless Dunn)

Planning Committee and Recycling Board meeting, October 10, 2019 at 4:00 pm, StopWaste, 1537 Webster Street, Oakland, CA. Board member Sadoff is requesting an interim appointment for the October 10 and November 14 Recycling Board meetings. The November 14 meeting will be held at 7:00 p.m. at StopWaste.

Board member Young volunteered to attend as the interim appointment for Board member Sadoff for the October 10 meeting. Board member Pentin made the motion to approve the interim appointment. Board member Hannon seconded and the motion carried 16-0:

(Ayes: Carling, Cox, Duncan, Hannon, Hernandez, Kalb, Martinez, Mei, Nason, Pentin, Sadoff, Wengraf, Young, Zermeño. Nays: None. Abstained: None. Absent: Carson, Oddie, Rood)

Board member Nason volunteered to attend as the interim appointment for Board member Sadoff for the November 14 meeting. Board member Young made the motion to approve the interim appointment. Board member Duncan seconded and the motion carried 16-0:

(Ayes: Carling, Cox, Duncan, Hannon, Hernandez, Kalb, Martinez, Mei, Nason, Pentin, Sadoff, Wengraf, Young, Zermeño. Nays: None. Abstained: None. Absent: Carson, Oddie, Rood)

5. Bay Area Regional Energy Network (BayREN) - Contract Amendment #1 (Karen Kho) (EC only)

Adopt the attached Resolution authorizing the Executive Director to enter into a 2019 contract amendment of \$265,000 for Bay Area Regional Energy Network (BayREN) and other related actions.

Karen Kho provided an overview of the staff report. A link to the report is available here: [BayREN-Contract-Amendment-09-25-19.pdf](#)

There were no public comments on this item. Board member Carling made the motion to approve the staff recommendation. Board member Nason seconded and the motion carried 16-0:

DRAFT

(Ayes: Carling, Cox, Duncan, Hannon, Hernandez, Kalb, Martinez, Mei, Nason, Pentin, Wengraf, Zermeño. Nays: None. Abstained: None. Absent: Carson, Oddie, Rood)

VII. MEMBER COMMENTS AND COMMUNICATIONS FROM THE EXECUTIVE DIRECTOR

There were none.

VIII. ADJOURNMENT

The meeting was adjourned at 4:05 p.m.

Borough of Bradley Beach Partners with SC Johnson to Launch New Jersey's First Pilot Program for Residential Curbside Plastic Film Recycling

New partnership makes recycling plastic film more convenient for residents



NEWS PROVIDED BY

SC Johnson →

Sep 20, 2019, 14:39 ET

RACINE, Wis., Sept. 20, 2019 /PRNewswire/ -- The Borough of Bradley Beach and SC Johnson, an industry-leading manufacturer of household consumer brands, today announced New Jersey's first pilot program for curbside plastic film recycling. Bradley Beach residents will be able to conveniently recycle their plastic bags, plastic film and plastic wrap as part of the community's curbside recycling program beginning November 13, 2019.

The pilot program, slated to run from November 2019 to November 2020, was passed unanimously by the Bradley Beach Borough Council in August 2019. "This is a win for the environment, a win for Bradley Beach residents and a win for the plastic recycling market," said Gary Engelstad, Mayor of Bradley Beach. "By participating in this program, residents can help safeguard our coast and minimize our plastic waste. We thank SC Johnson for helping us make this a reality."

While plastic film is recyclable at thousands of retail locations across the United States through store take-back programs, residential curbside programs offer yet another convenient option for consumers to recycle their plastic film and drive up recycling rates. SC Johnson is providing funding for a collection vehicle, curbside bins and community engagement materials to raise awareness.

"Making it easier for people to recycle plastic is one the best ways to reduce waste," said Fisk Johnson, Chairman and CEO of SC Johnson. "We're proud to join Bradley Beach in this effort, and we thank the community for its leadership. I hope this is the first of many more pilot programs around the U.S."

How Bradley Beach Residents Can Participate

Beginning November 13, 2019, residents will be asked to put clean and dry plastic film items into a plastic bag, tie the top of the bag, put the bag in the provided curbside bin, and place the curbside bin next to their recycling bin on the date of collection. The items will then be picked up by a collection vehicle where it will be transported for recycling. Once collected, the Bradley Beach Department of Public Works (DPW) will sell the film to an end-market purchaser.

Residents will receive alerts and reminders about the November 13 start date and postcards providing step-by-step instructions on how to participate in the program, according to the Bradley Beach DPW.

The community partnered with SC Johnson as the company is spearheading a series of commitments to help reduce plastic waste and support a more circular plastic economy.

SC Johnson's Efforts to Reduce Plastic Waste

- 94% of SC Johnson's plastic packaging is recyclable, reusable or compostable. The goal is 100% by 2025.
- SC Johnson uses post-consumer recycled (PCR) bottles for several product lines and in 2019 launched its first 100% ocean plastic bottle made from plastic waste collected within 30 miles of an ocean or waterway in countries that lack effective, formal waste collection.
- SC Johnson removed more than 1.7 million kg of plastic from its primary packaging during fiscal year 2018/19.

Additional details about the pilot program will become available soon.

If you are a municipality that is considering a curbside recycling pilot program for plastic film and would like more information, please contact SC Johnson at 262-260-2440.

SOURCE SC Johnson

Related Links

<http://www.scjohnson.com>